The Commercial Car Journal

VOLUME XXIII

PHILADELPHIA, JULY 15, 1922

NUMBER 5

A. E. A. to Help the Motor Truck Industry to Bigger Profits

Appropriate Nearly \$70,000 to Carry on the Work Started a Year Ago. Every Truck Dealer Should Take Advantage of This Opportunity to Increase His Departmental Profits

By A. V. COMINGS

A ROUSED to the tremendous possibility of service to the motor truck industry by the COMMERCIAL CAR JOURNAL'S recent survey of this "billion dollar industry," the five hundred members of the Automotive Equipment Association decided at their Colorado Springs Convention in late June to carry their merchandising campaign to the motor truck dealers of the country during the next twelve months.

The same methods that have built greater profits for passenger car dealers in their equipment departments and in their service stations will be brought to the truck dealer, and as a result it may well be predicted that truck dealers will be helped to greater profits, truck service stations will be helped to better their service to motor truck owners, and the entire commercial car industry will be benefited in a practical and profit-making manner.

The manufacturers and jobbers of automotive equipment and service station machinery voted an assessment of \$125 per member to carry on this work, and the whole-hearted enthusiasm with which this money was appropriated showed the intense earnestness with which the association views this great new development in its work. Nearly \$70,000 has been made available to carry on the campaign during the year.

The decision as to helping the motor truck industry came on the last day of the convention's sessions. S. D. Black, president of Black & Decker, a director of the association and chairman of its Foreign Trade Committee, brought to the attention of the members the possibility of serving the motor truck field along the same lines that it has served the passenger car industry. Securing the floor at the morning session, Mr. Black read over the figures on motor truck production, equipment and servicing prepared by the commercial survey department of COMMERCIAL CAR JOURNAL, and pointed out the urgent advisability of going into the motor truck field with a merchandising campaign during the coming months.

"We have already demonstrated what can be accomplished by organized effort along merchandising lines by the great progress we have made in helping the passenger car industry to better car equipment and better service station methods. It is just as important for us to carry this work into the motor truck field, for the commercial car has become a vital necessity to this country, and we should be just as much interested in its proper equipment and servicing, so that it may give to its owner a maximum of transportation efficiency.

"The figures I have just read to you from this survey give you a very comprehensive idea of the tremendous possibility for sales in the commercial car field, and I believe we may do a real service to this great industry as we have to the passenger car field, by bringing to the truck dealers the real help that we have already brought to those men who are merchandising passenger cars."

What Has Been Accomplished

The merchandising movement in the passenger car field has long passed the experimental stage, in fact it passed that stage mighty soon after the work was started.

Manufacturers and jobbers, working in harmony all over the United States, have shown the passenger car dealer how to make more money than he ever made before by using better merchandising methods in his automotive equipment department and by properly equipping his service shops. They have taken the story to him by word of mouth and by the "Ask 'em to buy" film; tens of thousands of dealers, service men and automotive equipment dealers have attended hundreds of meetings.

Eager to test the practical application of the methods outlined, these dealers have applied the methods to their own establishments, and have been astounded at the increase in business that has come to them as by magic.

Sales have mounted to figures never before deemed

possible, and the installation of the right kind of equipment in their service shops—hitherto thought impossible because of the expense—has brought increased business. Dealers were enabled to handle jobs with shop costs so reduced that they made greater profits than ever, even though they charged the car owner less for the service performed than ever before.

The "Shop Profits" Film

The association has prepared a new moving picture film, entitled "Shop Profits," which will be used in showing the truck dealer and all others in this industry, ways to make his service station more productive and profitable. It is homely and close to the everyday in service station routine, and it makes the service station man realize in a concrete way the things he has done in the past that spelled failure and the things that are easily done that will PRODUCE real profits in the future.

How You Can Cash in

This film will be shown all over the United States during the next twelve months. Manufacturers and jobbers in every section of the country will arrange great meetings of the trade in every section. Everyone in the industry in each section will be notified when the meetings will be held. All the truck dealer has to do to cash in on this better business campaign is to go to the meeting, see the film, hear the better business talks, and put the methods into operation in his own place of business.

There will be some who go to these meetings who will say "Old stuff, it can't help me any." And there will be others, progressive, alive-to-the-minute motor truck merchandisers, who will see in this merchandising help, concrete suggestions for the betterment of their business. These latter will act on what they have learned in the meetings, and they will be doing business and making more money than they ever thought possible a year, two years, five years from now. While the fellow who said "Old stuff" will either be wondering why business is so rotten, or will have passed completely from the picture.

Passenger car dealers all over the United States have added to their profits through attending these meetings the past year and then putting into practice the various better business methods shown them. It but remains for the motor truck dealer to duplicate the real successes already attained by the passenger car men, and it rests with the truck dealers alone, for they will be given every opportunity to see this new film and hear the business talks that will accompany it,

Information for Truck Dealers

The merchandising department of the Automotive Equipment Association is under the management of Ray W. Sherman, and its office is at 1813 City Hall Square Building, Chicago. Mr. Sherman and his assistants in this work will speak at many of the meetings, and they will be kept informed of meeting dates, etc. Information as to places and dates may always be secured from Mr. Sherman's office.

"Shop Profits," the New A.E.A. Film for Better Merchandising

The unprecedented success of the "Ask 'Em to Buy" film of the Automotive Equipment Association, has prompted the organization to release a new picture which is designed to show how the dealer's shop can make money through the application of proper methods of record-keeping and equipment selling. It covers many phases of shop operation in detail. The film was first shown at the recent convention of the A. E. A. at Colorado Springs.

A: Tom Crawford, the Hero of the Story, Who Has the Will But Not the Way to Make His Garage Business Pay.





B: Tom Finds the Way Through a Bookkeeper Friend, and With the New System, the Red Ink on the Balance Sheet Changes to Blue



C: One of the First Sensible Things Tom Did Was to Rearrange His Storeroom. From Then on Order Emerges From Chaos.

D: After Tom Started to Make Money He Invested in a New Building. Here is the All-Steel Stockroom That Profits Bought.



Book on "Shop Profits"

As an auxiliary to the meetings and film the association has issued a book on "Shop Profits," written by Mr. Sherman, and this book is free for the asking to any motor truck dealer who wants it. It may be secured from any jobber who is a member of the association.

The book is based on the theory that the dealer in this business needs all the profits he can possibly make, and it is full of concrete helps that cannot fail to make more money for the truck dealer who reads it and puts the ideas into practice in his own shop. Ask your jobber for this book, and use it.

The Dealer's Part

Some truck dealers, not acquainted with the details of this merchandising campaign, will look upon it as a selfish effort and pass it by.

There has never been a co-operative movement in the automotive industry that has helped every one connected with it as has this merchandising campaign of the Automotive Equipment Association. The manufacturer, spending his tens of thousands of dollars in its promotion, and the jobber spending his thousands, both reap benefits, to be sure.

BUT THEY DO NOT MAKE ONE CENT OF PROFIT FROM THIS CAMPAIGN UNTIL THE CAR AND TRUCK DEALER HAVE FIRST INCREASED THEIR OWN BUSINESS AND ADDED TO THEIR OWN PROFITS!

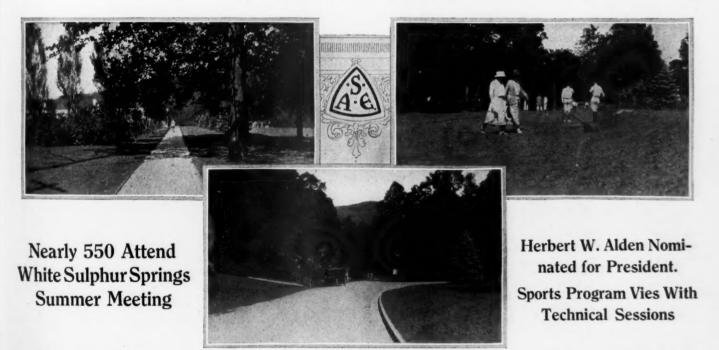
And that's a pretty fine kind of co-operative profitmaking plan that every truck dealer in the country can well afford to tie up with.

The motor truck dealer today needs all the profits he can make out of all departments of his business.

COMMERCIAL CAR JOURNAL'S advice to motor truck dealers is to attend these merchandising meetings, see this "Shop Profits," and "Ask 'em to buy" film, get the book on "Shop Profits," and then MAKE MORE MONEY IN YOUR BUSINESS by applying these methods as they should be applied to the merchandising of motor trucks, the servicing of motor trucks and the equipping of motor trucks.

THERE ARE REAL PROFITS IN THIS FOR THE DEALER WHO WILL!

Motor Bus Session Creates the Most Interest at S. A. E. Convention

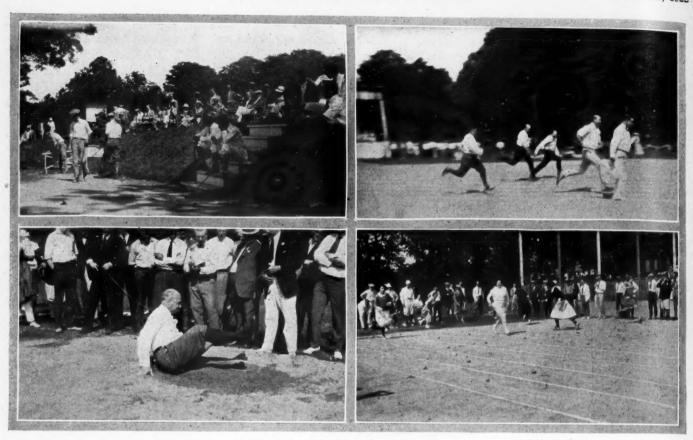


ITH an attendance of 531 members and guests, the summer meeting of the S. A. E. at White Sulphur Springs can be recorded in the archives of the society as one of the most successful held thus far. The scenic beauty of the surrounding country side, the excellent service rendered by the Greenbrier Hotel and the recreation features of this wonderful spot, will linger a long while in the memory of those who attended this year's convention.

Undoubtedly a strong bid will be made for the same place for next year's meeting. Quite a few reservations were canceled at the last minute and because the attendance was somewhat less than expected, it is believed that the distance had some influence on the attendance. It is unfortunate that this ideal place for such a convention is not more centrally located, but this disadvantage is far outweighed by the many attractions which White Sulphur affords. In fact, many of those

present expressed their approval of the place by stating that next year they would make arrangements to stay over for a few days or a week, simply "to rest up," after the convention, provided it was held at the same place.

Which simply goes to show that everyone had a good time. With the exception of a few showers, the weather throughout the week was ideal. The invigorating mountain air had a wonderfully bracing effect on some feverish brows the morn-



Golf Was the Most Popular Sport Throughout the Week; the Fat Men Put Up a Fine Race; in the Broad Jump Some Contestants
Did Not Figure on the Law of Gravity; the Ladies Went After Those Potatoes With Some Speed

ing after, and especially after the Special Dinner on Thursday evening, when as someone expressed, the "lid was off." At this meeting some of the sections pulled stunts, the Metropolitan section staging a burlesque on the annual dinner of the society; the Detroit section staged a fake radio entertainment supposed to be broadcasted from Detroit. A phonograph screened from the audience proved to be the modus operandi. Many did not hesitate to give their opinion to the effect that the stunt was not up to "standard." The Cleveland boys who entertained after the luncheon and dinner hours with baritone solos and piano recitals, are to be congratulated for their splendid rendition of operatic selections.

The sports program was well arranged. With two golf courses, this sport proved to be the most popular of the week. The 18-hole course will long be remembered by some of those who lost ball after ball at the first tee. The creeks seemed to have an uncanny penchant for golf balls and the demand for balls came near exceeding the supply.

Tennis attracted a large number of entrants, while trap shooting (compositor, be careful) claimed a few participants. The intersectional baseball matches did not make the appeal as in former years. The Cleveland team won with a score of 10-8, taking the cup held by the Metropolitan section last year.

Many participated in the aquatic sports. Balloon relay races, a night shirt race, egg race, plate diving contest besides other stunts furnished lots of amusement for the crowd which lined the swimming pool.

Thursday afternoon was given over to field day events. The usual list of events were provided, and these sports brought forth a great number of participants. Points were alloted to all the contestants in all events throughout the week, so as to determine what section and what individual won the most. The Metropolitan section won the cup for the greatest score made throughout the week, with Cleveland second and Detroit third.

African golf also played an important role in the sporting events, but failure on the part of the Sports Committee to supply adequate means for checking up the total number of passes made, this record will have to be omitted. With this exception the committee in charge of the sports did a fine job. The social side of the convention was a huge success.

The Professional Sessions

The motor bus session proved to be the most interesting and attracted the greatest number of any of the five professional sessions, which included buses, research, passenger car, fuel and engines and aeronautics. More members attended the motor bus session than any other, which is surely an indication that the subject is becoming of greater interest to the industry and that the engineers are finding herein a field which requires considerable study.

At this session two papers were presented, the first by Col. Green, of the Fifth Ave. Coach Co., and the second by R. E. Plimpton. In presenting his paper, Col. Green set a precedent by outlining the high spots in such a manner that those who did not read it beforehand obtained

a very comprehensive idea of its contents. Green's paper takes into consideration the fundamentals rather than the details of bus design and contains a great deal of important information which is of value to the concerns contemplating entering the bus manufacturing field. In this issue we are publishing extracts from this paper. A short discussion followed.

One member asked for Green's opinion in regards to the overhang of the body, the construction of the wheel housing, clutch brakes and the desirability of straight frame construction. Green stated that body overhang is undesirable because it adds to the hazards of operation in traffic and makes for uncomfortable riding. Wheelhouses should give little interference with seating arrangements, he stated, provided the tread of the vehicle is wide enough and the housing is properly constructed. Green stated that the clutch brakes are unnecessary. The straight frame is employed on the single deck buses because this type is used principally for general utility purposes and is usually employed on rougher roads than the double deck, which is confined almost exclusively to boulevards.

The question of friction also was brought up. In this paper, Green made the statement that the friction in the sleeve valve type of engine employed in his buses was lower than that of poppet valve type. One member asked for an explanation of this, but Green was unable to account for the exact reason but gave the engineers figures which they could compare with such figures as they may have on poppet valve engines.

Discussion also took place regarding spark plug location. Although located at a point where the mixture is lean rather than rich, Green claims that the central location of the spark plug has worked out most satisfactorily.

The possibility of the steam bus came up for discussion. Green feels that the steam bus should be given intensive study. He frankly stated that the bus is such a new proposition that much development work is required in this field.

R. E. Plimpton, in his paper, "Fundamental Characteristics of Present Day Buses," outlined the various types of buses in general use, particularly the country or suburban bus. Steam and electric power are discussed and chassis units are considered in some detail. This paper also contains comments on fare collecting devices. Taxes and their effect on the bus opera-

tor are referred to, together with local legal operations. In some instance these taxes amount to one thousand dollars per vehicle. Heating, lighting and ventilation as well as other convenience factors are taken up in this paper. Time did not permit any discussion of this paper.

The service problem was ably handled by F. A. Bonham in his address, "The Automotive Engineer and Our Service Problems." He did not mince his words when he stated "that the average automobile engineer has been negligent in failing to modulate his design in such a way as to service the needs of the service man." He went on to explain that the engineer has failed to understand the intricate nature of the service problem and also the somewhat limited class of personnel with which it is necessary to deal in service work.

He advocated the reduction of costs in service; the replacement of units with simple tools; the lowest possible cost on fast wearing parts so as to invite replacement when necessary; the use of simple repair tools because of the fact that 60 per cent of the repair work is done in independent garages which cannot afford to carry a long stock of special tools; and last but not least, greater dependability. In regards to dependability, he stated that the engineer in designing motor cars "should work out a simple method of repair, bearing in mind the quality of labor available for the common run of service work, which would immediately reduce the service problem to its lowest terms.'

Herbert W. Alden, of the Timken-Detroit Axle Co., was nominated for president, and H. M. Crane as first vicepresident.

Principles of Motor Bus Design and Operation

By G. A. GREEN, General Manager and Engineer Fifth Avenue Coach Company, New York City

HE questions that builders and intending operators are asking today are, What constitutes a bus? and In what respects does a bus differ from other classes of automotive equipment? There seems to be a general agreement that a properly designed bus has special requirements; that it differs materially from equipment such as trucks and automobiles.

I have been requested to give the Fifth Avenue Coach Co.'s views on this subject. It is, of course, possible to deal with only the broader phases. No attempt will be made to discuss detail design, but merely to establish the principles on which it is thought such design should be based. We believe that with problems of this character, it is principles that really count, that once having clearly established them, the rest is comparatively easy. Actually, there is no real mystery in motorbus design. It is purely an engineering problem and there is available ample engineering talent to afford its solution, but the principles must first be established.

In the preparation of this paper the underlying thought has been to treat the subject in an impersonal manner.

The Unwisdom of Overloading

We believe this question is of paramount importance, not only to the automotive industry but to all who are contemplating bus operation in any form. Our policy is predicated on a seat for every passenger. At the inception of our business this was our slogan. We have never departed from it and we never expect to do so. We are convinced that this policy has been, perhaps more than anything else, a factor in the building up of our enterprise.

It is, of course, possible to carry a certain percentage of standees in a vehicle, the spring-suspension of which has been correctly designed to carry properly a seated load. In our judgment, however, this figure should not exceed 30 per cent. But even this is unsatisfactory, for once standees are permitted, their limitation is most difficult.

Obviously, the problems requiring solu-. tion from the standpoint of spring-suspension are much less numerous with vehicles operating on rails than is the case with rubber-tired equipment running over roads. With the former, overloading has no immediate serious consequences-at least from the standpoint of the rolling stock. The spring-suspension with a bus must of necessity be a compromise between minimum and maximum loads. If the range is too wide, bad riding conditions must obtain during by far the greater percentage of the total time, for the packed loads will, generally speaking, occur only during the rush periods. means that 90 per cent of the time there will be a state of discomfort. This will have an extremely bad effect on both the vehicle and its occupants. Another vital point to consider is that a bus is not kept in a comparatively straight and rigid course by steel rails. The advantageous flexibility of a bus in steering its course at will has its disadvantages if standees are permitted, for the shifting of the weight of the standees when the bus swerves tends to make it unsafe, throwing the passengers about inside the vehicle and rendering the operator liable to heavy damage and accident suits.

We are unqualifiedly-behind any movement that will aid the bus to come into and remain in the field that is peculiarly its own. We are positive that the short road is the seated load and if builders will bear this in mind from the standpoint of design and warranty, the automotive industry will assuredly find ample repayment

We earnestly hope that the automotive

industry will read the writing that is so plain to see and that it will profit by what has occurred with the street railways, in regard to the matter of overloading. For it must be remembered that the bus has its limitations and that it is not the cureall for every ill that transportation is heir to.

The Matter of Fares

Strictly speaking, there is no actual relationship between the design of a bus and the fares charged to passengers. Obviously, however, the better the design, the lower will be the operating cost. Naturally, this will make for lower fares. We believe that in the present state of the art no real success can be attained with less than a 10-cent fare. We are, of course, assuming operation based on seated loads and ample service during both the light and the heavy hours. But with character service, properly designed and maintained equipment, the people are quite willing to pay a 10-cent fare. There is ample evidence of this in New York City, Detroit, Chicago, Toronto, and other cities.

The necessity for a 10-cent fare does not rest with only the bus. Many electric railways need a 10-cent fare in order to be put on a paying basis. The last available tabulation shows that 140 electric railways in the United States are receiving a 10-cent fare, and that over 95 per cent of the electric railways in the cities of the United States have received varying increases in fare during the last few years. Some cities have a first fare of only 6 or 7 cents, but to this must be added a charge for transfers. Many cities have been placed on the zone system that works out in some cases as high as 31/2 cents per mile. Even with an increased fare, the last available figures show that about 10 per cent of the electric railways in the United States are in the hands of receivers.

It is not the purpose of this paper to enter into a lengthy discussion of operating costs, for unless this matter is treated in considerable detail, accurate deductions are almost impossible. Obviously, a correct comparison of operating expenditures can be made only on the assumption that similar detail classifications are employed in conjunction with a similar accounting system. Here the difficulties begin, for as yet few companies operating buses use the same accounting methods.

No doubt there are many who, while not desirous of making a minute survey of details of operating costs, would be interested in knowing something about this rather complicated matter other than mere expressions of opinion. For this reason there is shown in Table 1 not the customary detail cost statement, but what might be described as an income analysis. Actually it represents a distribution of the dime as received from each of those who rode on our buses during the year 1921.

Table 1—Distribution of Each Fare Received

(Cents
Total Operating Expenses	6.77
Total Taxes	0.86
Reserved for Injury and Damage	
Claims	0.08
Reserved for Depreciation	0.60
Interest on Capital Investment	0.55
Net Income	1.44
Total	10.00

From these figures it is abundantly clear that we should have made a very bad showing with a fare of less than 10 cents. Here is emphasized very clearly the fact that the success or failure from the standpoint of an undertaking such as our own depends absolutely on the addition or subtraction of what at first sight appear to be insignificant amounts. To emphasize this point, during 1921 we carried a total of 52,216,946 passengers, so the net income from this source at 1.44 cents per passenger works out at \$751,924.02. To permit of a comparison being made between the conditions confronting us and those faced by others, it should be noted that we opcrate a total of 25 miles of one-way route, that our longest run is 10.2 miles and our average haul 5.0 miles.

The Bus and Its Service Requirements

Before discussing the bus from a design standpoint, something may be gained by outlining the character of service that must be expected, for it is here that the average engineer underestimates the difficulties to be encountered. First, let us consider the cumulative result of a year's performance of the physical limitations that are primarily responsible for wearand-tear. For the sake of argument it may be assumed that these data are applicable to any bus operated by any public utility. The figures are presented in Table 2.

Table 2—Data on Bus Operation in New York City

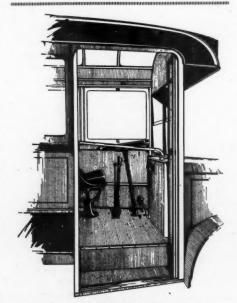
Yearly Mileage	30,000 to 60,000
Stops and Starts	180,000 to 360,000
Change-Speed Applica-	
tions	360,000 to 720,000

Clutch Applications ... 360,000 to 720,000 Different Drivers 1,460 to 2,920 Brake Applications 200,000 to 400,000

Assuming the same general plan of up-keep as employed by the Fifth Avenue Coach Co., each bus would be thoroughly inspected after every 2000 miles of operation and rebuilt and repainted yearly. A vehicle would be expected to require no incidental repairs between inspectional periods and no major repairs between either inspections or yearly overhauls. The inspectional periods would occur approximately every 14 days. The maximum inspectional allowance is 8 hr. The allowance for yearly overhaul is 7 days. Roughly, it may be said that under these conditions, each bus is scheduled for service 342 days out of 365.

The statistics noted as to mileage, stops and starts, and the like, speak for themselves. Those who have never had control of a public utility operating buses cannot possibly picture the sum total of the abuse the average bus must suffer. More than anything else, frequent changes in drivers result in increased service difficulties. It may be safely said that if one could with a bus have the same driver daily at least 50 per cent of the service troubles would disappear. This however, is quite impractical, since the loss in earnings would many times offset the decreased service cost. Even with an operation of moderate size, the bus must of necessity lose its identity. It becomes merely a transportation unit. There must be changes in drivers daily, many of whom will feel scarcely any pride of ownership. All they are concerned with is being on schedule time. This means that the bus will be subject to extraordinary abuse. The mechanisms of the bus must be capable of treatment of the most brutal nature; otherwise constant failures will occur.

Before one can proceed very far from a design standpoint, there must be some fairly clear conception of the vehicle life that is to be expected. In this connection it is necessary to lay stress on the fact



The Flat Floor is Essential It reduces the accident hazard, repair costs and increases structural strength

that motorbus design is still in its initial stages. Five to 7 years is about the maximum life of the most modern type. It is not a matter of wear-and-tear, for a vehicle may be so well cared for that there is no limit to its life. Obsolescence is the real issue. The ideal conception is to carry out the design so that the various units which when assembled comprise the complete structure, have as nearly as possible an equal life.

Controlling Design Factors

In its broadest sense we believe the controlling design factors from the standpoint of the motorbus, in the order of their importance, are

- (1) Safety
- (2) Comfort and convenience of the public

*

(3) Minimum operating cost

The design of a motorbus from a safety standpoint includes certain basic features which must be incorporated in the general constructional plan. There are also other detail features which must be included. The latter are dictated by human considerations. Reference is now being made to providing the driver with reasonable comfort and convenience so that no undue hardship will be inflicted upon him as a result of the performance of his duties. First, let us consider the former. These are

- (1) Low center of gravity
- (2) Wide frame, track and spring centers and general dimensions
- (3) Effective brakes
- (4) Short turning-radius

Lower Center of Gravity

Beyond doubt, the future bus will be low hung. The inherent danger in connection with any other form of construction is the possibility of overturning. Under conditions of proper operation, the hazard may be non-existent, but we have always before us the possibility of human failure. Actually the danger is much more real than apparent. The controlling element governing overturning is centrifugal force. Vehicles seldom if ever overturn as a result of high speed and sudden impacts or brake applications. Overturns are mostly invariably due to a combination of speed and turning-radius. The only reliable guarantee against this class of accident is a low center of gravity.

With the single-deck vehicle, the higher speed is a factor that must be fully taken into account. Entirely apart from the matter of safety, a low-hung vehicle has a more graceful appearance. There is less time lost in boarding and alighting, there are fewer boarding and alighting accidents, and the schedule speed can be faster. Lastly, assuming proper design, a low center of gravity results in improved riding properties.

We have found that a safe and practical height of the frame from the ground for a single-deck bus is 25 in. and for double deck bus, 18 in. The center of gravity of our type-L double-deck vehicles, with a

(Continued on page 64)

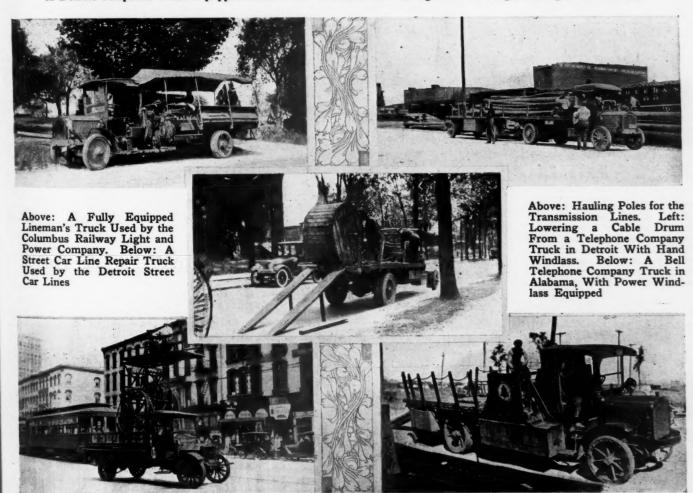
What Are You Doing About the Profitable Fields of Tomorrow?

THESE illustrations, snapped by one of our editorial representatives on one of his most recent trips, show the resumption of activities and expansion in various industrials in different sections of the country. The revival seems to be universal, extending from coast to coast. With the return of business and extension of power and telephone lines there will be a demand greater than ever for trucks of all capacities in the next few years.

The big idea in getting some of this business is to get in on the ground floor and cultivate these lucrative outlets now. Now is the time. Waiting until the up-grade pull in business is under full way is too late. Start your solicitations now and prepare the way to the near future when new and additional equipment becomes a necessity. Build a stepping-stone. Get the idea?



A Detroit Telephone Truck Equipped With Power Windlass for Hauling Cable Through Underground Conduits



Why Not Motor Truck Repairs on

The Flat Rate Basis?

Fundamentally the Repairing of Motor Trucks is No Different From That of Passenger Cars. Is There Any Logical Reason Why the Industry Should Not Adopt This System?

It Will Produce Satisfied Customers. This Article Tells Why

By C. P. SHATTUCK*

T is frequently asserted by those in the truck industry, that its service as a whole is on a higher plane than that rendered by the passenger car field. The service experts know that the truck owner demands a better and more dependable service, because a truck is a business investment and any idle time is costly. It is also a fact that while the same business man will tolerate delays in passenger car service, he will not with his truck for with the latter it is a matter of cold dollars and cents.

Is It More Satisfactory?

Is the truck service really so superior to the passenger car? Generally speaking it is, if 24 hour service is the basis of comparison, but if we eliminate this factor and consider the two most important factors, namely, satisfied owners and costs, is the truck service as good or better than the service being rendered today in the passenger car field?

The factors, satisfied owners and costs, are inseparable. To render service that will produce satisfied owners, at a satisfactory price are the problems confronting the truck industry today. manufacturer is vitally interested for his production is predicated upon sales, and without satisfied owners stability in sales will not be obtained. In other words, we have: Efficient Equipment times Right Prices times Satisfied Owners equals Sales. Without efficient equipment and tools, which reduce time and increase production, right prices cannot be given unless the service station is operated at a

decided loss. The owner will not be satisfied if either the work is delayed or he considers the costs too high. Sales will not follow without both of these factors functioning.

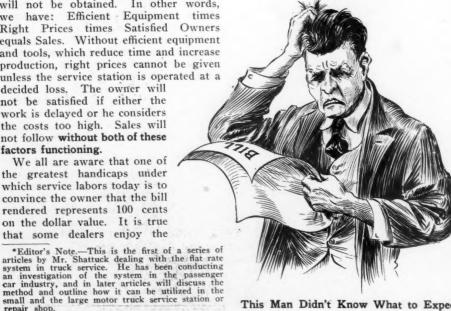
We all are aware that one of the greatest handicaps under which service labors today is to convince the owner that the bill rendered represents 100 cents on the dollar value. It is true that some dealers enjoy the

confidence of their customers; that bills rendered are accepted at face value, and paid cheerfully, but such cases are in the minority. The average owner, either directly or indirectly, is not satisfied with service not because the work is not properly performed, but because he believes the costs are too high. If he does not vociferously announce his opinion, he will at least harbor the thought that "the bill is too high," which in the last analysis builds sales resistance.

Now why isn't the owner satisfied when the statement arrives on the first of the month from the service station? Let us take an average case. When Mr. Brown bought his truck the salesman talked optimistically of low maintenance costs and the wonderful service. A great many salesmen in their enthusiasm indirectly misinform the prospect as many service managers can attest. Eventually repairs are required. Also let it be assumed that the owner is that type who pays no attention to inspection reports and comes to the service station only when dire necessity compels him.

Boy! Page the Claim Adjuster!

Consider the work carefully and skillfully performed. What does the owner



This Man Didn't Know What to Expect

consider first and last? Is it the now correctly functioning unit? If it was an engine overhaul does he declare, "How sweet that engine runs?" Does the driver go into spasms of delight over the pep? Not so. The owner LOOKS AT THE TOTAL OF THE BILL. He is "shocked, surprised, dismayed, etc. Why. he had no idea that he would have such an enormous bill." And his driver will yes, yes, him and suggest that the next time he would take the work to a friend of his who runs an independent shop with no fancy trimmings.

Next Mr. Owner calls up the service manager. Is the bill correct? Of course it is. The service manager explains the whys and wherefores. Perhaps he may intimate what "failure of heeding advice" results in, but the owner can see but one thing, the total of the bill, and not obtaining a reduction writes the dealer that the bill is "excessiv, unreasonable, etc." Mr. Dealer makes an investigation, finds the charges correct, but the customer still maintains the bill is too big. The owner, to gain his point, may intimate that his next truck will be a different brand. And if the dealer is a weak sister he will make a policy adjustment. Result, loss of time for service manager, dealer, clerks, etc., and friction all around, also another deficit charged to service. An old, old,

What is the Remedy?

Getting right down to the final analysis we find that the owner is not dissatisfied with the work, but because the bill is larger than he thought it would or should be. Poor work is an exception. The service, mechanically, is pretty good today in the truck field and if you think it is not, compare it with that rendered in other industries which are some years older than the automotive industry. It is the sum total of the charges, unknown, if you please, that registers.

What is the remedy? Simple enough. Advise the owner in ADVANCE-EXACTLY WHAT THE PARTS AND LABOR CHARGES WILL BE AND WHEN THE JOB WILL BE DE-LIVERED. Such a method can be called the "estimate in advance," "given" or "flat rate," but irrespective of the term employed, the system is the best yet devised to prevent "kicks" and all disputes

over charges. The "price in advance and time of delivery" method is being adopted very rapidly among passenger car dealers and in the matter of satisfied owners the passenger car industry is several jumps ahead of the truck industry.

The Pros and Cons of Known Prices

Before you say the system is not practical, Mr. Reader, with the small shop or service station, consider that this is the argument that was employed by a number of service men in the passenger car industry when the system got into its These objectors claimed that it was all right for big shops with a large force of mechanics and handling many jobs, but it would never, never do for the small shop because how could the latter afford to keep the clerical force needed to secure and maintain the costs of the system? Why, it would mean charging the customer more overhead. And then they dragged in that argument of penalizing the careful owner for the shortcomings of the careless man.

These arguments were brought up in the factory service managers' conventions, and at local service association meets and the best answer to them all is that those who argued the loudest, hardest and longest against the system are today the greatest boosters for it. Why? Because

they made an unbiased investigation, tried it and found it intensely practical.

Not the Ultimate System

The writer is on record as stating that it is the best yet devised. It may not be the ultimate service system as eventually service will be on a production basis or some system whereby the skilled and efficient

mechanic, the real worker in the service station, will be compensated for what he really accomplishes rather than on an hour or wage basis. When this condition obtains, costs to the owner will not only be materially reduced, but the labor problem will cease to be a problem for there will be an incentive for the young man to fit himself for the service field. Progress in the so-called piecework is being made today in the passen-

ger car industry.

The greatest advantage of the flat rate system is that the driver or owner knows exactly what the work will cost and when it will be delivered. Inasmuch as the system involves operations, based on a definite time, the work is planned or routed through the shop, enabling the foreman to know when the work will be completed. So when the owner receives his bill he cannot be "surprised, dismayed," shocked, etc.," because he knew the price. He has affixed his signature to an order. There is no argument, either with the service head or dealer organization, no waste in "policy adjustments." The only kick the customer can make is because of unsatisfactory work. That could be his only come-back.

Builds Not; Tears Down

My observations of the flat rate system in the passenger car field obliges me to

arrive at the conclusion that it has been adopted largely because of the influence of satisfied owners on new sales. One of the most active builders of sales resistance is that type of owner who arrives at his own figures for repairs, and when he gets the bill, either kicks loud and long or mulls over it. He pays, of course, but with the firm conviction that he has been shaken down. Unless he can be sold on the fact that he has been given a square deal he will next try the independent shop. Also he is prone to airing his alleged grievances to his friends and acquaintances. And while he is knocking he takes a few hard wallops at the brand of car. He builds sales resistance for the car among new prospects. Listen to any group of owners discussing their maintenance and repair bills. The satisfied owner is a booster for his car or truck. The other type-well, he tears down in a few minutes more than a good organization can build in months.



This Man Was Prepared for the Bill

Service, repairing, call it what you will, is nothing more than merchandising a necessary commodity. The basis of all selling is a quality product plus a reasonable price. There is no logical reason why the owner of a truck should be in-

formed of a lengthy list of needed work and not be informed in advance what it will cost and when it will be ready, at least in the majority of the operations involved in service. There are some repairs where the final price cannot be given until the unit is disassembled and the nature of the fault determined but with the bulk of the operations, or repairs, the price can be given in advance.

Sales Predicated on Service Costs

Service in the truck field will, eventually, be highly competitive. The dealer with a modern service station, equipped with time and labor saving tools, machines and devices which reduce the time and cost of an operation, will be able to sell motor highway transportation at a less cost per ton mile, etc., than the dealer who services on the material and time basis. The prospect for the truck in the future, new or old, will buy on ultimate costs, and known costs. The pendulum in the industry is swinging towards a real basis for computing costs on parts and labor. The dealer's salesman will sell on costs and included in his cost quotations will be SERVICE COSTS. The buyer in the small town will be as keenly interested to know whether the Green truck service costs are less than the Brown, as the purchaser in New York. The salesman who can prove to the prospect the lowest service costs over a given period and miles, will get the signature to the contract. And the manufacturer, engineer or designer must necessarily take cognizance of the influence of service costs on sales.

Final Analysis is SALES

Transportation costs must eventually come down and to make possible cheaper haulage the service costs must be reduced if the manufacturer expects to build and the dealer to sell. Just as the manufacturer seeks to lower the price of his product by efficient productions methods. so must the dealer lower his service costs. It can be accomplished by the "flat rate" "given price system," for involving as does time operations plus efficient equipment and workmen, it speeds up production, builds for satisfied owners and makes sales.

Do You Know How to Plan a Flat Rate System in Your Shop?

The second installment of the article on this subject by Mr. Shattuck will appear in our next issue. It will tell how to lay out the system; how to secure time records for getting at the rate; how records are kept; how the overhead is charged in, etc. Every service man and dealer should read this article, whether he expects to adopt the plan or not. It will at least give him pointers which will save money for him.

Looking at It From the Owner's Viewpoint

The Question is Whether It is Policy to Trade in Trucks Frequently to Avoid Repair Expenses or Should the Owner be Impressed With the Necessity of Figuring Upon a Stated Sum Per Mile for Maintenance Charges

By STANLEY S. SHERRIFF, Superintendent of Maintenance Armour & Company, Chicago

ANY motor companies are building up their present sales volume by encouraging the owner to trade-in his present vehicle for a new one. In other words, replacement business is the order of the day with many factories and dealers. On the other hand, a few manufacturers are recommending that their trucks be continuously maintained and repaired so that the maximum life of the truck is realized.

The writer appreciates that keen competition is encouraging the tendency to trade-in trucks before they have outlived their natural period of usefulness. Being anxious to sell wherever possible, the dealer will continuously impress upon the truck owner the advisability of trading in his present vehicle for a new one, rather than have that truck overhauled and placed in good mechanical condition. The result of this policy has been responsible for conditions of which the industry is well aware.

Prevalent Evils in Salesmanship

Undoubtedly fewer second-hand trucks would today occupy space in the dealer's establishment if the former owners of those trucks had been sold upon the necessity of a maintenance budget and also on the fact that proper care of the vehicle should commence as soon as the vehicle is placed in service. Many owners are advised by the truck salesman that the new truck will not require attention for some time, with the result that the owner becomes careless and pays little attention to the truck during its early life. Furthermore, the owner has not been impressed with the fact that the truck requires maintenance the same as any other

The life of the truck should be discussed with the owner. When a truck is purchased, the buyer should be convinced that the truck is a well-built product which should give continuous service for at least six years, and, barring accident, that truck should not need replacement within that time

From long experience the writer has found that the actual repair charges which should be allowed for a truck of, say two

tons is 3 cents a mile. This figure is the result of a careful check-up on a fleet of 2000 trucks employed by Armour & Co., and were it not for the installations of one or two trucks in far-removed cities, this average could be considerably reduced. He would consider this figure a safe one for any truck manufacturer to base his calculations upon.

Advantage of Cost Knowledge

The advantages of predetermining the repair cost figure, or in other words, calculating the cost on a mileage basis will be seen from the following example:

Suppose the owner buys a 2 ton truck and pays approximately \$3000 for it. He operates it two or three years and then trades it in for a new truck, receiving an allowance of \$800 for the old truck and paying \$2200 cash for the new one. This means he pays nearly \$800 a year for repairs alone, as he has traded to avoid repair expenses. Under average operating conditions no truck would cost that much for maintenance in a year.

Contrast this with the 3 cents per mile repair charge cost which the owner would set aside for this purpose. Suppose the owner ran the truck 30,000 miles, at which mileage it would be entitled to \$900 for repairs. If the truck could be put in good mechanical shape for less, his investment would be paying him above the expectations of the manufacturer, and instead of

being an expense it would prove economical for the owner to keep it in repair by watching his operation costs. This, I believe, would encourage him to wear out his truck in a reasonable period of time, say eight years, or perhaps even longer.

This would benefit the owner to this extent, that he would realize the saving of the difference between the allowance for repair charges, amounting to \$900 and \$2200 cash for a new truck. He would save \$1300 every three years, minus about \$300 for depreciation, or \$1,000. In nine years this would amount to \$3,000, or the purchase price of a new truck, besides the interest on his money.

Motor Transportation is an Investment

The old trucks would go to the scrap pile just like old boilers and stoves. The money which the manufacturers would otherwise have tied up in second-hand trucks could be used to experiment with, and perfect and promote his service. The result would eliminate a great deal of the distrust between the sales departments and the owners, as well as reduce the number of the service departments which have been questionable, as no dealer could afford to have his product cost more to operate than a competitor. Also future sales would be on a performance plus sales talk, and the owner would come to look upon his motor transportation as a real investment.



To Coerce the Merry-Makers of the Annual Outing of the Philadelphia Motor
Truck Association to Ensemble for the Above Sitting Required
the Tact of an Expert Photographer

The participants numbering approximately 150 indulged joyfully in various forms of sport on the cool picnic grounds of the Old Mohican Club on the Delaware. Topped off with a dinner in the club house interspersed with musical selections by the band, the outing proved a complete success.



EDITORIALS



Promises Must be Specific

TOO often the dealer is placed in a serious predicament because someone in the organization has made a promise which he cannot fulfill. Perhaps the salesman, when closing a deal, especially with a new truck owner, has unintentionally stated that the truck will be kept in good shape for the owner for the next nine months. In other words all the owner has to do when something goes wrong is to send the truck around to the service station and it will be fixed up. In a word, the owner is given the impression that the dealer is a good sort of fellow who doesn't mind spending his money freely.

With the exception of replacing broken parts, or, in other words, living up to the factory guarantee, the dealer should specifically state what the limit is in connection with tuning up and the making of minor adjustments. A great deal of time is wasted in many service departments doing work which is not profitable, but which must be done gratis to keep the goodwill of the customer.

Promises made in connection with repair jobs should be treated seriously. In many cases the service station manager will promise a job at a given time, knowing full well that the job cannot be turned out on time. The usual excuses are given, but the impression left with the owner is very bad. The shop that is ready to deliver the job on the minute promised cannot help but make a reputation for itself. In this respect the flat rate system will do much to produce promptness, because, unless the work is efficiently scheduled, the flat rate system will not accomplish the results desired.

The Price the Dealer Pays

It is not always the manufacturer who is guilty of charging exorbitant prices for parts. In the truck field particularly there has been a decided improvement in the parts situation and the manufacturers are doing everything possible to improve conditions for the user. Many instances have been investigated recently by one of the industry's leading associations, where the complaint was made that the charge for parts was exorbitant, and it was found that in practically every case the dealer had charged in excess and in a few instances more than double the list price stipulated by the factory.

In most of these instances the parts came direct from the factory on order especially for the user

11 3 45 45

who complained, leaving absolutely no reason for the dealer to complain that he must have a larger profit to cover his overhead. It is a well known fact that some factories are dropping dealers because they will not stand for the abuse of the owner in this manner.

The dealer must, of course, be expected to make a profit on selling parts, but under no circumstances should the parts department be expected to pay the overhead of the rest of the dealer's establishment. Parts should be sold at the lowest possible cost. The price the dealer pays is not the price he actually pays for the parts and the profit he realizes from the sale thereof, but the price he pays in lost customers—in other words, the loss of the repeat order in the truck sales department.

What the Railroads Should Do

RAILROAD officials declare that the recent reduction in freight rates ordered by the Interstate Commerce Commission spells failure for many of the short haul roads of the country. It is asserted also, that some of them would have had to discontinue operations even though no cut in rates had been ordered. This conclusively proves that high rates alone in connection with short haul roads would not help the railroads, because even if the rates were materially increased, the volume of freight carried would be less because shippers would naturally turn to the cheaper medium—the motor truck.

The motor truck is the logical short haul medium. A few years ago the railroads were anxious to get rid of the short haul freight and voiced no objection to the motor truck handling this business. Have the railroads forgotten the embargoes which were ordered during that time? Long hauls by motor truck were not uncommon during those days—but only the over-enthusiastic, or the uninformed individual, saw visions of the motor truck competing with the railroads on long hauls. That business belongs to the railroads.

But for the short haul the motor truck has become indispensable. What the railroads should do is to co-ordinate their efforts in such a way that the result will be of greatest benefit to the consuming public. The shipper and the man who pays the freight charges are the ones who are most affected. Every business man knows that the transportation charges on either the raw material or the finished

thing he has undertaken and whose great experience in conducting the largest manufacturing operations will insure the success of our undertakings."...

In the organization of the corporation complete title to the plants and all assets of the constituent companies are owned in fee simple by the central corporation. The financing of the merger is most conservative. None of the securities offered are for plant betterment, as all the plants are in first class operating condition now.

One of the most important innovations introduced in the automobile field by Associated Motor Industries is a \$35,000,000 fund set aside for financing its dealers. This fund will be increased in following years, if necessary. In fact the bankers' syndicate interested in the plan has let it be known that they will authorize the use of up to \$100,000,000 for this purpose at any time it is called for under the specified conditions.

By the dealers' financing plan 90 per cent. of the dealers' liquid working capital will be provided. Roland A. Crandall & Company, Investment Bankers, of Chicago, have worked out the details as a result of many years' experience in financing sales. The plan makes the dealer an integral part of the corporation, carries his financial burden for him and furnished the most effective aid to his sales efforts.

All operations of Associated Motor Industries will be directed by Mr. Ohmer from the central offices in Dayton. The plants in the different states are being equipped with radio for instantaneous communication at all times with the main office. No other business organization has ever made such an extensive use of radio.

Louis Ruthenburg, president, in general charge of production, resigned from General Motors to join Associated Motor Industries. He was manager of the Delco plant of General Motors and manager also of the manufacturing division of the General Motors Research Corporation.

R. W. Walker Purchases Ward LaFrance

The Ward LaFrance Truck Corp., Elmira, N. Y., which was placed in an equity receivership some months ago, has been sold by the receivers. The property was purchased by R. W. Walker, president of Walker Motors, Inc., New York

The Elmira plant is to be removed to New York where this line of trucks will be manufactured particularly for the New York market.

The truck will be known as the "Walk-er-LaFrance." It is understood that no radical changes will be made in design or construction, and that the truck will be made very much along the lines of the Ward LaFrance.

A. Ward LaFrance, formerly president of the Ward LaFrance Truck Corp., will be associated with Mr. Walker, and in charge of production. It is stated that the purchase in no way has any connection with the American LaFrance Fire Engine Co., of Elmira, manufacturers of fire apparatus.

Torbensen States Parts Service Policy

The following statement of policy in reference to the establishment of parts service stations in various parts of the country by the Torbensen Axle Co. has just been given out:

"Our reason for establishing these parts stations has been:

"First—To lessen the time in which it takes to get a genuine Torbensen replacement part when a truck is down waiting for Torbensen parts.

"Second—To make genuine Torbensen parts so readily attainable that users will not have any excuse for using pirate parts.

"Third—To have a complete line of Torbensen parts in each territory, which are readily accessible to dealers handling trucks Torbensen equipped, so that they can assure their users of immediate service on replacement parts without the necessity of investing thousands of dollars in repair parts stock.

"Fourth—Maintain our list price and thus prevent excessive charges for repair parts, which has been one of the serious troubles in keeping the truck owner sold.

"At the present time we have closed up quite a few representatives throughout the country and hope to have the complete territory covered within the next three or four months. When our entire list of distributors has been closed we will have in the neighborhood 20 or 25 main distributing stations and 100 sub-stations."

Stephenson Heads Indiana Truck Corporation

J. W. Stephenson, recently executive vice-president and general manager of the Indiana Truck Corp., Marion, Ind., has been elected to the presidency of that company by the board of directors. He takes the position left vacant by the death of Charles G. Barley, founder of the Indiana company.

Mr. Stephenson's experience with the corporation covers the treasurership of the company where he served for several years, later the vice presidency and the position he occupied just before his recent promotion. He has always been in close touch with the concern's affairs, being a large stockholder and having the privilege of working with the deceased president in all matters of administration.

The death of Mr. Barley took place at Marion, Ind., June 11, after an illness covering two and one half years. Beside being connected with the Indiana Truck Corp. he was interested in a number of concerns in Marion. He was one of the pioneers of the truck industry and was continually interested in its improvement and advancement. His associates knew his life to be an example of inspiration, charity, truthfulness and integrity.

Approximately 90 per cent of the milk consumed in Los Angeles, 75 per cent of the bread and 500,000 pounds of fresh meat daily are delivered by motor truck.

Hartford Auto Parts Reorganized

The Hartford Auto Parts Corporation has just been incorporated under the laws of the State of Connecticut, and will continue to manufacture universal joints at its plant at Hartford, Conn. This new company is the successor to the former Hartford Automotive Parts Co. of Massachusetts, in Receivership, for the past two years.

The property was purchased at a recent receiver's sale by order of the Court and the Creditors' Committee bought in the same and have now turned over the property to the new management.

The new corporation is incorporated for \$330,000 Preferred stock and \$100,000 Common stock. The organization consists of P. D. Hawkins, General Manager; A. L. Perkins, Sales & Service; C. F. Kalish, Engineer; G. H. McComb, Superintendent, and the Detroit sales representative is A. C. Chambers, Book Bldg., Detroit, Mich.

The capacity of the new plant and equipment is approximately 20,000 joints per month.

New Corporation to Make Atlas Axle

A combination of interests of the American Machine Co., Newark, Del., and the Lobdell Car Wheel Co., Wilmington, Del., has resulted in the formation of a new corporation for the manufacture of the Atlas axle. Ample resources and greatly increased production facilities will make possible excellent service and output.

For the immediate present, production will be confined to the various models of the special motor bus rear axle designated as the LC series. This is a specialized design incorporating a one piece cast housing of box girder section offset from the wheel spindles, thus providing a very low spring mounting.

The directors of the new Atlas Axle Co. are: Joseph Stuart, J. Bayard Hearn, Howard L. Seaman, representing the Lobdell Car Wheel Co. interests, and Richard A. Whittingham, George H. Whittingham and Charles R. Durling, representing the American Machine Co. interests. The capitalization is \$500,000. At the first meeting of the board of directors officers were elected as follows: President and general manager, Joseph Stuart; vicepresident and sales manager, Richard R. Whittingham; secretary and treasurer, H. Lodbell Seaman. R. A. Whittingham, who was responsible for the original Atlas design, remains as chief engineer.

Record Haulage of Live Stock by Motor Truck

All former records of receipts of livestock by trucks for one day were broken recently at the Omaha, Nebr., stockyards. The final count showed that 229 cattle, 46 calves, 2267 hogs and 710 sheep were brought into the yards in trucks. product add greatly to the actual cost to the consumer. Any way in which the transportation cost can be decreased will eventually help to increase the amount of goods transported. Many commodities are not now shipped from one part of the country to another, because the transportation costs are excessive. In connection with long hauls, too much unnecessary handling is done at terminals which could be eliminated if the railroads would thoroughly study the possibilities that the motor truck affords. It must not be inferred from this that the railroads are not studying the problem. On the contrary some of the largest roads are closely watching the developments and perhaps

before the year closes some surprises will be forthcoming in the nature of wholesale purchases of motor trucks by the railroads.

The use of demountable truck bodies which can be placed upon flat cars and vice versa has only started. Wherever the system has been inaugurated it has met with instant favor and the plan is spreading rapidly. It is by close co-operation with the motor truck industry that the railroads can efficiently increase and improve their long haul freight lines. Co-ordination of effort on both sides will give this country a transportation system which will not only stimulate business in general, but at the same time realize a satisfactory return on the capital invested.

News of the Trade in Brief

W. I. Ohmer Heads Associated Motor Industries

A SSOCIATED MOTOR INDUSTRIES, the merger which has just been perfected by makers of seven different cars and trucks, has organized its central offices at Dayton, Ohio, and is pushing work rapidly ahead to get into full production. Nine manufacturing plants in seven states, with five assembling plants, fourteen in all, are included in this first group of Associated Motor Industries.

Additional companies soon are to be taken into the merger, it is said.

Will I. Ohmer, of Dayton, Ohio, whose plant is one of the largest making ignition systems, is chairman of the board.

Associated Motor Industries will continue to produce the cars and trucks at present made by the member companies, including Jackson automobiles and Jackson Four Wheel Drive Trucks, the Dixie Flyer auto, Old Hickory truck, Traffic Trucks, and the cars and trucks now made by the National Motor Car and Vehicle Corporation. The line thus includes a four, a light six, a de luxe six and a full line of trucks for all purposes.

In addition there will be a large surplus of parts and equipment that will be sold to outside manufacturers at prices sufficiently attractive to insure the disposal of the entire output, thus maintaining full speed production by all plants at all times.

Following are the manufacturers included in the "first group" of Associated Motor Industries. Other manufacturers soon are to be taken in and their names are expected to be announced within a short time:

National Motor Car & Vehicle Corp., Indianapolis, Ind., manufacturers of National cars and trucks; Covert Gear Co., Lockport, N. Y., manufacturers of all types of transmissions, clutches and controls for passenger cars and trucks; Recording and Computing Machines Co., Dayton, O., manufacturers of ignition systems, magnetos, starters, battery systems and generators, scientific research plant; Jackson Motors Corp., Jackson, Mich., manufacturers of Jackson automobiles and of Four Wheel Drive trucks; Kentucky Wagon Manufacturing Company, Louisville, Ky., manufacturers of the Dixie Flyer automobile, the Old Hickory truck, automobile wheels and



Will I. Ohmer

truck bodies; Saginaw Sheet Metal Works, Saginaw, Mich., manufacturers of all sheet metal parts for automobiles and trucks; Traffic Motor Truck Corp., St. Louis, Mo., manufacturer of Traffic Trucks; Murray Tregurtha Corp., Boston, Mass., manufacturer of gasoline engines; H. F. Holbrook Co., New York, N. Y., manufacturer of automobile bodies.

The officers of the Corporation are announced as:

Chairman of the Board, Will I. Ohmer; president, Louis Ruthenburg; vice-presi-

dents, A. A. Gloetzner, Robert V. Board, T. C. Brandle, George M. Dickson.

Board of Directors: Chairman, Will I. Ohmer, president The Recording and Computing Machines Co.; Robert V. Board, president, Kentucky Wagon Manufacturing Co.; A. A. Gloetzner, president, Covert Gear Co.; James R. Duffin, president, Inter-Southern Life Insurance Co., Louisville, Kentucky; Louis Ruthenburg, formerly general manager of Delco Plant of General Motors Corp.; H. G. Stoddard, treasurer, Wyman-Gordon Co., Worcester, Mass.; H. V. Hale, general manager, Saginaw Sheet Metal Works; H. J. Linkert, treasurer, The Recording and Computing Machines Co.; C. L. Halladay, vice-president and general manager, Jackson Motors Corp.; W. W. Sterling, vice-president, Jackson Motors Corp.; C. L. V. Exselsen, vice-president-treasurer, Roland A. Crandall & Co., Bankers, Chicago, Ill.; Guy Wilson, president, Traffic Motor Truck Corp.; T. C. Brandle, vice-president in charge of merchandising, Traffic Motor Truck Corp.; G. M. Dickson, president, National Motor Car & Vehicle Corp.; Buell Hollister, Pyne, Kendall & Hollister, Bankers, New York City; H. F. Holbrook, president, H. F. Holbrook, Inc.; M. Douglas Flattery, chairman of board of Murray-Tregurtha

The statement issued by the Board of Directors in announcing Mr. Ohmer as chairman in full charge of operations reads as follows:

"Will I. Ohmer is well known throughout the automobile field as a manufacturer whose product represents the most advanced methods known to industry. In placing Mr. Ohmer at the head of Associated Motor Industries we avail ourselves of the skill and wisdom of a manufacturer who has made a success of every-

Personal Items

C. H. BNss has been appointed assistant sales manager of the Nash Motors Co., to succeed W. W. Smith, who has been awarded a direct factory distributing contract at Oklahoma City. The advancement of both Mr. Bliss and Mr. Smith comes as recognition of their respective records.

H. H. Brenner, well known in automotive equipment circles for many years as general sales manager of the I. J. Cooper Rubber Co., has recently been succeeded in that capacity by R. B. Crane, director of sales. Mr. Brenner retains his interest in the Cooper organization, but is giving his personal attention to his own company, the Brenner Automobile Supply Co., with stores at St. Louis and Kansas City, Mo.

A. G. Cameron has been appointed manager of the Export Co., of the Goodyear Tire & Rubber Co. He has been with the company almost 10 years. He was at one time manager of the Australasian division and later became export sales manager.

Jack Cooper, in addition to representing the Walker Manufacturing Co., has become sales director of the E. A. Laboratories, Brooklyn, to succeed William Von Elm, who has resigned after three years' service as vice-president and sales manager.

F. C. Dumaine, treasurer of the Amoskeag Manufacturing Co., has been elected a director of Mack Trucks, Inc., succeeding E. R. Hewitt. resigned.

A. C. Frank, formerly foreign sales manager for the Firestone Tire & Rubber Co., Akron, has opened his own office at 299 Broadway, New York City, to act as export representative for manufacturers' automotive products and kindred lines. The Service Motor Truck Co., Wabash, Ind., has intrusted their foreign business to him and it is expected that other manufacturers will also do so.

R. S. Gildart, former director of publicity for the American Malleable Castings Association, Cleveland, has been appointed advertising manager of the General Fireproofing Co., Youngstown, O.

William F. Hedges, prominent tire dealer of Fort Wayne, Ind., has been made manager of the Middle States branch of the Hydro-United Tire Co., located at 3617 South Ashland Ave., Chicago. He has been connected with the tire industry since 1913.

Frank J. Jarosch is connected with the Jarosch Bearings Corp., who are sole importers of F. & H. ball bearings, manufactured by Fries & Hoepflinger, Schweintrt, Germany. Mr. Jarosch's former connections were with the Gurney Ball Bearing Co., Jamestown, N. Y., and the Bearings Company of America, Lancaster, Pa.

H. Tyler Kay has resigned from the Madison Tire & Rubber Co., Buffalo, N. Y. He has been with the company since its beginning, and since the first of the year has had charge of sales as well as advertising and sales promotion.

W. J. Keegan, who has spent five years at the factory of the Perfection Spring Co., Cleveland, O., principally on jobbers sales and taking care of customers' interests, is to take the road for that company. He will travel principally in the southern territory.

V. K. McBride, who recently resigned as district sales manager of the Garford Motor Truck Company of Indiana and Kentucky, has been appointed an assistant in the Indianapolis district of the Maxwell Motor Corp. Mr. McBride was with the Garford Co. for three years. His experience covers 16 years in automotive trade.

Charles T. Peck, Jr., who has been with the Traffic Motor Truck Corp., St. Louis, for more than three years, has been made general sales manager of that company. He was at one time manager of the New Business Dept., and later assistant general sales manager.

Robert H. Schaefer, who for several years has been a member of the sales department of the Tuthill Spring Co., has severed his connections with this firm and contemplated engaging with his brother, william H. Schaefer, who is representing the Tuthill company and other concerns at 79 Walker St., New York City.

Floyd H. Smith, formerly with the Pierce-Arrow Motor Car Co., Buffalo, N. Y., as director of purchases, has become associated with the Simms Magneto Co., of Mast Orange, N. Y., as assistant general manager. Mr. Smith's many years' experience in the automobile and motor industries specially fits him for the position he has assumed.

C. A. Wetherbee has recently been appointed general sales manager of the Eagle Motor Truck Corp., of St. Louis, Mo., manufacturer of Eagle motor trucks. He was with the Garford Motor Truck Co., as district and branch sales manager of its St. Louis branch.

Removals and Trade Changes

The South Main Motor Co., 207 South Main St., Pittsburgh, Pa., has taken over the manufacturing business of the Niles Motor Truck Co. The firm will continue to manufacture the Niles truck.

The Packard Engineering Co. announces the removal of its offices to a new location at 1200 West 76th St., Cleveland, O. Its former address was 1740 E. 12th St.

The Jeavons Manufacturing Co., a new concern at Cleveland, O., has taken over the distribution and manufacture of Jeavons spring lubricators, formerly made by the Jeavons Co. Frank N. Sealand is president and James T. Ward, secretary and treasurer.

The White Co., St. Louis branch, has moved into its new home at 4151 Forest Park Blvd. The branch is under the management of F. H. Squires.

The Beckley-Raiston Co., of Chicago, jobbers of automobile accessories, have begun work on the erection of a new building in St. Louis, Mo. The branch is now at 1903 Locust St., and is under the supervision of George Amerman.

The Barton Motor Co., Ford dealers of Burlington, Iowa, has opened its new service station and general offices. This firm is one of the progressive concerns of the West and is thoroughly sold on the value of advertising.

The Miller Rubber Co., Akron, O., has sold its Akron and Canton tire service stations to the Instant Tire Service Co., an Ohio corporation. The new company acquires the entire fleet of service cars in both cities and continues the tire service offered local motorists.

The Black & Decker Mfg. Co., builders of portable electric tools, announces the establishment of a new Detroit office in the General Motors Bldg. C. G. Odell, assistant to president, will use this office as his base, in addition to which it will provide headquarters for the local Detroit representative.

The Cleveland Pneumatic Tool Co. has secured manufacturing and sales rights for Gruss air springs, a device which utilizes cushions of compressed air to absorb road shocks and vibrations. They have been manufactured for several years by the Pneumatic Cushion Co., of San Francisco. The device can be used on passenger cars, trucks and motor buses.

Factory News and Capital Increases

The Goodyear Tire & Rubber Co. recently celebrated at its plant in Akron, the completion of its 45,000,000th pneumatic tire for motor vehicles. The tire is to be exhibited in the company's branches.

The Youngstown-Republic Rubber Corp. will close the first half year without operating loss. It has been making substantial expenditures preparing its plant for larger production. The company is turning out 1800 casings daily and is said to be behind in its shipments.

The Amazon Rubber Co., Akron, O., reports that production is running at 85 per cent of the total capacity of the plant and that orders are on hand to such an extent that it is imperative that production be increased immediately.

The Martin-Parry Corp. is now negotiating for greater service and distributing facilities in various parts of the country. Expanded service facilities are now under way at Omaha, Salt Lake City and Denver. A plant was recently acquired at Lumberton, Miss.

New Incorporations

The Anderson Spark Plug Corp. has been incorporated at Dover, Del., to manufacture and sell spark plugs. It is capitalized at \$500,000.

The Madden Co., of Dover, has been granted articles of incorporation to manufacture and sell automobile accessories at a capitalization of \$150,000.

The Roberts Piston and Automatic Ring Co., Wilmington, Del., has been formed and incorporated under the laws of Delaware to manufacture and sell piston rings and other mechanical devices.

The Pep Mfg. Co. has recently been organized to take over the manufacture of Pep, the water-mixed valve grinding compound, from the former Worcester Abrasive Co. The new company has established offices at 33 West 42nd St., New York Ralph Root is president and Chas. J. MacNutt, secretary and treasurer.

New Agencies

The Wisconsin Motor Manufacturing Co., of Milwaukee, has opened a branch office at 715 Discount Bldg., Cleveland. The firm will handle Wisconsin motors and parts for Ohio and vicinity.

The Sutter Auto Electric Co., of 315 N. Sutter St., Stockton, Calif., has been appointed Gill battery dealers for that city.

The Flynn-Guenther Co., St. Louis, Mo., and Kansas City, will control the distribution of "Tiger Foot" tires, made by the Standard Tire Co., Willoughby, O., for the territory of Arkansas, Oklahoma, Kansas, Nebraska, Missouri and Illinois.

JUL

sales

succ

ed a

Okla

Mr.

tion

H

equi

sale

Co.,

ca.p

Coo

at

age Tir

cor

the

ha

Miniger Now Sole Owner of Auto-Lite Company

Business, plants and all assets of the Electric Auto-Lite Corp., manufacturer of starting, lighting and ignition systems, have been purchased by Clement O. Miniger and his associates at a public sale recently for approximately \$5,000,000. Confirmation of the sale by the Federal Court means the completion of the transaction and the divorcement of Auto-Lite from the Willys Corp., of which it has been a large unit for years.

A new corporation bearing the corporate title of the Electric Auto-Lite Co., has been organized under the laws of Ohio to take over the property. Mr. Miniger will be president and in sole and absolute control of the company.

Mr. Miniger was one of the incorporators of the company eleven years ago and has been its executive head from the beginning. In that time, under his leadership, production has increased from 100 lighting and starting units a month to more than 5000 a day. Today's production is at the rate of 500,000 to 600,000 complete units a year.

The three plants of the company at Toledo, O., Poughkeepsie, N. Y., and Fostoria, O., afford approximately 600,000 sq. ft. of floor space.

West Haven Rubber in Production

The West Haven Rubber Co., which recently acquired the plant of the Kelley Tire & Rubber Co. at West Haven, Conn., has started operations at the former Kelley plant. The new company, which was incorporated under the laws of the State of Connecticut, May 17, for \$200,000, will manufacture the "Connecticut Cord." The output in this line is now said to be 100 per day, ranging in size from 30 x 3½ to 37 x 5. A production of 200 a day is expected within the next month.

George F. Armstrong, president of the company, and also head of the Armstrong Rubber Co., Garfield, N. J., is directing sales work for the West Haven company. Frank Walsh is superintendent of production.

N. A. C. C. Library of Inestimable Value

A most valuable aid to automotive engineering in this country has been the development of a Patent Department with the National Automobile Chamber of Commerce. This department beside handling a collection of data on 200,000 automobile patents has collected a specialized library which covers almost every phase of automotive progress.

Periodical publications pertaining to motor vehicles have been collected and bound, some sets dating back 25 years. Text books, in foreign languages as well as in English, are in the collection.

The complete system of cataloging has been devised and a trained corps of experts under the supervision of W. L. Powlison, chief librarian of the N. A. C. C., are available for furnishing information on a variety of subjects pertaining to the automotive field.

Double Dividend for Black & Decker

The Black & Decker Mfg. Co., Towson Heights, Md., announces a double dividend for the second quarter of the year, making the payment 4 per cent instead of 2 for the period ending July 1, 1922, to all stockholders of record as of that

D. Kirke Moore is Appointed by C. A. Dana

C. A. Dana has announced the appointment of D. Kirke Moore as supervisor of sales for all the automotive divisions of the Dana Group. This group now includes the Spicer Mfg. Co., Sheldon Axle & Spring Co., Parish Mfg. Co., and the Salisbury Axle Co.

Mr. Moore has had considerable merchandising experience throughout the trade, serving such well known companies the Weston-Mott Co., Northway Motor and Mfg. Co., Jackson, Church & Wilcox, the Western Spring and Axle Co., and the Standard Parts. He was one of the organizers of the American Distributing Co.

Goodyear Experiments With Eight-wheel Bus

An eight-wheel passenger bus, which is said to possess a successful application of an air brake system similar to that used on street cars and ramous has been developed by the engineers of the Goodyear Tire & Rubber Co., actual announcement. The model is the original Goodyear six-wheel passenger bus remodeled.

Several More Reductions

Motor truck companies announcing reductions in the past few weeks were Rainier Motor Corp., New York City; Kalamazoo Motor Corp., Kalamazoo, Mich. (1½-ton model); Stoughton Wagon Works, Stoughton, Wis.; the Tower Motor Truck Co., Greenville, Mich.; G. A. Schacht Motor Truck Co., Cincinnati, O. (7-ton model); Fargo Motor Truck Co., Chicago, Ill. (2-ton model); Larrabee-Deyo Motor Truck Co., Inc., Binghamton, N. Y. See specification tables for new prices.

New Cost Sheet for Truck Owners

A monthly cost record for motor trucks, which is said to enable the user to find the exact relation of earning power compared to cost of upkeep of any delivery unit, is being offered to the trade by Buxton & Skinner Printing and Stationery Co., St. Louis. The records have been simplified with a view to making the process of cost keeping easy and at the same time, accurate. Sheets can be bound in a special loose leaf holder which can be later transferred to a permanent holder.

The Board of Directors of General Motors Corp. met in New York recently and declared a dividend of \$1.50 a share on the preferred stock, a dividend of \$1.50 a share on the 6 per cent debenture stock and a dividend of \$1.75 a share on the 7 per cent debenture stock, payable August 1, 1922, to holders of record at the close of business July 3, 1922.

SHOWS

SHOWS

July 29 to Aug. 13, 1922, Chicago, III. Automobile exhibition at the Second Annual Pageant of Progress Automotive Section under the auspices of the Chicago Automobile Trade Association.

August 18 to 26, 1922, Aurora, III. Automobile Show on the Fair Grounds of the Central States Fair and Exposition Co. Passenger cars, trucks, tractors and accessories. L. L. Fest, general manager, 57

Main St., Aurora.

August 28 to September 2, 1922, Columbus, O. Automobile show in connection with the Ohio State Fair.

September 4 to 9, 1922, Spokane, Wash. Annual automobile show held in connection with the Spokane Interstate Fair. B. J. Garnet, Mgr.

September 4 to 9, 1922, Indianapolis, Ind. Automobile and accessory show in conjunction with the Indiana State Fair, Automobile Trade Association, J. B. Orman, Mgr., 338 N. Delaware Ave., Indianapolis.

September 4 to 9, 1922, Hartford, Conn. Annual Automobile Show at the Connecticut

Coming Events

November 13 to 18, 1922, Chicago.. Annual Exhibit and Convention of the Automotive Equipment Association, Coliseum.

November 13 to 18, 1922, Chicago, III. Annual Equipment Exhibition of the Automotive Equipment Association, Coliseum.

CONVENTIONS

CONVENTIONS

Buffalo, N. Y., September 13 to 15, 1922.
Sixth fall convention of the Motor and Accessory Manufacturers' Assn. Hotel Lafayette. M. L. Heminway, general manager, 33 W. 42nd St., New York City.

Cedar Point, Ohlo, August 7 to 9, 1922—20th Annual Convention, National Team & Motor Truck Owners' Assn.

Chicago, Ill., October 18 to 20, 1922—Convention of National Association Farm Equipment Manufacturers.

Chicago, Ill., November 13 to 18, 1922—Annual meeting of Automotive Equipment Association at the Coliseum Annex.

Detroit, Mich., August 29, 1922—Convention of the National Safety Congress.

Olympia, Wash., July 21 to 22, 1922—Midsummer Convention of the Washington Automobile Trade Assn.

Santa Barbara, Calif., October, 1922—Annual General Convention of the California Automobile Trade Assn. Robert W. Martland, Sec., Pacific Bldg., Oakland, Cal.

FOREIGN EVENTS

Berlin, Germany, September 25 to October 3, 1922—Automobile Show at the Kaiserdamm Hall, direction German Automobile Manufacturers' Association.

London, England, October 12 to 23, 1922—International Commercial Vehicle Exhibition of Olympia.

ternational Commercial Vehicle Exhibition at Olympia.

London, England, November 8 to 18, 1922 (tentative)—Olympia Automobile Show.

Parls, France, October 4 to 15, 1922—Annual Automobile Show at Grand Palais.

Rio de Janeiro, Brazil, September 7 to November 15—Automobile Show during International Exposition.

The Hague, Netherlands, September 15 to 20, 1922—Annual Automobile Show.

NEW COMMERCIAL CARS



Selden Places New De Luxe Motor Buses on Road

HE operation between Rochester,
Brighton and Pittsford of four
Selden De Luxe motor buses
marks the debut of this Unit
No. 52 recently announced by the
Selden Motor Corp., Rochester, N. Y.
These buses although just put in operation were received with much satisfaction by the public, and the residents along

Power is transmitted from the engine to an amidships transmission through a multiple-disk, dry-plate clutch assembled in unit with the engine. The transmission, which is a separate unit, is of the sliding gear type, providing four speeds forward and one reverse, with direct drive on high. This gear set mounted on Timken roller bearings is specially geared to

offset the high gear ratio in the rear axle, making for high surface speed on high and powerful hill climbing ability on low. Drive is universal with two sets of metal universal joints with tubular shafts.

Final drive is through an inverted silent worm drive, semi-floating rear axle, claimed to be especially suitable for motorbus operation. This axle is fully mounted on Timken roller bearings. Gear ratios are optional,

depending upon conditions of service. The brakes are Duplex make. Elliott make front axle, drop-forged and of the conventional I-beam construction is used. Steering is through gear of the worm and wheel type. The wheel diameter is 20 in. The springs are semi-elliptic and of special proportions for passenger carrying service.

Drive is left with brake lever attached directly to the left frame side. The gear shift lever is attached directly to the clutch unit and is on the right-hand side of the driver. Spark and throttle controls are under the steering wheel, with an accelerator pedal on the floor board to the right of the brake pedal.

The cast steel hollow spoked wheels are equipped with tires of the cushion type; 36 x 4 single, front, and 36 x 4 dual, rear.

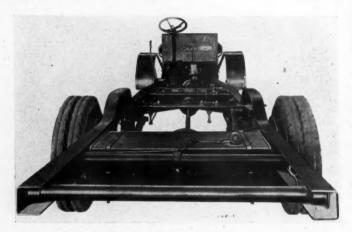
Chassis equipment includes two head lamps, tail lamp, jack, set of tools, electric horn, odometer, motometer, Alemite grease gun, and complete electric starting and lighting outfit.

The following is a brief description of the body:

The side and under sills of the underframe are of structural steel angles. Although mounted low the body allows a clearance of 14 in. above the top of the chassis frame. This allowance gives access for mechanical repairs. Side construction of the upper frame is of the truss type, consisting of pressed steel side posts. The lower side and rear ends are sheathed with light weight metal.

The roof is of the three-ply moulded veneer, covered with painted muslin. Inside the body the ceiling is finished in white enamel. Three exhaust ventilators, the openings of which are covered with a metal grill, are located along the center line of the ceiling.

A two-leaf manually operated door, folding outward and located at the forward right side of the body, provides en-

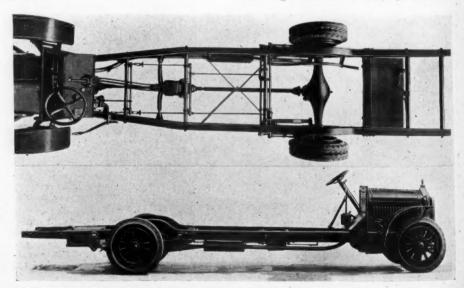


Rear View Showing the Kick-up and Converge of the Frame

the route covered offered no objection, because these jobs are reported not only to be attractive in appearance but silent in operation as well. The buses travel through residential streets where street car operation is prohibited.

The bodies, built by the Kuhlman Co., Cleveland, O., will comfortably seat 29 passengers and provide ample standing room if needed. The chassis design assures maximum safety and comfort together with low maintenance and operating costs. It is of the low hung type, full flexible and with the frame kicked up over the rear axle. Finally the provision of pneumatic tires and cushion wheels gives the bus the final touch of resiliency and smooth riding.

The engine is of the 4-cylinder, heavyduty type, with cylinders cast in pairs and cylinder heads removable. A special manifold arrangement makes for fuel economy and reduction of carbon deposits. Force feed lubrication by reason of a large gear oil pump at the bottom of the crankcase, forces oil to all wearing parts. Actual brake horsepower is 48 at 1400 r.p.m. Ignition is furnished by by an Eisemann high-tension magneto. The gasoline system includes a 35-gal., pressed steel tank, secured in a compartment to the left of the driver. Gas is delivered to a 1½ in. Stromberg carburetor through the action of gravity.



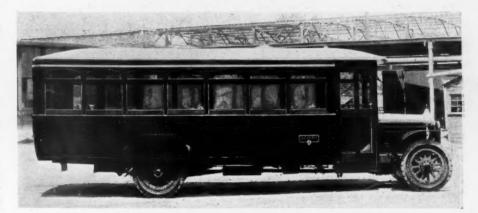
Views Bringing Out the Special Bus Characteristics of the New Selden Bus Chassis

trance. An emergency door is also provided at the left rear.

Upper sashes in the double side and end windows are stationary and lower sashes are arranged to raise 12 in. Each lower sash is provided with two lifts and automatic stops.

The seats have ventilated spring inserts and are upholstered in dark green imitation leather. The seat frames are of metal, and each cross seat back is equipped with a grab handle.

Interior finishing is in birch-stained mahogany. Five dome lights, located within the advertising rack, provide illumination. In addition, a step light is provided over the service door and the illuminated sign box is equipped with two lights.



Four of Three Selden De Luxe Buses Ply Between Three Points in Northern New York

Stewart Announces Its One and a Quarter Ton Utility Wagon

HE Stewart Motor Corp., Buffalo, N. Y., announces its new Utility Wagon. This new model is capable of negotiating grades with capacity load of 1¼ tons, and is capable of developing a speed of from 35 to 40 m.p.h. Turning radius is short.

It is empowered by a removable head, four cylinder type Buda 35% x 51% in. engine. The cylinder block is also removable. This engine is rated at 21.03 S. A. E. hp. The engine has a full pressure feed oiling system to crankshaft and connecting rod bearings, with oil pres-

axle is drop forge type, made from highgrade carbon steel, heat treated.

The steering gear is of the screw and nut type with an adjustment on the thrust bearings for removing any end motion of the screw that may develop.

The front and rear springs are semielliptic in type, 38 5% and 50 2½ in. wide respectively. The rear spring has 15 leaves and is equipped with full length rebound plate bronzed bushings, and hardened steel pins are used throughout. Spring lubrication is by Alemite system.

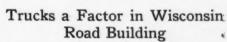
Artillery type, 12 spokes front, 14 rear,

wheels, equipped with 34 x 4½ cord non-skid tires all around are used.

The regular equipment consists of electric lights with legal lenses equipped with focusing device, electric tail lamp, tool box, 111 hour storage battery, tool jack, electric horn, oil gage, front bumper, ammeter and dash light. Chassis, hood and cowl are painted Napier green with fine gold stripe, fenders and running board black.

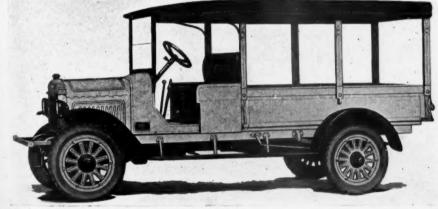
Price of this chassis complete with the above equipment is \$1245, plus war tax, f. o. b. Buffalo.

The Utility Wagon will take open and covered express body, panel, stake, special farm grain type body, and also a covered express body with closed cab.



Motor trucks are to be utilized in hauling 60 per cent of the materials from the pits to the road bed which will be employed in the construction of concrete highways in Wisconsin. Concrete highway pavement under award in this state so far this year totals 475 miles.

Wisconsin recognizes the advantages of the motor truck in highway construction and will not be caught by a shortage of cars on the railroads in carrying out her road building program.



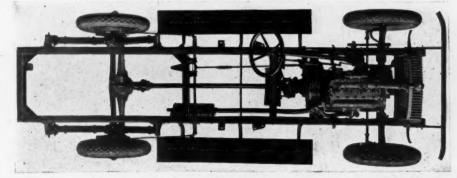
This New Stewart is Claimed to Negotiate Reasonable Grades and Travel at From 35 to 40 M.P.H.

sure gage on instrument board. Chassis lubrication is effectively secured through the Alemite system.

In cooling, water is circulated by a centrifugal pump. Made up as one assembly unit, the water pump and its drive shaft may be readily removed as a unit or separately.

This truck has a clutch of the singledisk, dry-plate type. The engine, clutch and transmission are mounted as one unit, on three-point suspension. The transmission main shaft is mounted on annular ball bearings.

The rear-axle is a Clark internal-gear drive, the same as used on other Stewart models. It is geared 5½ to 1. The front



Elevated View, Showing Disposition of Units in the New One and a Quarter Ton Stewart Utility Wagon

Nelson Develops Special Motor Coach Chassis

HE Nelson Motor Truck Co., Saginaw, Mich., has developed a new and highly special motor coach chassis. Every part of this chassis is of new design, in no part resembling ordinary truck design. The design is on the order of a large luxurious automobile. Wherein the usual truck design, the rear axle carries about 90 per cent of the load, necessitating heavy unflexible rear springs, the Nelson design gives a load distribution of 50 per cent on each axle of the chassis weight and only 60 per cent of the body and passenger load on the rear axle. This results in the road shock being effectively absorbed in the special springs provided. A brief description of this new job follows.

Chassis Specifications

Wheelbase for 21 passenger, 172 in., and for 25-27 passenger, 200 in.; chassis weight, 5300 lb.; height from ground to top of floor with 36-in. wheels, 26 in.

Clearances: Front axle, 7 in.; motor base, 8 in., and rear axle—differential, 10 in.; spring clips, 8 in.; width of frame at rear axle, 54 in.; road tread, 74 in. on wheel centers. Width overall, 84 in.; spring dimensions—rears, 58 in. x 3½ in.; fronts, 36 in. x 3 in.

The power plant is a Buda EBU coach engine 4½ x 5½. The features of this engine are summed up as follows: Thermostat control, balanced crankshaft, aluminum crankcase, and vacuum oil control with oil pumped to all bearings. Unit power plant type transmission, with oil

loading points. The total possible spring travel is 8 in., allowing 3½ in. reverse under severe road shock, without striking load on bumpers.

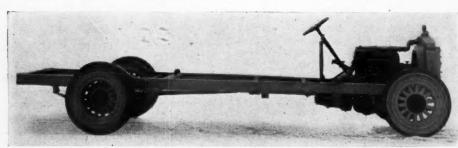
Additional special features are listed as follows: Underslung chrome vanadium rear springs, frame arched over rear axle, with risers placed out in wheel houses; low hung body and center of gravity, flexible springs and long spring travel without hitting on bumpers, and wide frame so placed as to make one-half the frame width exactly equal to the height from the ground, thus insuring stability and freedom from side sway. The body on this chassis shown in the accompanying illustration was built by the Hoover Body Co., York, Pa. The sides are of ply metal, and the roof of Haskelite covered with duck. All mouldings are aluminum and the curved corners of the body are buffed from 14-gage aluminum. The double A plate glass of the windows are set in rubber with brass side posts. The roof construction is such that roof sag is said to have been entirely eliminated. The lighting is such as to make it perfectly easy for passengers to read. 8-32 C. P. Mazda lamps are used in the ceiling. The aisle and lobby at the rear gives plenty of room for standees, and the floor and seat arrangement at the front end reduce crowding and jostling. The properly spaced seats are commodious in size and comfortable in upholstery, good springs and Spanish leather being used. The gas tank, which is of 30-gal. capacity, is located underneath the frame at the left front corner. A gage is provided in the floor at operator's left, and filler pipe inside left front fender. This gets fuel tank on opposite side from exhaust, and away from curb when parking or stopping for passengers.

A destination sign box using combination light to denote routes, and a recognition box using selective colors of lights are furnished to suit purchaser,

In addition to 8 dome lights in passenger compartment, a dome light is Besides provided over the driver. light is provided in the sign box, light on step, and light beside fare box, as well as the usual head lights and rear lights. All wiring is in heavy insulation and all centering behind a hinged switch panel in wall at left of driver. Buzzers with flush push buttons are provided at each seat. The chassis can be equipped with either wood or steel wheels, and with solid or pneumatic tires. The wheels are equipped with Morand demountable and Goodyear all weather tread solid tires. rangement makes a quick change possible to pneumatic equipment, without removing wheels.



Side Front View

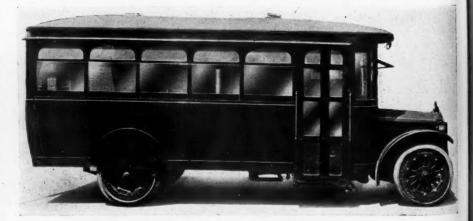


It is Offered in Two Wheelbases for Capacities of 21 and 27 Passengers, Respectively

disk clutch, magneto ignition, two generator system, and two storage batteries and starting motor.

The radiator, provided with shutters for winter use, is assembled from cast iron frame and tanks, seamless copper tubing, with large oversize capacity for cooling under all conditions, and pump circulation. The rear axle is a Clark 3 D special coach axle of the internal gear drive type. A Shuler Special drop forged motor coach axle 3½ ton capacity is used in front. Power is transmitted through a three joint propeller shaft provided with a propeller shaft brake. External brakes on brake drums are used for emergency.

Springs are of chrome vanadium, consisting of a system of principle and auxiliary leaves; each leaf being calcu-



Stated to be Especially Designed for Motor Coach Service

New Mack Bus Body Light in Weight

ACK shock-insulated 25-passenger bus chassis are now being equipped with a new type of body, designed and built in the factory of the International Motor Co., 25 Broadway, New York City. The new body has been designed to provide strength, resistance to vibration and weaving stresses, and a reduction in weight.

Due regard has been given to the matter of appearance, roominess and passenger comfort. The body is of conservative construction and appearance and has been built expressly for one chassis, namely, the Mack AB shock-insulated bus.

The body is of the conventional frontentrance type, with enclosed steps and collapsible leaf door, having five windows and the door on one side, six windows on the other and three in rear, all of which are of the same type. The front corners of the body are bevelled in a baywindow effect and the rear corners are rounded on a large radius. Above the windows are small transoms, and above them is a broad band beneath the eaves, which carries the louvre type ventilators. The roof is of the crowned canopy type. The middle window in the rear is carried in a concealed emergency door, fitting perfectly flush on the outside.

Within, there are six standard two-passenger cross-seats, extending back from the front of the bus to the wheel houses. Over the wheel houses, which are concealed, are lengthwise seats, accommodating four passengers each and across the back a wide cross-seat for five. The driver's seat is of the bucket type, mounted

on top of the tool box.

The floor is of tongue-and-grooved hardwood, laid directly across the frame and covered with cork linoleum, cemented on and bound with steel. White oak and ash framing is used, all body stanchions and roof bows being steam-bent to shape instead of sawed, as is usual. Steel gussets are used to brace the stanchions to the frame and deep pressed-steel under braces are used to support the outer edges of the body. Heavy-gage sheet aluminum

is used for the sheathing. Door and window frames are of solid mahogany. Windows, which are of the lift-up type, are fitted with Edward anti-rattlers. The front door is operated by a crank to the left of the driver through overhead rods. This door is hung at the front jamb of the door, thus being semiautomatic. The emergency door at the rear is fitted with a three-way latch, the handle being inclosed in a shallow box covered with thin glass, which must be broken to open the door.

Crystal plate glass of heavy thickness is used for the windshield, the frame being of metal, all panes swinging for ventilation, the upper portion being double. Over the windshield is a green visor. The body is fitted with complete wiring for lights and buzzer system, and an automatic step light. A roller sash curtain back of the driver and a large mirror for rear vision are provided. Heating is by exhaust. The heater valve is operated by a rod on the dash.

Seats are of the standard spring cushion and back type, with rattan covering. Special upholstery in leather, leatherette, whipcord or velour, with special springs, etc., is available where required, though rattan seating is generally preferred for city service. Four vertical tubular posts serve as additional stiffeners and rod supports, and as hand-holds for the passengers. In addition, each cross-seat back has a handle, sanitary type straps are fitted in the rotunda at the rear and grab handles on both sides, inside and outside



Interior of the Mack Motor Bus

the door. Advertising racks are provided above the windows.

The complete body weighs 2700 lb.

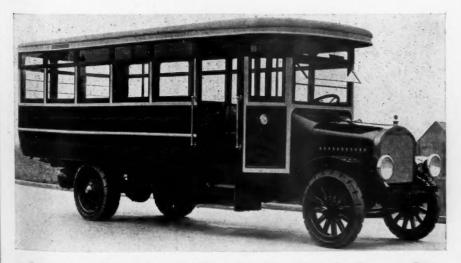
Standard Adds New Light Model to Its Line

In announcing its new three-quarter to one ton, model 75, worm-drive chassis at \$1330 f. o. b. factory, the Standard Motor Truck Co., Detroit, Mich., declares that it is fulfilling an insistent demand for a chassis of this capacity that would be on a par with the rest of the Standard line. Like the heavier models of the line, it will contain the same combination of units that have always characterized Standard truck construction. Some of these units are Continental, Timken, Brown-Lipe, Spicer, Eisemann, Ross and Stromberg.

Power is furnished by a Continental N, having a bore and stroke of 3¾ x 5 in., respectively. Circulation in the cooling system is accomplished by a water pump. From the engine, power is carried through a Brown-Lipe multiple-disk clutch and unit power plant transmission through a two piece Spicer propeller shaft and universal joint assembly to a Timken worm-drive rear-end. The axle equipment consists of a Timken 1250 front and a 6250 rear worm. Steering is accomplished through a Ross gear.

Alloy steel springs are used. These were designed to assure ample resiliency and provide the easy riding qualities sought for to-day in a truck of this capacity. Pneumatic cord equipment on all four wheels, 33 x 5's being used, add to the resiliency of this job.

The all steel seat and riser, together with the regular Standard chassis equipment, including vacuum tank installation, complete the chassis. The wheelbase is 134 in.



International Motor Company Offers This New Twenty-five-Passenger Bus

Eagle Introduces New Light Model

A NEW model motor truck known as Model 101 and having a capacity of from one to one-and-one-half tons, was recently introduced by the Eagle Motor Truck Corp., St. Louis, Mo.

This Model 101 truck has been designed to meet the requirements demanded by retailers and merchants who want a quick delivery truck in city or suburban districts; for manufacturers and wholesalers who want a delivery truck combining heavy construction with speed; and it is exceptionally adaptable to the requirements peculiar to farm service.

The engine is a Buda "Buddie," a feature of which is the accessibility and the ease in which parts can be removed for inspection, repair or service. The cylinders are cast in block of grey iron, and the cylinder head is removable. .Cooling is by centrifugal pump, having a large bronze runner. The pistons are grey iron and fitted with three rings. The large diameter, special steel piston pins are held in position by two positive locks. Valves are of liberal size and are operated by a single camshaft and entirely closed. The valve push rods are of special steel, mushroom type, and fitted with removable guides.

Lubrication is by full force pressure feed to all crankshaft, camshaft bearings and connecting rod bearings. Design of oil reservoir is such that any sediment which may be present in the oil will settle in the bottom. This feature insures circulation of clean oil.

From the engine power is carried back to the transmission through a Covert dry plate multiple disk clutch. The transmission, which is of the same make as the clutch, is a sliding gear type, giving three speeds forward and one reverse. It is built to the bell housing of the engine, forming a unit power plant.

From the transmission, drive is carried back to the rear axle through Merchant & Evans triple universal joints with slip joint to allow for spring action. Alignment of drive shaft is maintained by a self-aligning center bearing.

The rear axle is an internal gear.

Torbensen. It has extra large nickel steel gears, which provides a final gear reduction of 6.6:1. Entire load is carried on a drop-forged "I" beam.

At the rear the springs are semi-elliptic, made of alloy steel. They are extra heavy and have 12 leaves 2½ in. wide.

The front springs are also semi-elliptic and constructed from the same material but have only 9 leaves. The wheels, which are standard, are of the wooden artillery type with demountable rims for pneumatic cord tires. The dashboard is metal. The spark and throttle control levers are on the steering column. There is an accelerator in the floor under the driver's foot. Electric starter, lights and horn is optional equipment.

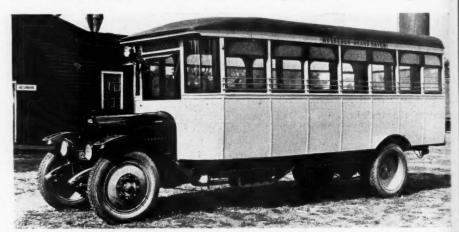
Fitz John-Erwin Offers Complete Bus Body

N the Model A-50 "Fitz-er" bus body the engineers of the Fitz John-Erwin Mfg. Co., Muskegon, Mich., have incorporated all the latest improvements and features of up-to-date bus body construction. Lightness in weight coupled with strength, durability and resistance to weave and vibration constituted the working basis of the engineers in its designing. In addition every attempt has been made to provide the riding public with every convenience possible.

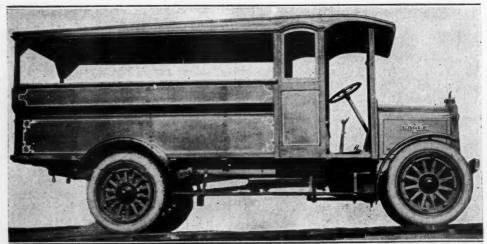
The bodies are equipped with three polished guard rails on each side. Complete protection is afforded the woodwork of the structural frame, which is of thor-

oughly kiln dried hardwood seasoned and dried in the company's own kilns, by sheathing of 20 gage auto body sheets carefully joined and reinforced by sheet metal moulding. During the assembly the entire paneling is given a thorough coat of white lead, further assuring water-tightness.

All the windows are of the raise-up type, which provide a clear opening of 16 in. when raised. The window frames are equipped with anti-rattlers of the roller type. White metal mouldings exclude the dust from the interior when the windows are lowered. The top sash of each window is glazed with Florentine glass. An



Service, Lightness and Appearance Feature the "Fitz-er" Bus



This One and a Half Ton Eagle Was Recently Introduced to Meet Quick Delivery Requirements

adjustment every 1½ in. permits the passenger to raise his particular window to any height desired. Push buttons are provided at the side of each seat. The ceiling is finished in Beaver board.

The roof is of three-ply Haskelite veneer of special bus construction covered with 12 oz. oiled duck. Heating is conventional, being furnished from the exhaust, the butterfly valve of which is controlled at the driver's seat. Three roof ventilators of the Nichols-Lintern type provide ventilation. Lighting is furnished by three dome lights in the center of the ceiling and three side ceiling pendants equipped with regulation Alba shades on each side of the body.

The windshield is of the three-piece full ventilating type.

General specifications follow:

Length—19 ft. 3 in.; width, 88 inheight, 6 ft. 3 in.; seating capacity, 5 passengers.

New Walker Light Delivery **Electrics**

F interest to the trade is an announcement of the enlargement of the line of the Walker Vehicle Co., Chicago, Ill. The addition is a new light delivery model. This Model 12, one-half ton job completes the Walker line of 1/2, 1-, 11/2-, 2-, 31/2- and 5-ton load capacities. It is equipped with a standard "Ford" type delivery body and has a low frame, with the driver's entrance back of the front wheels for "many-stop" city route deliveries. The job is particularly practical and economical as a substitution for present horse-drawn vehicles used in "many-stop" deliveries. The price in view of economy in operation and satisfactory performance, is stated to be well within range of all light delivery car users, such as bakers, laundries, grocers, department stores, etc.

Longer bodies up to 80 in. long back of seat may be applied by purchasers, as frames 72 in. long back of seat are also

Specifications of this new Walker chassis follow:

Load Capacity-1000 lb. maximum when battery and body weigh 2000 lb. Mileage—Per charge of battery approximately 40 miles on level, hard, smooth pavement with half load. Maximum Speed -15 m.p.h. with half load on level, hard, smooth pavement.

Wheel Gage-56 in. Wheelbase-104 in. Frame Length back of seat-60 or 72 in. Frame Height--approximately 26 in, loaded.

Battery Equipment-42 cells 11 W. M. T. Philadelphia, or 42 cells 9 M. V. Ironclad, or 60 cells A-5 Edison (mounted under hood and in body).

Frame-Pressed steel, channel section, securely riveted and braced. Springs-Semi-elliptic, chrome vanadium steel. Hood—Hinged hood for front battery.

Drive-Single motor-propeller shaft with two universal joints-single reduction spiral bevel gear drive axle type. Motor-Series type with ball bearings. Mounted centrally under frame. (60-volt motor for Edison battery-80-volt motor for lead battery).

Front Axle-Drop-forged steel axle, knuckles and arms. Roller bearings. Rear Axle-Spiral bevel gear, single reduction type. Roller bearings.

Wheels-Artillery type wood wheels.



Walker Adds This New Light Delivery Electric

Tires-Solid rubber pressed-on type, 32 x 3 in. front, 32 x 3½ in. rear. Brakes—Two sets on rear wheels oper-

ated by right and left pedals.

Steering-Ross fore and aft type, located on left side.

Speed Control-Series drum type con-

troller, giving 4 speeds forward and 2 reverse (mounted on frame under foot

Wiring-Large capacity with best insulation.

Lubrication-All parts run in oil or lubricated by pressure grease system.

Accessories-Two head lights, tail light, safety switch and key, hand horn, charging plug and receptacle, front fenders, steps, tools. If chassis is furnished without body it is painted with priming coat

Sixty-Six Passenger Fruehauf

NOVEL six-wheel bus unit was recently designed by the Fruehauf Trailer Co., Detroit, Mich., for the Detroit Department of Parks and Boulevards. It is used for carrying passengers between points in Belle Island Park, and is believed to be the first unit of its kind to be used in the

With its seating capacity for sixty-six, it is declared the largest single deck bus in service. All loading and unloading is from platforms and through four folding doors. The compressed air operated doors are controlled by the driver from his seat. The trailer is also equipped

The bus is equipped with long flat springs of special alloy steel and cushion wheels are used on both truck and trailer. The bus interior is similar in appearance to a modern street car with cane upholstered seats. The side walls are finished in natural oak and the ceiling in imitation mahogany. Ventilation is provided by ventilators installed in the roof and lighting power is furnished by battery. Although the bus body is 29 ft. long, the vehicle can be turned in a radius of 391/2 ft., less than an ordinary long wheelbase motor truck.

The truck is a 31/2-ton model with wheelbase of 10 ft., the total wheelbase



Fruehauf Brings Out This New "Six-Wheeler" With a Seating Capacity for Sixty-six Passengers

with air controlled brakes. As doors and brakes are operated with the same valve, it is impossible to open the doors without first setting the brakes; likewise the brakes cannot be released without the doors being closed. With the service and emergency brakes, which are standard equipment on the truck, three complete and separate sets of braking systems are provided which may be operated independently or at one time.

being 30 ft. and overall length 37 ft. Compressed air is carried in a small tank fastened on the running board of the truck and is supplied by pump driven from the engine. The connection to the trailer is through flexible tubing with quick detachable couplings.

The trailer is detachable and equipped with folding supports at the front for employment when disconnected from the

New Buick "Special Delivery Light Truck Re-cently Brought Out by the Buick Motor Co., Flint, Mich.

Mich.

It is equipped with express body and vestibule and lists at \$985 f.o.b. factory. This same job can be furnished with canopy top delivery and roll side curtains at a list of \$985, and as a panel side delivery with steel panels at \$980. The chassis and its various components are identi-



chassis and its various components are identical to those found in regular Buick four-cylinder passenger chassis. The wheelbase is 109 in. and the engine has a bore and stroke of 3½ in. x 4¾ in. respectively. The rear axle is three-quarter floating, and the tires are 31 x 4 in. cords. The equipment includes Alemite chassis lubrication and complete electrical equipment.

step and destination sign lights; push but

tons; rear view mirror; grab rails and stanchions; driver's guard rail and shade; fire extinguisher; sanitary corrugated floor

treads. Ceilings are white enameled-6 ft.

Thirty-Passenger Imperial Omnibus Now Being Announced

HE 30-passenger Imperial omnibus recently announced has made considerable progress in production and is now stated as coming through in increasing quantities.

The Trackless Transportation Corp., 300 Madison Ave., New York City, which manufactures this low center of gravity omnibus, realizing that the motor bus has a definite place in transportation, designed every element of this omnibus to thoroughly cover the purpose intended. Also, cognizance has been taken of the fact that the motor truck was built for freight carrying purposes, and has only been used in passenger bus service because a properly designed vehicle was not obtainable.

Disregarding truck practice in design this company has developed a vehicle specifically for the carrying of passengers. Great stability, ease of riding, comfort and convenience of passengers, a low center of gravity and a maximum in safety; some of the factors claimed to have been met.

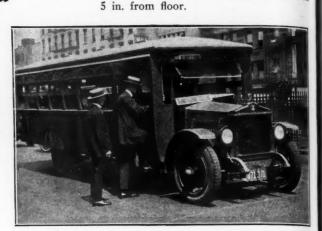
The low center of gravity is produced by a kick-up in the frame, underslung springs and a drop front axle, with the result that the floor is but 26 in. from the ground. The front wheel track is 66½ in., while the rear track is 71 in., tending to stabilize and entirely do away with side sway. A wide frame is used instead of the usual motor truck frame. The wheelbase is 195 in.; 25 ft. overall length.

In addition this company is preparing to bring out a 16- to 20-passenger light job of the same design, and it is expected that this will successfully meet the conditions existing in the large cities where traffic conditions are heavy, it being built ruggedly to withstand heavy overload. A Midwest engine of special design will constitute the power plant. The bodies are rigidly mounted on steel trusses and sills.

Briefly: Standard Imperial bodies are light; all steel or DeLuxe wood, carbuilt construction, with attractive lines and luxurious appointments. They are equipped with Marshall spring cushion leather seats; emergency door at rear; window guard rails; ventilators; heaters; dome;

This New Thirty-Passenger Imperial Omnibus Embodies Many Distinctive Bus Features Entirely Apart From Ordinary Truck

Practice.



A New Whitfield Speed-Coach Body Replete With Features

HE purpose of designing this body was to supply a light bus body which would not alone be comfortable to the maximum degree, but at the same time present an attractive appearance. Some novel features are incorporated in this new job, built by W. H. Whitfield, of Pen Yan, N. Y.

The following specifications will give the reader an adequate idea of the construction and equipment of this body.

Dimensions:—Length over all, 14½ ft.; width over all, 70 in.; headroom, 68 in.; capacity—fourteen passengers with driver body weight—14000 lb.; complete height of body from ground (extreme head of roof), 98 in.; 11½ in. step from running-board of chassis onto floor of body.

Floor:—Matched hardwood, which provides a resilient foundation, and permits low-hung construction, eliminates cumbersome steps, has fewer parts and reduces body weight.

Frame:-Made entirely of seasoned hardwoods, glued, screwed and bolted

together; well ironed at every corner. Whitfield design of graceful, streamline curves are built into the body with ash posts cut from natural curve with rafters steamed and bent to form. Panels are of heavy gage auto steel. Wheel housings are dust tight.

Upholstery:—Passengers are cushioned on double coil springs, 6 in. deep, well padded and covered with DuPont fabrikoid. gray.

Windows:—Glazed with 26 oz. coach glass set into sash in rubber. Sash raise 9 in. in felt lined steel channel, thereby preventing rattle, warping and binding. Care in fitting windows, use of weather stripping and special channel make a perfectly weather-proof body.

Refinements:—Include pillar lights with switch on instrument board with accessible wiring. Marker lights, red and green. Racks for advertising cards; emergency door in rear of body; entrance door, silent and positive-acting; no steps except chassis running board; battery compartment under driver's seat with tool box on running board; moldings of metal attached with oval head screws. Smith windshields set at an angle increase vision, eliminates reflection and reduces wind resistance. Special "V" shaped front gives the distinguishing mark of the Whitfield DeLuxe Coach designed for Larrabee Speed Six

Finish:—Standard finish is in Mojave gray applied in eight separate operations, trimmed in red stripe, lettered in gold leaf with red outline. Roof is corered with dark brown fabrikoid. The interior is finished in gray enamel, with light roof; all fittings are nickeled. Panels can be finished with Fabrikoid desired, thus producing a most unique, serviceable and distinguished finish, allowing the operator of several buses to own a fleet uniform in finish and attractive in appearance.

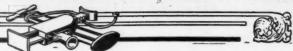


Many Novel Features Are Incorporated in This New Whitfield Job

TRUCK EQUIPMENT AND APPLIANCES









The Scoe Carburetor

In the Scoe carburetor recently introduced by the Briscoe Devices Corp., Pontiac, Mich., the metering pin is operated by the air shutter and its travel is therefore governed entirely by the quantity of air being drawn in by the engine. An interesting and valuable feature of the design is that the mixture curve has no inherent form, but may be varied to meet any practical requirement of the motor. The metering pin carries two entirely separate jets, one of which is so arranged that its feed may be held constant or diminished as the air shutter rises, and the other may be held constant or increased. By varying the proportions and the timing of these two jets, it is possible to get practically any mixture ratio curve desired, at any degree of opening. A representative ratio curve, which has been found to meet the demands of the average engine far more completely than a flat, or symetrical curve, has the following characteristics: fairly rich for idling, richer for slow pulling and acceleration, lean for normal driving at ordinary speeds, and slightly richer for high speed.

In the Scoe type of carburetor, sharp and clean shift from one mixture ratio to another is accomplished by mechanically restricting one of the jets at a predetermined point in the metering pin travel. This point may be timed to meet the requirements of various engines and vehicle loads.

The functioning of the instrument is simple. The air passes under the air shutter which is hinged at the rear and which raises and lowers according to the amount of air which is being drawn through the carburetor. The metering pin is articulated with the air shutter and carries, at its lower end, a dash pot working in a well of gasoline to guard against too sudden fluctuations of the air shutter in acceleration and deceleration.

The metering pin itself carries two distinct jets. The central jet is fed by two lateral holes and is adjustable at the top with a baffling screw. Since the central jet supplies most of the fuel in the idling position, this adjustment controls the idling mixture. The location of the upper lateral feed hole governs the timing of the jet restriction, or the car speed at which the mixture becomes leaner.

The second jet is a flat, milled on the front side of the metering pin stem, the jet being formed by the space between this flat and the guide in which the metering pin operates. The stream of air always holds the metering pin forward in its guide so that the manufacturing limits in the clearance of these two parts do not affect the metering. The flat jet terminates at the top in a step which permits the fuel to feed very slowly even while the motor is idling. This feed is used to keep the column of fuel constantly at the top of the flat jet and available for quick acceleration. The main portion of the flat jet starts 1-16 in. from the head of the metering pin and continues at a uniform depth of about .011 for a distance of 7-16 in., from which point its depth increases in a uniform taper. Any of these dimensions of course, may vary as conditions

> When the motor is idling or when the car is running under normal conditions at 8 m.p.h. or under, the air drawn through the carburetor is not sufficient to raise the air shutter. This is the first phase. The flat jet is consequently not brought into full operation and the feed is almost entirely through the central jet. Both lateral holes are feeding this jet so that its discharge is restricted only by the set-ting of the adjusting screw at the top.

In the second phase the car is running under normal load at 16 m.p.h. or under or is running at full load between 5 and 8 m.p.h. The latter is a frequent

condition where the car is being accelerated from a slow idle on high gear, and is the condition which requires the richest mixture. The amount of air drawn in is sufficient to raise the air shutter from 1-16 to 5-32 in. The upper lateral feed hole for the central jet is so located that it will deliver an unrestricted flow through this range. The flat jet cuts in at 1-16 of an in. and feeds almost as much as at the mileage position.

In the third phase it is necessary to reduce the quantity of fuel sharply even though the air opening is being increased by the raising of the air shutter. This decrease in fuel is acomplished by so locating the upper feed hole for the central jet that it will enter the metering pin guide and be closed at this point. discharge of the central jet is now restricted to the fuel admitted by the lower lateral feed hole which is much smaller. The size of this feed hole is varied for different types of motor so that the driving mixture will be held at convenient leanness. This phase of operation covers speeds from 18 to 35 m.p.h. under normal load, or from 8 to 18 m.p.h. at full load.

The fourth phase is at speeds between 35 and 55 m.p.h. under normal conditions, the metering pin operates at a height ranging from 7-16 to 7/8 in., according to speed. This corresponds to full load operation at 18 m.p.h. and over. It is desirable here to use a little wider margin of safety on the mixture ratio, since the ratio at this speed does not materially affect the average mileage. The central jet therefore delivers its restricted flow as in the third phase and the flat jet increases in depth by a gradual taper to correspond with the mixture requirements at a wider air shutter opening.

It will be noted that in the Scoe carburetor the Venturi is formed by the space between the air shutter and the floor of the carburetor. As the air shutter rises, the size of this Venturi is increased, thus approximating a constant air speed over the jets. With this variable Venturi it is possible to allow a considerably larger opening at high speeds than would be the case if one fixed size had to be selected. At the same time, the air velocity over the jets at slow motor speeds is very much higher than would be the case if a compromise fixed Venturi were used. The effect of this is to give better mixing at low speeds and less resistance

at high speeds, with a corresponding increase in volumetric efficiency.



Use for Obsolete Radiator Shells

The Cadillac Motor Car Co. suggests the use of obsolete radiator shells as bulletin boards, especially for "Safety First" signs. A glass front can be inserted.

Butler Vaporizer

The Butler Vaporizer recently placed on the market by the Butler Vaporizer Corp., 7 East 42nd St., New York City, is designed to impart to gas mixture, maximum volatility. It is installed between the carburetor and the intake manifold and consists of seven copper tubes, through which the fuel mixture passes, enclosed in a cast iron heating jacket. The hot gases from the exhaust pipe are bypassed around these tubes and led out by another pipe terminating beneath the engine pan.

The tube arrangement causes the gasoline to be flashed into a dry gas as it comes into direct contact with sufficient heat. It does away with the large central passage of cold mixture existing where it is surrounded by only one wall. This The Gruss Air Spring utilizes cushions of compressed air, encased in four metal cylinders, to absorb road shocks and vibrations. The outer shell fastens to the frame of the vehicle, and the sliding unit fastens to the end of the standard spring by means of the spring ball shackle at the bottom.

This spring operates as follows: Oil is injected into the oil chamber until it is completely filled, and as the oil rises it traps a quantity of air in the lower air chamber. A little oil is then added above the piston to act as a seal to keep the air positively confined in the air chamber after it is inflated by an air hose, which is attached to air valve similar to that used on a tire. As the air enters the upper chamber and compresses, it lifts the vehicle until the piston is in position and

New Bosch Magneto Fitting

The American Bosch Magneto Corp., Springfield, Mass., recently brought out another new ignition system especially designed for Ford cars and trucks. This new fitting is designed especially for Fords of 1919 and later, that are not equipped with generators.

The Bosch engineers have taken advantage of the revised Ford engine construction provided in 1919 by making simple fitting for mounting the Bosch magneto in place of the generator. To attach it is only necessary to remove the generator adapter casting, and to mesh the single gear of the fitting with the camshaft gear, bolting the fitting in place. The installation can be made quickly and easily, it being unnecessary to take of any complicated fitting.



Note the Copper Tube Construction of This Butler Vaporizer

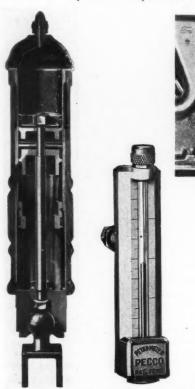
fast-moving central column of fuel, it is explained, is usually carried into the cylinders in its original liquid condition to cause incomplete combustion, gas knocks and heavy carbon deposits.

The seven small tubes in the Butler vaporizer is claimed to eliminate the "cold center," instead bringing all the liquid fuel into contact with heated surfaces. It eliminates carbon deposits and crankcase oil dilution. It reduces fuel consumption twenty to forty per cent, as repeatedly proven in official tests at Yale University and in the Tracey Laboratories.

This device is claimed to eliminate carbon deposits, crankcase oil dilution and to facilitate starting with a cold engine in cold weather.

Gruss Air Springs to be Nationalized

The Cleveland Pneumatic Tool Co., one of the largest manufacturers of its line in the world, with distribution branches in all large cities, recently secured manufacturing and sales rights for Gruss Air Springs, a device which utilizes cushions of compressed air to absorb road shocks and vibrations. They have been manufactured for several years on the Pacific Coast by the Pneumatic Cushion Co., of San Francisco, patentees.



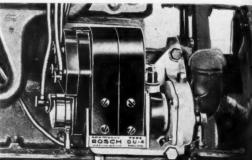
Sectional View of a Gruss Air Spring

Petrometer Gas Gage, for Determining Gas Content.

the vehicle in normal riding position. The vehicle is thus suspended on four resilient cushions of compressed air. All recoils are checked by the cushions of air in the lower air chamber.

When the steel spring rebounds after a severe compression it tends to pull the piston downward, which is prevented as follows: As the piston starts downward the oil must pass through the oil ring, thus retarding its movement, and thereby causing the oil to rise in the lower air chamber, compressing the air and affording an air cushion below as well as above.

A ball joint in the spring shackle for rear installation prevents rocking and side sway. This spring is made in four sizes: Junior—for cars up to 2600 lb.; Standard—for cars over 2600 lb. and light trucks; Transport Special—for motor buses; and Heavy Duty, for trucks over 2-tons capacity.



New Bosch Ignition System, Designed Especially for Fords, Properly Installated

This new fitting can be supplied with either of two types of Bosch magnetos—the DU or ZR.

The Bosch Magneto Fitting is claimed to enable a Ford owner to get greater economy and power; complete burning of gas in the cylinders is assured.

Petrometer, Type A

The Petrometer, type A, offered by the Porter Electric Carburetor Co., Knickerbocker Bldg., 42nd & Broadway, New York City, is a dash gasoline gage that shows the amount of gasoline in a tank which is open to the air, such as those using the gravity or vacuum system of fuel feed.

It is connected by a small hollow wire which extends in enlarged form through a special fitting at the top to the bottom of the tank. When the tank is filled, the fud entering the bottom of the tank tube compresses the air in the tube, and this compression, transmitted by the air through the hollow wire, is registered by a special red fluid in the glass gage on the dash. This fluid is visible in all light and from all practical positions.

Due to a pressing need of expansion in take care of the large number of orders of the Mason Tire & Rubber Co., Kest. O., this company has bought the Ower Tire & Rubber Co. at Bedford, O., and will manufacture one sized cord tires at the new plant. A capacity of 1500 tires at day is set as the starting production man. The Mason Co. has been furnishing the Ford Motor Co. with tires for many years.

Replacement Table—Corrected Monthly

Including Piston Ring Sizes, Carburetor Sizes, Hose Sizes, Fan Belt Sizes, Brake Lining Sizes and Truck Frame Dimensions

Note: Under Carburetor Inlet Diameter Will be Found Either the Size of Main Air Intake or the Gasoline Fuel Line
Fan Belt Type: V—V-Shape, F—Flat, R—Round

						EN	IGIN	E						1	BRA	KE I	LINING	3			FRA	ME
		ston ings	Ca	rbure	tor	Upp	er	Low		Fa	n Belt	t		Servic	e		E	merge	ncy		Length	Widtl
Name, Model and Tonnage	No. per Cyl.	Width	Outlet Diameter	Inlet Diameter	Vertica lor Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
on R-1. on RB-1½. on H-2½. on H-2½. on H-2½. on M-5. Series A-1½. Series A-1½. Series A-1½. series A-1½. series A-1½. se 30-1½. se 40-2. se 60-3. se 60L-3. se 60L-3. se 90-4½. serican 25-2½. srican 40-4. srican 25-2½. srican 40-4. size 125-8¼. srican 40-4. size 121-1½. serican 40-1½. seleder 40B-1½. seleder 40B-1½. seleder 40B-1½. seleder 40B-1½. seleder 40B-1½. seleder 40B-1½. seleder 50B-1½. seleder 60B-1½. seleder 60B-1½. seleder 70B-1½. serican 40-1½. serican 40B-1½. ser	443444334444344443444444434334433443344334444	以古经市经经经市市市市经市市经经市市市经市市市市市市市市市市市市市市市市市市市			HVVHHHHHHHHVVVVVVVVVVVVVVVVVVVVVVVVVVV	1034 111 111 118 7 10 111/2 119 19 19 19 19 19 10 111 11 11 11 11 11 11 11 11 11 11 11	222211122112212121212121212111221111221111	6	1	40 40 42 40 31 32 32 43 36 33 33 33 34 41 41 47 40 46 46	1 1 1 1 1 2 2 2 2 1 2 2 1 1 1 1 1 2	44444444444444444444444444444444444444	121/8	COURT AND THE PROPERTY AND THE PROPERTY AND	以外外的一种,所以外的一种,所以外的一种的一种,所以外的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的	222444114442414444444444444444444444444	11/3/2 11/3/2 16 18 18 19 12 12 13 13 14 14 14 14 14 14 14 14 14 14		· · · · · · · · · · · · · · · · · · ·	222224444444444444444444444444444444444	112 130 16334 16712 11036 1103	***************************************

Name, Model and Tonnage
desdale 18-34-114 desdale 10-34-114 lier 18-1 lier 18-1 lier 19-112 lier 21-2 lier 22-212 mmerce T-1500 mmerce 12-3000 mmerce 18-5000 acord A-2 acord B-3 acord BX-3 rbitt E-1 rbitt D-114 rbitt C-2 rbitt A-35 rbitt E-1 rbitt A-5 rbitt A-7 y-Elder B-114 y-Elder B-114 y-Elder B-114 y-Elder B-114 y-Elder D-2 y-Elder E-5 arborn BW-2 arborn BW-2 arborn F-114 arborn C-1 fiance B-114 nby 33-114 nby 33-114 nby 33-114 nby 33-114 nby 33-114 nby 33-114 nby 34-1 nby 34-1 nby 31-34 nby 35-214 nby 210-5 namond T-0-3-1 namond T-1-3 namond T-1-1 namond T-1 namond T-1-1 namond T-1 n

						EN	GIN	E							BRA	KE	LININ	G			FRA	ME
	Pist Rin		Car	rbure	tor	Upp	er	Low Hos		Fa	n Belt			Servic	е		E	merge	ncy		Length	Widtl
Name, Model and Tonnage	No. per Cyl.	Width	Outlet Diameter	Inlet Diameter	Vertical or Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
six M-1½ six L-3½ six L-3½ six L-3½ six L-3½ six L-3½ six 1-3½ six	の の の の の の の の の の 中 4 4 4 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	12-12-12-12-12-12-12-12-12-12-12-12-12-1	11/4 1/4 1/4 1/4 1/4 1/4 1/4 1/4 1/4 1/4	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	V V V V V V V V V V V V V V V V V V V	11 23 14 12 8 12 12 12 12 12 11 11 11 12	11-14-14-14-14-14-14-14-14-14-14-14-14-1	9 13 4 11 12 12 15 15 15 15 15 15 15 15 15 15 15 15 15		321 40 39 42 42 42 43 33 54 45 55 55 60 63 60 63 60 63 60 63 60 63 60 63 60 63 60 63 60 60 60 60 60 60 60 60 60 60		RR	46 56 59 46 56 49 56 49 56 49 56 49 56 49 56 49 56 49 56 68 49 56 68 115 128 148 148 148 148 148 148 148 14	THE PROPERTY OF THE PROPERTY O	这种情况,我们是我们的一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个	12444222444224444	14	1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		22422222444124444444222444422224444222222	156 168 120 132 144 150 156 168 1131 1413 1293 1393	3 3 3 3 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5

						E	NGI	NE							1	BRAI	KE I	LINING	;			1	FRAN	4E
		ston	Ca	rbur	etor	Ur	oper		Lowe Hos	er	Fa	Belt		8	ervice	9		E	merge	ency		-	ngth V	Vidt
Name, Model and Tonnage	No. per Cyl.	Width	Outlet	Inlet	Vertical or Horizontal	Length	Width		Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Book of	Driver's Seat	Over All
ccar L. ccar H. ccar M. ccar M. ccar G. cDonald A-7½. ck AB-1½, 2, 2½-Ton-Chain ck Dual Reduction-1½-2,2½ ck AB-Tractor 5 Ton ck AC-Tractor 5 Ton ck AC-Tractor 7 to 15 Ton siter JI-1½ sister JI-1½ sister M-2½ sister W-2½ sister W-2½ sister W-2½ sister D-2½ sister D-2½ sister D-2½ sister D-2½ sister B-3½ sister B-1-3½ siste	444444444444444444444444444444444444444	44400000000000000004440000000	11111111111111111111111111111111111111	11111111111111111111111111111111111111	VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	31 93 91 11 11 11 10 10 9 9 9 5 5 5 5 13 13 13 13 13 13 13 13 13 13 13 13 13	221112221222222222222222222222222222222	150 150 150 150 150 150 150 150 150 150	10 10 10 10 10 10 10 10 10 10 10 10 10 1		333, 374, 373, 374, 374, 374, 374, 374,	112222222111111122 111222222 111111112	FFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	18	322222222222222222222222222222222222222		**************************************	11 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	22222234233322222333423332222221122232244233322222222		2 16 2 16 2 16 16 16 16 16 16 16 16 16 16 16 16 16	141111111111111111111111111111111111111	28 141 143 144 144 144 144 144 144 144 144	333333333333333333333333333333333333333

					E	NGIN	E								BRA	KE I	LININ	G			FR	AME	-
		ton ngs	Car	rburetor	Up	per 086		wer		Fan	Belt			Serv	ice		E	merge	ney			th Widt	h
Name, Model and Tonnage	No. per Cyl.	Width	Outlet Diameter	Inlet Diameter Vertica lor Horizontal		Width	Length	Width		Length	Width	Туре	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of	Over All	
iot Lincoln Special—2 iot Washington Special—3 ce Arrow—2—X—5 ce Arrow—3½—W—2 ce Arrow—5—R—10 neer 59A—1 neer 59A—1 nier R—10 nier R—1½ nier R—1½—1 nier R—1½—1 nier R—10—1 nier R—1½—2 nier R—10—1 nier R—1½—2 nier R—10—1 nier R—1½—2 nier R—1½—1 nier R—1 ni	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	14.15.15.15.15.15.15.15.15.15.15.15.15.15.	11111111111111111111111111111111111111	VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	611163 11111336559988899111001551228871220200000000000000000000000000000	1 1 2 2 3 3 3 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	80114512211114141111111111111111111111111	144 134 12 13 14 13 14 13 14 13 14 13 14 13 14 13 14 14 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15	12 2 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1	37 43 1/2 44 41 42 44 41 42 44 41 42 44 41 42 44 41 42 44 41 42 44 41 42 44 41 42 44 41 42 44 41 42 44 41 41 41 41 41 41 41 41 41 41 41 41	121/122	FFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFFF	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	226612222332222222333222222222223333333122	Manager and the state of the st	在一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个	24\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	1222233222422213 211222222334441222333333342133333342133333333		在114422444666666666666666666666666666666	15 12 12 12 14 1 1 1 1 1 1 1 1 1 1 1 1 1 1	33333333333333333333333333333333333333	

						EN	IGIN								BKA	KE	LINING				FRA	ME
		ston ings	Ca	rbure	tor	Upp	er se	Low		Fai	n Belt			Servic	0		E	merge	ncy		Length	Width
Name, Model and Tonnage	No. per Cyl.	Width	Outlet Diameter	Inlet Diameter	Vertical or Horizontal	Length	Width	Length	Width	Length	Width	Type	Length	Width	Thickness	No. of Pieces	Length	Width	Thickness	No. of Pieces	Back of Driver's Seat	Over All
rer G-3½ ffic C-4000 ffic Speedboy nsport 15-1 nsport 25-1½ nsport 60-3½ nsport 60-3½ nsport 75-5 ylor B-1½ ylor B-1½ ylor B-3½ ylor F-5-6 ungle A-1½ ungle A-1½ ungle A-2 umph HB-2½ umph HB-2½ umph HB-2½ umph HB-2½ umate AJ2 mate AJ2 mate B-3 mate B-3 mate B-3 mate B-3 mate B-3 mate B-3 mate B-4 on FW-2½ on FW-2½ on FW-2½ on FW-2½ on H-4 on JW-6 ted 1½ ted 2½ ted 3½ ted 3½ ted 3½ ted 3½ ted 3½ ted 3½ ted 5 N-1½ N.W-1½ R2½-3 N.W-1½ R2½-3 N.W-1½ R2½-3 N.W-1½ Rer Model 42 lker Johnson B3 lter S-5 rd LaFrance 2B-2½-3½ rd LaFrance 4A-3½-5 rt LaFrance 4B-2½ chita K-1 chita S-5 leox B-3½ lson 1½ lson 3½ lson 3½ lson 5-5 lson 1½ lson 6-2½ lnther 70-3½ lnther 100-5 lson sin 1½ lson 6-2½ lnther 50-2½	000044444446000044444444444444444460000044500000440000044000004400000				HVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	111/2 10 10 7 7 8 9 14 16/2 11 11 11 11 11 11 11 11 11 11 11 11 11	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	10 8 13 11½2 12½4 12½4 12½4 111 111 111 111 111	13/4 11/2 11/2 11/2 11/4 11/4 11/4 11/4 11	36 Å		< <p><</p> < < < < < < < < < < < < <	153\\\\2\\2\\4\\3\\2\\2\\2\\3\\4\\3\\3	THE COLUMN STATE OF THE COLUMN STATES OF THE COLUMN	没有一个中央中央市场的设计。一个中央中央市场的设计的企业的企业的企业的企业的企业的企业的企业的企业的企业的企业的企业的企业的企业的	42 222242222222222222222222222224422224442222	15% \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	31:14 19 19 19 19 19 19 19 19 19 19 19 19 19	发生。一定是是在在这个人,在中的在中的是一个人的人,这个人的一个人的,我们们的一个人的一个人的,我们们们们的一个人的,这个人的一个人的,我们们们们们们们们们们的一个人的一个人的一个人的一个人的一个人的一个人的一个人的一个人的一个人的一个人	42 222222222222222222222222222222222222	152 H 120 4 86 1 120 4 186 18 18 18 18 18 18 18 18 18 18 18 18 18	344 322 323 323 322 322 322 322 322 322

KEY OF ABBREVIATIONS

Note: Numerals on This Page Correspond With Numerals at Head of Specification Columns on Page Following. In All Specifications—O, Own; Op or Opt, Optional

Engine: Beav-Beaver Bud-Buda Cont—Continental
Dodge—Dodge Bros.
GBS—Golden, Belknap &
Gr-B—Gray-Beal [Swartz Her-Hercules Hig—Highway Hin—Hinkley HSp-Herschell-Spillman LeR-Le Roi Lib—Liberty LMF—Light Mfg. & Fdy. Lyco-Lycoming Mid-Midwest Ster-Sterling Sup—Supreme TC—Twin City Vict-Victory Wau-Waukesha Wei-Weidely Wis-Wisconsin

Valve Arrangement:
H—Overhead
L—ELL-Head
S—Sleeve
T—TEE-Head
How Cooled:

A—Air
B—Pump & Thermo
C—Centrifugal
G—Gear Pump
T—Thermo-Syphon

T-Thermo-Syphon Radiator (Make): BW-B & W Brm-Brenem Bus-Bush Can-Candler Chic-Chicago Eag-Eagle EM-English-Mersick Eur-Eureka Fed-Fedders Flex-Flexo GO-G. & O. Har-Harrison Hoo-Hooven Idl-Ideal Jam—Jamestown Kue—Kuenz Liv-Livingston

Jam—Jamestown
Kue—Kuenz
Liv—Livingston
Lng—Long
McC—McCord
May—Mayo
Mod—Modine
Per—Prefex
R-T—Rome-Turney
S-W—Sparks-Withington
Spar-Spartan
Spec—Special
Spli—Splitex
Stan—Standard
Radiator (Type):

C—Cellular
Fin—Fin Tube
H—Honeycomb
PT—Plain Tube
Whee—Wheeler
ZZT—Zig Zag Tube
Lubrication:

FS—Force and Splash F—Force Feed S—Splash

S—Splash
Carburetor:
B&B—Ball & Ball
Bent—Bennett
Cart—Carter
Eag—Eagle
Ens—Ensign
Flch—Fletcher
Holl—Holley
John—Johnson
King—Kingston

Mar-Marvel

Mas-Master

Mill—Miller
Rayf—Rayfield
Scoe—Scoe
Strm—Stromberg
Shk—Shakespeare
Sheb—Schebler
Stew—Stewart
Till—Tillotson
Zen—Zenith

Fuel Feed:

6—Gravity
P—Pressure
V—Vacuum

Governor:

Con—Continental

Del—Delaney

Dup—Duplex

Hin—Hinkley

McC—McCanna

Mer—Merrill

Mon—Monarch

Mue—Mueller

Phar—Pharo Pier—Pierce Rug—Ruggles Sim—Simplex Wau—Waukesha

Clutch (Make):

B B—Borg & Beck
B-Li—Brown-Lipe
Covt—Covert
Det—Detlaff
DG—Detroit Gear & Mach.
Dod—Dodge Bros.
Full—Fuller

GB&S—Golden, Belknap &
Swartz
Hart—Hartford
Hoos—Hoosier
HS—Hele-Shaw
M-E—Merchant & Evans
Munc—Muncie
M-P—Muncie Products
T-D—Twin Disc
W-C—Warner Corporation
W-Gr—Warner Gear

C—Cone
D—Disc
DP—Dry Plate
DD—Dry Disc
Fr—Friction
WP—Wet Plate
WD—Wet Disc

Clutch (Type):

Ignition System:
Amr—American Swiss
Apo—Apollo
AtK—Atwater Kent
AuL—Auto-Lite
Bos—Bosch
Ber—Berling
Con—Connecticut
Del—Delco

Eis—Eisemann
Kin—Kingston
KW—K. W. Ignition Co.
Lor—Louraine
NE—North East
POL—Prest-O-Lite
Rm—Remy
Sim—Simms
Spl—Splitdorf
Tea—Teagle
Wag—Wagner
Wes—Westinghouse

Engine Starter:

AC—Allis-Chalmers
AK—Atwater Kent
AL—Auto-Lite
Bj—Bijur
Bos—Bosch
DL—Delco
Dy—Dyneto
GD—Gray & Davis
LN—Lecce-Neville

RE-Remy

-North East

USL—U. S. L. W—Westinghouse Wg—Wagner Gearset: B-Li—Brown-Lipe

Cott—Cotta
Covt—Covert
D-Sea—Driggs-Seabury
Det—Detroit
Dod—Dodge Bros.
Dun—Dundore

14 Durst—Durston
Full—Fuller
G-Le—Grant Lees
MM—Mechanics Mach. Co.
Munc—Muncie
M-P—Muncie Products
Rock—Rockford
W-C—Warner Corporation
W-Gr—Warner Gear

Location of Gearset:
A—Amidships
J—Unit with jackshaft
R—Rear
U—Unit with engine

Universal:

A-B—Easton Mch. Co.
Acm—Acme
Arv—Arvac
Bear—Bearings Co.
Bld—Blood-Brothers
Cli—Climax
Det—Detroit
Dit—Ditwiler

Flex—Flexite
Hart—Hartford
KB—Kinsler-Bennett
Mech—Mechanics
M-E—Merchant & Evans
Nor—Norwalk
Pet—Peters
Sned—Snead
Spic—Spicer
Ster—Sterling
Ther—Thermoid
UM—Universal Machine
UP—Universal Products
Var—Varied

Springs:
All—Alloy Steel
Am—Am. Auto Parts
Arm—Armstrong
Bea—Beans
Cham—Champion
Coop—Cooper
Del—Delany
Det—Detroit
GC—Garden City
Har—Harvey
Hig—Higgins
IC—Iron City
Jax—Jaxon
Kal—Kalamazoo
Lah—Laher
Lig—Liggett
Mar—Maremont
Math—Mather
Mer—Merrill

Math—Mather
Math—Mather
Mer—Merrill
Nat—National
Pen—Penn
Per—Perfection
Row—Rowland
Shel—Sheldon
SP—Spring Perch
Stan—Stan-Par
Ster—Sterling
Tem—Temme
Tut—Tuthill
US—United States
Wis—Wisconsin

Final Drive:

B—Bevel Gear
C—Chain
I—Internal Gear
N—Concentric Spur
P—Spur
R—Double Reduction

S—Spiral Bevel W—Worm Rear Axle (Make):

Amr—American
Badg—Badger
Col—Columbia
Cl—Clark
Dun—Dunkirk
Eat—Eaton, Stan-Par
Fli—Flint
Hind—Hindley
IrM—Iron Mt.
Keno—Kenosha
LM—L M Axle
Rock—Rockford
Russ—Russel
Sals—Salisbury
Sav—Savage
Shel—Sheldon
Stn—Stanweld
Thom—Thomson
Tim—Timken
Torb—Torbensen
W-M—Weston-Mott
US—United States
Vul—Vulcan
Walk—Walker
Wis—Wisconsin

Rear Axle (Type):
Flot—Floating
D—Dead
½-Fl—Semi-Floating
¾-Fl—¾-Floating

Steering Gear:
CAS—C. A. S. Products Co.
Dit—Ditwiler
Dod—Dodge Bros.
Gem—Gemmer
Jac—Jacox
KH—Keystone Hendley

KH—Keystone Hendley
Lav—Lavine
M-P—Muncie Products
Ros—Ross
Sag—Saginaw Products Co.
W-C—Warner Corporation
Woh—Wohlrab

Wheels:
Arc—Archibald
AuW—Auto Wheel
Bim—Bimel
Cla—Clark
C&M—Crane & McMahon
Day—Dayton
Det—Detroit
E&O—Eberly & Oris
Hay—Haynes
Hoo—Hoopes Brothers
Jon—Jones
Kel—Kelsey
MM—Michigan Malleable
Iron Co.
Mot—Motor Wheel

Iron Co.

Mot—Motor Wheel
Mut—Mutual
Nor—Northern
Pru—Prudden
Roy—Royer
Rus—Russell
Sal—Salisbury
Sch—Schwartz
Smi—Smith
Sta—Stanwell
StM—St. Mary
Stn—Standard
Wal—Walker
Wan—Wayne
W-L—Waterhouse & Lester
Wes—Western Wheel Co.

Rim Equipment:
Bak—Baker
Det—Detroit
Fir—Firestone
Gdy—Goodyear
Hay—Hayes
Jax—Jaxon
Kel—Kelsey
Ken—Kennedy

7000 335a5 19.9 L T Own H. FS Zen V Pler B.B. DD Ber Dy G-Le U 3 M-E Math W Timk 19c 5.17 13.9 Jac 34.5 Jac 34.

Commercial Car Specifications—Corrected Monthly

The Specifications, Chassis Prices, Etc., Are Corrected Each Month From Data Supplied Direct by the Makers. Gasoline Tractor-Trucks Will be Found at the End of Gasoline Commercial Cars

See Also Replacement Table in "Service and Repair Departments." Truck Frame Dimensions Are Included in Replacement Table

'An asterisk in front of the model name indicates that corrections have been made somewhere in the specifications since the previous month (Where prices are not given it is because we have been unable to get them from authoritative sources)

Company Comp				OMMERCIAL CAR JOURN	JAL	JULY 15, 1922
Control of the cont		Wheelbase	105 105 127		128 338 338 30 0 0 0 0 0 0 0 0 0 0 0 0 0 0	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
The color of the		Chassis Weight (Stripped)	1987 2015 2175 2290		2406 2406 2406 2406 2500 2500 2500 3200 3200 3200 3200 3200	3500 3500 3500 3460 3200 3200 3200 3200 3200 3310 3310 331
19 19 19 19 19 19 19 19	MS	Alm Equipment	N Note	Fir Gdy Fir Hay Fir	Opt Fire Fire Fire Fire Fire Fire Fire Fire	
1999 1999	ELS, RII	Wheele (Make)	-		*	Bim Det Det Kel
1999 1999	S, WHE	Rear		0.000000000000000000000000000000000000	00 00 00 00 00 00 00 00 00 00 00 00 00	44x5 60x6 60x6 60x6 60x6 60x6 60x6 60x6 60
Column	TIRE	Front and	32x4* 31x4* 32x4*	33425	336334 335343 335334 335334 3354 3354 33	4 x x y x x x x x x x x x x x x x x x x
Column		Steering Gear (SARM)		·	Rose Rose Lav CCAS CCAS Rose Rose Rose Rose Rose Rose Rose Rose	
Charle C		Total Gear Re- wod ai acitoub	133	27 7 2 31:	88 88 88 88 88 88 88 88 88 88 88 88 88	2 80 002
Charles Char		Total Gear Redaction in High	5.5 5.5 5.5	2084 20000-100000000000000000000000000000000		128
March and March March and March	ILE I	Type	8 22		'- '	EEE : EEEE:
Application	EAR AX	Make	Cown Own	Timk Cool Own Timk Timk Timk Timk Timk Timk Timk Timk		The same of the sa
Make and Madei Makei and Madei	_	Final Drive	2 20 20 ≥ ≥	BBS-B-By-BS-BSBB	ABASSALBELLESSESSESSESSESSESSESSESSESSESSESSESSE	- ARBERBERS
Control Cont		Springs (Make)			Det Det Det Det Math Math Math Stan Arm Math Shel IC	Math Math Own Own Cown Trut Det
1985 1985	_					
1989 1989	SET		10		400000000000000000000000000000000000000	20000000000000000000000000000000000000
1980 1980	GEAR				Cott Co	Pulli Dod
1996 1996		Engine Starter	NE Bos			: :: : .:.
1250 1250		metsyg nolting!		M 1 10		Week Week Week Week Week Week Week Week
Contract		Clutch (Type)	1 2000			DOD
1256 Cont. N 1256		Clutch (Make)	10 0 wn 0 wn B.B. B.B.	Full Own B.B. B.B. In B.B.Li		
Chessels Price Ches			G			
Chessis Price Chessis Pric		Fuel Feed			>>>>>>>>>	0>>0>0000>0>>0
1950 1960				Shell String Str		Strm Zen Cart Mas Mas Mar Strm Strm Strm
1250 Dwn Wake and Model Wake and Wodel Wake and Wodel Wake and Wodel Wake and Butok Wake and		Lubrication			ATTACAMETTERES OF THE TE	************************************
1750 1750	AILS					
1750 1750	DET		-	Ling Han	Per property of the contract o	OUPCKOOLING OOC
1750 1750	BINE					
1730 1745	EN	Horsepower	25 55 56 56 56 56 56 56		8882621106011088120 999 999 108812111111111111111111111111111111111	0 000000 0000 0 000000
Clisasis Price Clisasis Price Clisasis Price Clisasis Price Clisasis Price Clisasis Price Clisasis Cont N 1745 Own 1745 Own 1745 Own 1745 Own 1745 Own 1745 Own 1746 Own Own 1746 Own			22.22 22.22	2000 000 000 000 000 000 000 000 000 00	######################################	25
Chassle Price (Chassle Price) (1750)		4 Cylinder unless otherwise noted			M	
· · · · · · · · · · · · · · · · · · ·		Make and Model		Down Buda Cont Buda Buda H-Sp I-yeo I-yeo H-Sp I-yeo I-ye	Wau Cont Cont Buda Buda Buda Cont Cont Cont Cont Cont Cont Cont Cont	Buda Cont Cont Cont Cont Cont Cont Cont Cont
Trade Name and Model Out Pounds Dodge Brothers Dove, Vim 29.		Changle Price	-			
1 0 M 1 2 0 0 0 M 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Trade Name and Model		Agaeon Fast Brockway E Chevroled G Clydescale 10 Garford 15 F. L. L. Finternat'l Speed Truck S Noreland R-R Napoleon R-R Republic Rapid Transit Samson 15 Samson 15 Samson 15 Service 12 Stoughton C Triangle AA Watson B Watson B Watson B Watson B	A Gasco R. A Gane 20. A Gane 20. A Dear G. A Dear G. A Las Merchant's Dispatch A tlas Merchant's Dispatch Bellmont Bessemer G. Casco Model A Chavyolet T. Collier 18. Corbit E-22. Corbit E-22. Day Elder A8. Dearborn E (Speed). Defiance G.	*Eugol Federal SD Ford T Formobler A Gary F Gary K Formom—Propera Formom—Propera Higgrade A

Section Sect	38x7* Mot Fir 3740 38x7* Mot Fir 5740 36x6 36x6
\$38.55.56.56.56.56.56.56.56.56.56.56.56.56.	36x6* StM 38x7* Mot 36x5 36x5
######################################	36x6 38x7 36x5 36x5
20 20 20 20 20 20 20 20 20 20 20 20 20 2	
200 200 200 200 200 200 200 200 200 200	1010 C .
Pack	
######################################	
888.948.988.988.989.988.989.988.988.988.	-000
NAKA OKKOKKAKKA OKENAKA STE DES DES DES DES DES SEDE SEDE SEDE	
School Control	
48484848484848484848484848484848484848	BB
Math Math	Det Det Math Math Row
Spice	Ary Up Spic Spic M-E
1000000000000000000000000000000000000	
AND SAME THE THE TARK THE SAME SAME SAME SAME SAME SAME SAME SAM	Coat Coat Dura
B B B B B B B B B B B B B B B B B B B	A.E.
E E E E E E E E E E E E E E E E E E E	
	2000 :
APPLICATION OF THE PROPERTY OF	
Sim Wau Won Won Won Won Won Won Won Wo	
< <p><<p><<p><<p><<p><<p><</p></p></p></p></p></p>	ひつりつ
19 19 19 19 19 19 19 19	
SEE	OZEEH
18 18 18 18 18 18 18 18 18 18 18 18 18 1	88888 8988 8988 8988 8988 8988 8988 89
шавах на	27.27.2 2.2.2.2.2 2.2.2.2.2.2 2.2.2.2.2.
Hesp. 2000 Cont. 1. 1	lig ContNM Lin Lin LeSp 7000
	2095 2145 2525 2250 H
Krearn F. Freiber AA. Kreiber AA. Kreiber AA. Lucdinghaus C. *Menomine Hurryton Moreland BX Norwalk. Norwalk. Norwalk. Norwalk. Norwalk. Rainier R.29. Rainier R.29. Rainier R.29. Rapublio 10.E. Rapublio 10.E. Sanford W-15 Toma T-0-3 Sanford W-15 Sanford W-15 Sanford W-15 Sanford W-15 Sanford W-14 A Tom Anther High Bridgeport A 19 Sanford W-15 Sanford W-	Defiance D *Denby 33. Diamond T-Farm Spec. *Diamond T-T.

JU

| D | 7 0 25 3 | 1 av | 38x5* | 38x7* | 50b | 50

000

V. Pler (Det. De. (Bpl. | Some | Fr. | 8 | Ope | Whei |

T	Chassis Weight (Stripped)	\$25000 \$2500
MS	· Inemqup3 miA	## ## ## ## ## ## ## ## ## ## ## ## ##
ELS, RII	Wheels (Make)	Seni Seni Seni Seni Seni Seni Seni Seni
TIRES, WHEELS, RIMS	Front One	88888888888888888888888888888888888888
TIRE	anor4	6 5 4 4 4 4 6 6 6 4 4 6 4 6 4 6 4 6 4 6
	Steering Geer (Make)	22.1 22.1 23.2 24.2 25.2 25.2 26.2
	Total Gear Re- wod at goitoub	22 11 12 12 12 12 12 12 12 12 12 12 12 1
	-off tee GlatoT daiH ai aoitoub	\$ \$40 - 100
31	Type	AND CHEST AND CHEST OF THE CONTRACT OF THE CON
REAR AXLE	Make	Think Russ Read Read Russ Read Russ Russ Russ Russ Russ Russ Russ Rus
-	Final Drive	### ### ### ### ### ### ### ### ### ##
	Springs (Make)	Per
	Universal (Make)	AATA AATA AATA AATA AATA AATA AATA AAT
SET	Location	######################################
GEARSET	Make	THE STATE OF THE S
Γ	Engine Starter	S G G G G G G G G G G G G G G G G G G G
	meters notting!	BEFELLS BEFELL
	Clutch (Type)	
	Clutch (Make)	FIRE CACHELLE LELLE LE
	Governor (Make)	D D D D D D D D D D D D D D D D D D D
	Fuel Feed	00 → → → → → → → → → → → → → → → → → →
	Lubrication	28
	Hadiater (Type)	THE STATE OF THE S
ENGINE DETAILS	Radiator (Make)	PARTIE DE LA CONTROL DE LA CON
IE DE	How Cooled	000000000000000000000000000000000000
ENGIL	Valve Arrange't	
	Bore and Stroke N, A, C, C, Horsepower	8888 488 4888 4888 4888 4888 4888 4888
	ederité bas eros	○ 100 000 00 00 00 00 00 00 00 00 00 00 0
	Make and Model Number & Cylinder unless otherwise noted	H-Sp 7000 38 Buda WU 8 Buda CTU 8 Cont K4 Hink Had A Buda CTU 8 Cont N Wes Buda CTU 8 Cont N Wes Buda CTU 8 Cont K4 Cont
	Chassie Price	
	Trade Name	11/2 Ton—Con'd Douglas G-1/4 Eric E-1/4 Forschler C Grann—Pioneer 16 Kallanazoo LG Kallanazoo LO Kall

1022 20,	
28 28 28 28 28 28 28 28 28 28 28 28 28 2	\$29.80 \$25.00
G G G G G G G G G G G G G G G G G G G	
Bin Down Bin Aro	School Billiam
2000 2000 2000 2000 2000 2000 2000 200	23.4x5 23.6x7 23
2000 2000 2000 2000 2000 2000 2000 200	20 20 20 20 20 20 20 20 20 20 20 20 20 2
Rose Con	Rose Rose
22255.92 22255.93 22255.93 2225.93 330.05 350.05 350.03 350.03	88 : 88 : 88 : 88 : 88 : 88 : 88 : 88
85 - 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1	41.100 - 100
CXXXXCXXXCC	PRESTANCE PROBLEM STATES FOR THE PROBLEM STATES OF THE STATES OF THE PROBLEM STATES OF T
Shell Shell Timk Timk Timk Timk Timk Timk Timk Timk	Timk Timk Timk Shel Shel Shel Timk Shel Timk Shel
	######################################
Shell Shell Shell Shell Shell Per Det Det Det Det	Det
There is a Spice of the Spice o	B B B B B B B B B B B B B B B B B B B
PLLIEBERE BELLIE	FIFEER FEER FEER CETTER CONDONNATION OF STREET CONDONNATION OF STREE
Dos Bos Bos Bos Bos Bos Bos Bos Bos Bos B	DI A A A A A A A A A A A A A A A A A A A
Des Boston	BEST STATES OF THE PROPERTY OF
TELLILE NA LIBERTA	ENBERGETTETTETTETTETTETTETTETTETTETTETTETTETT
Mon Sim Dup Pier Phar Wau Pier Phar	Dupper Priest Pr
\$	Skirm G G Skir
TO SECTION OF THE PROPERTY OF	AGGGASASASASASASASASASASASASASASASASASA
PPT	
Ling Ling Ling Ohio Chio Chio Chio Mod Ling	COWN NOON NOON NOON NOON NOON NOON NOON
F000000494400000	000000446000004640600000000000000000000
200 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	28282828282828282828282828282828282828
BERNOLOUS AND WOOD AND AND AND AND AND AND AND AND AND AN	2444400 400 400 00 00 44400 400 00 00 440 444444
Budde Orto	D D D D D D D D D D D D
2270 OOCON	Burry 1982
*************	1
Gity)	- 00 00 19 19 19 19 19 19 19 19 19 19 19 19 19
Sauk (Sauk	141 141 152 153 154 154 155
NN. W.	A Parrow May B B B B B B B B B B B B B B B B B B B
Use of 40 of 60 of	Amme 40. Autoear H. Autoear H. Autoear H. Autoear H. Case TH. Collide 20. Conlist C-22 Collide 20. Conjuda HW-2. Dearbor 48. Douglas HW-2. Expect 116. Factor 10. Frage 116. Factor 116.
38	* * * * * * * * * * * * * * * * * * * *

F	Chassis Weight (Stripped)		6725 142 4460 156 4600 140 8360 141 8400 156 8170 140 8100 140 8200 140 4300 140 4400 144 4400 144 4400 144 4400 144 4500 144 6500 144	64400 156 6630 156 6630 156 6630 157 6630 158 6630 159 6630 159
NS.	Alm Equipment	n	Gddy Gddy Fri Fri Fri Fri Fri Fri Fri Fri Fri Fri	Fig. 19. 19. 19. 19. 19. 19. 19. 19. 19. 19
LS, RIN	Wheels (Make)	27	Pru Clark Color Co	Sch Day Bim Bim Bim Bim Bim Bim Bim Bim Bim Bim
TIRES, WHEELS, RIMS	Front Touring of Touring to Touri		36x6 36x7 36x7 36x7 36x7 36x7 36x7 36x7	36 x 8 36 x 7 36 x 7 36 x 7 36 x 7 36 x 7 36 x 7 36 x 8 36 x 8 36 x 7 36 x 8 36 x 8 36 x 7 36 x 8 36
	Front -		36 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	23333333333333333333333333333333333333
	Steering Gear (Make)	12	Rose Rose Rose Rose Rose Rose Rose Rose	Rose Rose Rose Rose Rose Rose Rose Rose
	Total Gear Re- wod ai noitoub		41.19 227.27.28.29.29.29.29.29.29.29.29.29.29.29.29.29.	24.50 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
	Total Gear Reday High		8 8 7 7 7 5 5 5 7 7 7 5 8 8 7 7 7 7 5 8 8 8 7 7 7 7	0.000,000,000,000,000,000,000,000,000,0
AXLE	Type	2	t Jata Zazazazazazazazazazazazazazazazazazaza	######################################
REAR AX	Make	19	Timk Schel Schel Town Cl Wis Cl Wis Cl Schel Schel Schel Schel Town Cown Cown Cown Cown Cown Cown Cown C	Timk Timk Timk Timk Timk Timk Timk Timk
_	Final Drive	18	B-BB	### ### ### ### ### ### ### ### ### ##
	Springs (Make)	17	Matt Det t D	Det Math Math Math Math Math Math Math Mat
	Universal (Make)	16	Spic Ary M-E UP UP UP UP UP Spic Spic Spic Spic Spic Spic Spic Spic	BEN
GEARSET	Location	15	DDDDDD	AdDDDD40D400400444444444646466666666444646446464464
GEA	Маке	14	Paritiment of the paritiment o	APCATE ELECTRICAL STATE OF STA
	Engine Starter	13	Bos Bos Bos Dy	M
L	Indition System	12	E E E E E E E E E E E E E E E E E E E	DESTRUCTION OF THE PROPERTY OF
	Clutch (Type)	=		
	Clutch (Make)	9	B-Li Full Full Full Full Full Full Full Ful	Particle of the property of th
	Governor (Make)	0	Wau Pier Sim Dup Pier Sim Pier Sim Pier Pier Wau Wau	Washer State of the control of the c
	Fuel Feed	90	00<0000<0000<0000	>>0>0000000000000000000000000000000000
	Lubrication	8 7	PR Zen Strm FF	SS Standards Standards SS ST SS SS
	Radiator (Type)	10	PT FEIN FEIN FEIN FEIN FEIN FEIN FEIN FEIN	- :: :
ENGINE DETAILS	Redistor (Make)	4	Bus FF Per S	Can
NE DE	How Cooled	00		KALEGOREG: ONCOOCEGANOURACIOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCO
ENGIN	Valve Arrange't	14		44444444444444444444444444444
	N. A. C. C.		24-25-25-25-25-25-25-25-25-25-25-25-25-25-	8482434243444454444544445444444444444444
	Bore and Stroke		### ### ##############################	44 44 44 44 44 44 44 44 44 44 44 44 44
	Make and Model Number 4 Cylinder unless otherwise noted	1	Ster PU Cont C2 Her CU3 Cont C2 Cont N4 Cont N4 Buda HTV Buda HTV Buda HTV Buda HTV Buda HTV Con N Buda HTV Con N Buda HTV Con N Con CT Con N Con CT Con CO Con CO Con CO Con CO Con CA Con CA Cont C4	Wau CU Cont K4 Wis Buda HU Buda HU Buda HTU Cont C4 Co
	Chassis Price		308 22190 22490 22490 22490 2285 2285 2285 2285 2285 2285 2285 228	88356 88356 88356 88200 88200 88200 88200 88500 88
	Trade Name and Model		Sterling 2. Stevart 7. Stevart 7. Stevart 7. Stevart 7. Superior E. Traffic 4000C Transport 35 Traylor C. Triumpl 2. Triumpl 2. Triumpl 2. Twin City. Ultimate AJI. Ultimate AJI. Walter N. Walter N. Walter N. Walter N. Wisconsin (Loganville). Wisconsin (Loganville). Wisconsin (Loganville).	Aceson H. Aceson H. Aceson H. Aceson H. Annerican Annerican Annerican Atterbury TCK INWB Atterbury TCK STD Bessener 12 Bessener 12 Bridgeport 2½6 Bridgeport 2½6 Capitol H 2½6 Chapitol H 2½6 Commerce 18 Commerce 18 Condit 22 Commerce 18 Condit 22 Collic 22 Commerce 18 Contrord B Control B Control B Factor B Record B Rec

JULY 15, 1922	THE COMMERCIA	AL CAR JOURNAL	45
\$5000 160 \$5000 150 \$5000 150 \$5000 150 \$5000 170 \$500 00 \$500 144 \$600 170 \$500 160 \$500 160	55700 160 55800 165 55800 165 55800 165 56800 165 56900 160 56900 178 56900 178 56900 147 5690 180 5690 180	55900 155 4940 151 4940 151 6200 0P 5600 158 5600 158 5600 135 5600 130 4300 140 6200 136 5600 136	5550 156 6160 157 6460 155 6800 155 6800 155 6800 144 6600 144 6600 144 6600 144 6600 144 6600 146 6600 156 6600 156 6600 166 6600 166
Part Control of the C		200 000 000	Gdy Gdy
	Pru Roy Bay Bay Bay Bay Bay Bay Bay Bay Bay Ba	-	Bim Bim Bim Bim Bim Bim Bim Bim Bim Bim
86x8 36x7 36x7 36x7 36x7 36x7 36x7 36x7 36x7	386x3 38	36x8 36x7 40x4 36x8 36x4 36x4 42x9 42x9 36x7 42x9 36x7 36x7 36x7 36x7 36x7 36x7	20x7 20x8 20x8 20x8 20x8 20x8 40x12 40x12 20x8 20x8 20x8 20x8 20x8 20x8 20x8 20x
23622 236622 236622 236222 2362 23622 23622 23622 23622 23622 23622 23622 23622 23622	38 6 4 4 6 9 5 4 4 6 9 5 6 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	36x4 386x4 386x4 386x4 386x4 386x6 386	336x4 33
Rose Rose Rose Rose Rose Rose Rose Rose	RROS RROS RROS RROS RROS RROS RROS RROS	Ros Ros Ros Ros Ros Lav Cav Lav Lav Lav Ros Ros	Rose Rose Rose Rose Rose Rose Rose Rose
237.51 237.51 238.01 237.51 237.51 200pt 40.94 42.146 42.146	2000 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	37.77 39.12 00p 41.46 42.85 31.35 31.35 45.35	8888 84448888 8444888 8888 8888 8888 8
7.000000000000000000000000000000000000	8 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	00 00 00 00 00 00 00 00 00 00 00 00 00	0.000 0.000
TARANCE TOUCH	RESTE TO SECURE A SECURE SECUR	TES : STES : STED: CERTE : STE	SEEDER RESERVATION : 2: 5: 5: 5: 5: 5: 5: 5: 5: 5: 5: 5: 5: 5:
Think Walk Well Think Walk Walk Walk Walk Walk Walk Walk Wal	Wish with the control of the control	Walk Shel Timk Own Timk Timk Timk Timk Timk Timk Timk	Timk Shel CO
88888088888888888888888888888888888888	_	TELLER BEERE	NAME OF THE STREET OF THE STRE
SMAST SMAST SMAST MAC TURE TURE SCHOOL SCHOO	Math Tut Tut Tut Per SSP SSP SSP Math Math Det Det Det For Kal Det Shel Shel Tut Kal Tut Shel Math Math Math	Math Math Math Am	Det Shel Shel Shel Shel Shel Shel Shel Shel
	TANGORONO STATES OF THE STATES		Bid Ary UP T. Ary M. E. B. M. F. E. B. M. E. B.
444444444446844444	DADD 44 D444D440444444444444	D4 ::444444444	DDD44D4 :44444444444444404004D
8 8		Both Both Both Both Both Both Both Both	A: B: WWW.
BENEFIE STATE OF THE STATE OF T		DESCRIPTION OF STREET,	E E E E E E E E E E E E E E E E E E E
9999999999999999999			
		FEBERA FEEEEE	Pull Help Fruil Help F
	Hier Dup Sim Sim Pier Pier Pier Pier Pier Pier Pier Pier		Dup Non Non Non Non Non Non Non No
000>000>>>>40>000>>	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	0<40<00<0000000000000000000000000000000	000000000000000000000000000000000000000
	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		Rayf R Strm Rayf R Strm
CChie CChie CChie CChie CChie CChie CChie		Mod Mod Mod Mod Mod Chi Chi Chi Chi Chi	Own Bus Lng Char Char Cown Cown Cown Cown Cown Cown Cown Cown
<u> 0</u> <u>@@0000000000000</u>	<u>ರಂತರರಂಭರರರಂತರಂತರುವರಾಧರರರಂ</u>	001000000000000000000000000000000000000	000000000000000000000000000000000000000
######################################	82888828288828288888888888888888888888	250588888888888888888888888888888888888	88888888888888888888888888888888888888
		20000000000000000000000000000000000000	
		, ppp : pp	LA HTU CE-4 CE-4 CE-4 CC-4 CC-4 CC-4 CC-4 CC-4
Cont L4 Her Her Cont K4 Cont C4 Cont C4 Buda HU Buda HU Buda HU Cont L4	Buda HTU Hin HOU Her CU 3 Hin HAD Hin HAD OW Cont Ki- Buda HTU Cont Ci	Wis TAU Was TAU Buda ETU Buda ETU Buda HU Cont Co Cont Co Own Wis TAU Was TAU Was CU Cont Co	Cont LA Buda HTU Cont E4- Cont C2 Buda HTU Buda HTU Buda HTU Wau CU Cont C4- Cont L4- Cont L4- Cont L4- Cont L4- Cont L4- Buda HTU Cont C4- C0- C0- C0- C0- C0- C0- C0- C0- C0- C0
	282500000000000000000000000000000000000		38600 22860 22720
0 G		B B. B. B. B. B. B. B. B. B. B. B. B. B.	61 30 Gillston Spec.
Kleiber B. Koobler M. Koobler M. Koobler M. Koobler M. Larnge E. Larnge E. Mack AB 2½ Mack AB 2½ Master DD L. Master DD L. Master W L. Master W L. Master W L. Master W L. Moreland A. Noreland A. Nor	Olympic John Michael A. Consider C. Consistent B. Paige 54-20. Parker G1. Pritzburgher C. Raimer R-20. Reliance 20B. Republic 19. Sedden Unit 50. Sedden Unit	Union FW Union FW United B234 United B234 United B234 United B234 United S26 Walker-Johnso Walker Johnso Walter M Walter M Walter M Wilson EA Winther 50 Winther 450 Winton EA	A Ton Acme 60L Concord BX Corbitt R-22 Doublas 13 Foreblar 13 Fore

40x8 Stn Opt | 5650 179

B-Li A A Spie Per W Timk Flot 6 32 Gem | 36x6

10			THE COMMERCIAL CAR JOURNAL JULY 15, 19	922
F	Wheelbase	001128	100 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	- m m
L	Chassis Weight (Stripped)	5850 5590 6370 6370 5900 5300	7000 66940 66940 66940 7150 7150 6600 6600 6600 6600 6600 6600 6600 7700	7200
SE .	s tnemqup3 miA	8 = = =		Fir
ELS, RI	(Make) electiv	Seph John School Seph Seph Seph Seph Own		Pru Hoo Sta
1.0	Rear	36x8 36x8 36x4 36x5 4x4 34x4	86x50 86x10 86	
F	Front Due	36x4 36x4 36x4 36x4 34x4	28 28 28 28 28 28 28 28 28 28 28 28 28 2	36x5 36x5 36x5
	Steering Gear (Make)	Ros Ros Ros	Rose	
	Total Gear Re- worling in Low	30.2 41.5 45.5	4 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	34.8 42.35
	-SA 169 D latoT daiH ai acitoub	27.7.7. 27.7.7. 27.7.7.	25. 6 73833 835 835 835 825 7 7 8 835 7 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	8.75
AXLE	Type	2 222 :ZO	ta: ttttataattttataa atta: ttattatatttttata: ttatttat	Flot
REAR AS	Make	CSSSPEE C	17.0.15 kg	Shel
Œ	Final Drive	∞ ≥≥≥≥≥		
	Springs (Make)	Mer Shel Shel Shel Shel Det Math	Det Det Math Math Math Math Math Math Math Mat	Math Per Per
	Universal (Make)	M-E Spic Opt Spic Own Bld	Special Control of the Control of th	Spic
Ę.	Location	7 :D4444 444444	するまままままままままままままままままままままままままままままままままままま	444
GEARSET	Make	T HARRE	PARTIE DE LE LE LA PARA DE LE LE LA LE	VV I
	Engine Starter	Bos Op	OS BESS OS S S S S S S S S S S S S S S S S S	
	metsys notting!	Z GERGE NEED NEED NEED NEED NEED NEED NEED NE	BEST OF THE STATE	
	Clutch (Type)	# 666600 A		DAG
	Clutch (Make)	BB BB ELE	THEFT THE THEFT HE THEFT THE THEFT HAS BEEN AND SOLUTION TO THE THEFT THEFT THE THEFT THE THEFT THE THEFT THEFT THE THEFT THEF	E'm L
	Governor (Make)	Pier Own Dup Wau	Woon Moon Moon Moon Moon Moon Moon Moon	Pier
	Fuel Feed	∞ <u>00>00></u>	>>oooooooo>ooooooooooooooooooooooooooo	
	Carbureter	Zen Strm Strm Zen Strm Mas	\$\text{S}\text{S}\text	
1	Lubrication	FFFFF		
MILS.	(oqvT) sotalbafi	THE PERM OF THE PE		
ENGINE DETAILS	House (Make)	W: Krog		
NIO.	3'eguantA eviaV	MODEGE W	00000000000000000000000000000000000000	200
	N. A. C. C. Horsepower	28.00 E	8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8	3333
	Bore and Stroke	######################################	44 44 44 44 4 4 4 4 4 4 4 4 4 4 4 4 4	
	Make and Medel Mumber & Cylin der unless otherwise noted	Buda HTU Buda HTU Own Her M2 Wau CU	Wau CU Buda YTU Cont E4 Cont E	Buda YTU Cont E4 Cont E7
	Chassis Price	3300 3800 3950 3200	### ### ### ### ### ### ### ### ### ##	3550
	Trade Name and Model	Ton—Con'd Traylor D. Uitimate BL. U.S., R. Wishita RX Wichita RX	Actechury TD-LWB. Atterbury TD-LWB. Atterbury TD-LWB. Atterbury TD-Standard Autoear B. Avaliable H3½. Bridgeport 4C. Brockway R4C. Brockway R4C. Brockway R4C. Brockway R4C. Chyteago C3½. Chyteago C3.	Gary KT. Sanford W3b. Selden Unit 70.
_		- W	Market State of the state of th	

5650 176 5650 177 5750 168 670 168 670 169	168 6980 168 7250 175 7250 175 7350 175 7350 175 7350 175 7350 175 7350 175 7350 175 7350 175 7350 168 8010 168 8010 168 87750 174 7750 17	8970 187 8971 187 8976 180 98876 186 98876 186 77200 152 77200 152 98800 177 88776 186 7773 186 8800 177 8800 177 8800 187 8800 077 8800 078 8800 078 8800 078 8800 078 8800 078 8800 078 8800 088 8800 088 8800 188 8800 188 8800 188 8800 188 8800 088 8800 188 8800 088 8800 088 8800 088 8800 088 8800 088 8800 088 8800 088 8800 088
Opt Bir Fire Gddy Gddy		Opt Sin
Stranger of the control of the contr	Bim Soni Soni Soni Soni Soni Soni Soni Soni	SSENIO O O O O O O O O O O O O O O O O O O
# 10 x 8 x 10 x 10 x 10 x 10 x 10 x 10 x	40x5+ 36x5+ 36x10 36x10 36x5+ 40x6+ 40x7+ 40x12 40x12 40x12 40x12 40x12 40x12 40x12 40x12 40x12 40x12 40x12 40x12 40x12 40x12 36x6+ 36x7+ 36x6+	60.66 60
SORED	300 00 00 00 00 00 00 00 00 00 00 00 00	235 25 25 25 25 25 25 25 25 25 25 25 25 25
Gem Ros Ros Ros Ros Ros Ros Ros Ros Ros Ros	Ros Ros Ros Ros Ros Ros Ros Ros Ros Ros	ROS
8. 78 8. 78	10.3 63.73 11.75 47 11.75 47 12.4 79 13.75 46.8 13.75 46.8 13.75 46.8 13.75 46.8 13.75 46.8 14.75 60.0 15.75 60.0 16.75 60.0 1	10.25 53 3 111.66 65 65 66 66 66 66 66 66 66 66 66 66 6
CANALATE EE SESTET TO CONTROL OF THE	Z: OZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZ	ST CATA A ACKORAGE SECTION SECTIONS OF SECTIONS OF SECTION OF SECT
CHE KEN KANDER KEN KANDER KEN KANDER KEN KANDER KAN	Timk Wis Wis Wis Shel Cl Cl Cl Cl Timk Shel Walk Timk Walk Timk Torb	HE TO SO THE
	88_8488888888888888	4404444404_444444444444444444444444444
Per	Det Shell	Det SPP SPP SPP SPP SPP Mark
Spice Con	Bld Aomin Ao	WENDER OF THE PROPERTY OF THE
444444DD444D :44 :444D4444AD	4440444444404044	44444444444444444444444444444444444444
HELEN WELLER STEELS THE STEELS TO SEE THE STEELS THE ST	CCCCCttt	FERRE FERRE FERRE REFERRE FERRE FERR
W: W	O O DE CONTROLLE O O O O O O O O O O O O O O O O O O	D. Soon Soon Soon Soon Soon Soon Soon Soo
Bersell Bersel	A Para Barana Ba	BEST OF THE PROPERTY OF THE PR
FERRER BERNER BE	BB	PHOPP: OF MERSON PROPERTY ELECTRICATE OF PROPERTY ELECTRICATE ELECTRICATE ELECTRICATE ELECTRICATE ELEC
Pier Mon Wau Pier Sim Pier Sim Pier Sim Pier Sim Pier Sim Pier Sim Pier Pier Pier Pier Pier Wau Pier Wau Wau Wau Wau Pier Pier Pier Pier Pier Pier Pier Wau Pier Wau Pier Wau Pier Pier Pier Wau Pier Pier Pier Pier Wau Pier Pier Wau Pier Pier Pier Pier Pier Pier Pier Pier	Dup Own Pier Pier Pier Fier Pier Pier Pier Pier Pier Con Sim Dup Dup Oup	Wau CCON CCON CON CON CON CON CON CON CON C
0<0000000000000000000000000000000000000	>000>0>>>>>00000>	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>
Stringstring	Rayl Strnm Strnm Strnm Strnm Nas Mas Mas Sheb Sheb Sheb Strn Strn Sheb	Sheb Raych R
EFFEREFEEFFORFFF	E E E E E E E E E &	8 C C C C C C C C C C C C C C C C C C C
	EESLECTILISCHE CE	
Med	GO GO GO GO MeC Chie Chie Chie Own Flex MeC Chie Go Wan GO GO GO GO	COOOBER TELECONOMINE COORDERS OF THE PROPERTY
00000000000000000000000000000000000000	000000000000000000000000000000000000000	
200588888888888888888888888888888888888	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	488884848888888888888888888888848848848
######################################	<i>XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX</i>	\$\frac{\pi_{\text{chi}} \pi_{\text{chi}}
Cont E4 Buda YU ECONT E4 CONT E7 CONT E4 CONT	tra ter ter ter ter ter ter ter ter	Wau EU Cont B2 Cont B2 Cont B2 Cont B2 Cont B3 Her T2 Own B Her MU3 Her MU3 Cont B5 Her MU3 Cont B7 Hin B4 Hin B4 Cont B7 Cont B7 Hin B4 Cont B7 Cont B7 Hin B4 Cont B7 Cont B7 Wau EU Wau
\$350 \$3775 \$3775 \$3775 \$3150 \$3190 \$3190 \$3190 \$3190 \$350 \$350 \$350 \$350 \$350 \$350 \$350 \$35	4275 3890 3895 3895 3895 5000 3895 8600 8600 4600 4600 4600 4600 4600 4600	4975 51275 38020 53180 531
	Acme 90 American American American Corbit A-22 Corbit A-22 Bouble-Drive B Fageo 1 354 Kissel Hay Duty Master YL Master YL Rowe HW 4 Boye HW 4 Union H Union H Usian H	Adaena 125. Atterbury SE. Atterbury SE. Atterbury SE. Autocar F. Autocar B. Autocar B. Brookway T. Clydesdae 130 B. Corbitt AA-22 Brookway T. Clydesdae 130 B. Corbitt AA-22 Danby Elder E. Brookway T. E. Danby 210. Day-Elder E. Bracol F. E. Diamond T. E. Diamond T. E. Diamond T. E. Eageol 5-6. Fageol 5-6. Fageol 5-6. Fageol 5-6. Gary M. C. K. 101 B. Glant 13. Glant 13. Glant 13. Glant 13. Glant 14. Glant 10. G. M. C. 101 B. Glant 10. Hall 5 Worm. Hendrickson K. Hurlians 50. Hurlans 50. Hurlans 60. Kalamazoo O. K. Maccar M.
	** *	

	Wheelbase	00000000000000000000000000000000000000
	Chassis Weight (Stripped)	8250 8250 8250 8250 8250 8250 8250 8250
RIMS	favorelug3 mifi	
ELS, R	Wheels (Make)	MARY NA WAY NA W
TIRES, WHEELS,	Front Duese	6000 6000
TIR		1
	Steering Gear (edaM)	Ros
	Total Gear Re- worl at anitoub	000 000 000 000 000 000 000 000 000 00
	-off res D letoT duction in High	00111010108
AXLE	PageT	S 2200 E 25
REAR AX	Make	Timk Walk Hink Rhank Hink Rhank Hink Hink Hink Hink Hink Hink Hink Hi
	Final Drive	: noooosasasas
_	Springs (Make)	A MAST HE NAME TO THE TENNEST OF THE
_	(ode M.) larevinU	STATE OF THE PROPERTY OF THE P
136	Location	# 444444444444444444444444444444444444
GEARSET	Make	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
	Engine Startor	
	matere notting	AS BEBBC 2000 2000 1 2000 2000 2000 2000 2000 2
	Cintop (Labe)	
	Clutch (Make)	
	Governer (Make)	WENT THE PART OF T
	Fuel Feed	
	Cerbureter	AADDDDDCODDDDDDDDDDDDDDDDDDDDDDDDDDDDDD
	aotheoirdeal	1
2	Radiator (Type)	
DETAILS		TOPOCOCOMMONATION OF THE TOPOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCOCO
ENGINE	Polatith eviaV	
EN	N, A, C, C,	\$\$\$\$5500000000000000000000000000000000
	exiont8 bas enos	\$\$\$\$\$\$\$\$\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	feeff bra shafe Mumber Cylinder anless belon esiwredi	Buda ATU Wis RAU Wis R
	sairt aissail	
	li ji	5 Ton—Con'd Master F. Master F. Master F. Meater F. Reliable D. Old Reliable D. Old Reliable D. Sandard & F. Salamier R17 Reliams G. Salamier R17 Salamier R17 Reliams G. Salamier R18 Master B. Wilson F. Wilson J. Wilson J. Wilson J. Wilson J. Mascard J. Salamiar J. Mascard J. Salamiar J. Wilson J. Wi

ELECTRIC COMMERCIAL CARS

Name and Model Number	Carrying	Chassis Weight	Chassis Price	Maximum Speed	Battery	Mileage Per Charge	Motor	Controller	Speeds	Drive	Rear	Springs	Front	Rear	Steering Gear	Wheelbase	Per Cent of Weight on Rear Wheele
Atlantic 2C. 4 Atlantic 3C. 7 Atlantic 3C. 7 Atlantic 5C. 10 Atlantic 6C. 13 C.T D-1 1 C.T D-1 5 1 C.T B-1 5 1 C.T B-2 2 2 C.T D-2 2 2 C.T D-2 6 6 C.T C-6 6 6 C.T C-7 7 7 C.T A-7 7 C.T A-10 10 Kelland A 1 Kelland B 2 Lansden MC 1 Lansden MC 1 Lansden MC 2 Lansden MC 34 Lansden MC 34 Lansden MC 4 Walker Model 43 Walker Model 43 Walker Model 42 Walker M. 10 Walker EL Walter EN Walter EL Walter EN Walter EL Walter EN Ward WA 2 Ward WA 2 Ward WB 2	2000 1000 2000 4000 4000 1250 0000 3600 6600 9600	2770 3590 5520 6230 6940 2300 6940 2300 2400 4000 4500 5500 1850 1950 1400 2400 4400 5500 1850 1950 1400 2400 4400 5700 8990 11990 2300 3700 2300 4550 7200 4400 4550 7200 4550 7200 4875 4350 4875 4350 9400	1585 1985 1985 2150 2150 2575 2575 3550 3960 1400 1450 2250 2950 3350 1985 1585	12 11 10 9 8 14 14 14 14 14 11 10 11 15 15 15 15 15 15 15 15 15 15 15 15	Opt	55 60 50 50 50 35 45 45 45 45 50 50 50 50 50 60 60 60 60 60 60 60 60 60 60 60 60 60	E-E-E-E-E-E-E-E-E-E-E-E-E-E-E-E-E-E-E-	G-E	445555444444444444444455555444444444	CCCCCTTTCC-TT RRRRCCCCCCCC	Timk Timk Timk Timk Timk Timk Flot Flot Flot Flot Flot Dead Dead Dead Dead Flot Flot Flot Flot Shel Shel Shel Shel Shel Shel	S-EI S-EI S-EI S-EI S-Hel S-He	34x4 34x4 34x4 34x4 34x5 36x6 36x6 36x3 36x3 36x3 36x3 36x3 36	36x4 36x3† 40x5† 40x5† 40x5† 40x5; 36x4 36x5 36x4; 36x5; 36x4; 36x5; 36x4; 36x6; 36x3; 36x6; 36x3; 36x6; 36x	Ross Ross Ross Ross Ross Ross Ross Ross	193 115 135 144 156 100 915 116 101 126 126 122 102 102 102 108 120 128 146 156 128 115 114 131 114 130 150 90 102 114 114 131 130 150 90 102 114 114 132 132 134	65 65 65 65 65 65 65 65 65 65 65 65 65 6

Manufacturers and Models Included in Specifications on Preceding Pages

-34, 1, 11/2, 21/2, 31/2, 5-Acason Motor Truck Co., Wyandotte,

Acason—93, 1, 172, 272, 672, 674, Mich.
Mich.
Ace—1½, 2½—American Motor Truck Co., Newark, Ohio.
Acme—1, 1½, 2 3, 4½, 6¼—Acme Motor Truck Co., Cadillac Mich.
Ajax—1½—Ajax Motors Corp., Boston, Mass.
American—2½, 4—American Motor Truck & Tractor Co., Portland,

Conn.

Apex—I, 1½, 2½, 3½—Hamilton Motor Co., Grand Haven, Mich. Armleder—I, 1½, 2½, 3½—O. Armleder Co., Cincinnati, Ohio.

Atco—1½, 2½—American Truck & Trailer Corp., Kankakee, Ill. Atlantic—I, 2, 3, 5, 6—Atlantic Electric Vehicle Co., Newark, N. J. Atlas—1—Atlas Truck Corp., York, Pa.

Atterbury—1½, 2½, 3½, 5—Atterbury Motor Car Co., Buffalo, N. Y. Autocar—1½, 2, 5—Autocar Co., Ardmore, Pa.

Available—1½, 2, 2½, 3½, 5, 7—Available Truck Co., Chicago, Ill. Avery—1,—Avery Company, Peoria, Ill.

Bell—1, 1½, 2½—Iowa Motor Truck Co., Ottumwa, Ia.

Bessemer—1, 1½, 2½, 4—Bessemer Motor Truck Co., Grove City, Pa.

Bessemer—1, 1½, 2½, 4—Bessemer Motor Truck Co., Grove City, Pa.

Birch—1—Birch Motor Cars, Chicago, III.

Birch—1—Birch Motor Cars, Chicago, III.

Bridgeport—1½, 2½, 3½—Bridgeport Motor Truck Co., Bridgeport, Conn.

Brinton—1½, 2½—Brinton Motor Truck Co., Philadelphia, Pa.

Brockway—3, 1½ 2½, 3½, 5—Brockway Motor Truck Co., Cortland, N. Y.

Buffalo—1½, 2½T T—Buffalo Truck & Tractor Corp., Clarence, N. Y.

C. T.—1, 1½, 2, 3½, 5—Commercial Truck Co., Philadelphia, Pa.

Capitol—1½, 2½, 3½—Capitol Motors Corp., Fall River, Mass.

Casco—1—Casco Motors, Inc., Portland, Maine.

Casc—1—Casco Motors, Inc., Portland, Maine.

Casc—2—J. I. Case Plow Works Co., Racine, Wis.

Chevrolet—3, 1—Chevrolet Motor Co. of Mich., Flint, Mich.

Chicago—1½, 2½, 3½, 5—Chicago Motor Truck, Inc., Chicago, III.

Climber—1½—Climber Motor Corp., Little Rock, Ark.

Clydesdale—3, 1, 1½, 2½, 3½, 5—Clydesdale Motor Truck Co.,

Clyde, Ohlo.

Collier—1, 1½, 2, 2½—Collier Motor Truck Co., Bellevue, Ohlo.

Commerce—1¼, 1½, 2, 2½—Commerce Motor Truck Co., Detroit,

Mich.

Concard—1½, 2, 2½, 3—Abbott-Downing Truck & Body Co., Concard—1½, 2, 2½, 3—Abbott-Downing Truck & Body Co., Concard—1½, 2, 2½, 2½, 3—Abbott-Downing Truck & Body Co., Concard—1½, 2, 2½, 2½, 3—Abbott-Downing Truck & Body Co., Concard—1½, 2, 2½, 2½, 3—Abbott-Downing Truck & Body Co., Concard—1½, 2, 2½, 2½, 3—Abbott-Downing Truck & Body Co., Concard—1½, 2, 2½, 2½, 3—Abbott-Downing Truck Co.

Concard—1½, 2, 2½, 3—Abbott-Downing Truck & Body Co., Concord, N. H.

Carbitt—1, 1½, 2, 2½, 3, 4, 5—Corbitt Motor Truck Co., Henderson, N. C.

Cyclone—1½—The Cyclone Motor Corp., Greenville, S. C. Dart—1½, 2½, 3½—Dart Truck & Tractor Corp., Waterloo, Ia. Day-Elder—1, 1½, 2, 2½, 3½, 5—Day-Elder Motors Corp., Newark, N. J.

Dearborn—1, 1½, 2—Dearborn Truck Co., Chicago, Ill.
Defiance—1, 1½, 2—Defiance Motor Truck Co., Defiance, Ohio.
Denby—1, 1½, 2, 3, 4, 5—Denby Motor Truck Co., Detroit, Mich.
Dependable—1, 1½, 2, 2½, 3½—Dependable Truck & Tractor Co.,
East St. Louis, Ill.

Diamond T-14, 14, 2, 34, 5-Diamond T Motor Car Co., Chicago,

Federal—I, 1½, 2, 3½, 5, T.T.—Federal Motor Truck Co., Detroit. Mich.

Ford—1—Ford Motor Co., Highland Park, Mich.

Forschler—I, 1½, 2, 3—Forschler Motor Truck Mfg. Co., New Orleans, La.

Front Drive—1½—Double Drive Truck Co., Chicago, III.

Frutton—1, 2, T.T.—Fulton Motors Corp., Farmingdale, N. Y.

G. M. C.—1, 2, 3½, 5—General Motors Truck Co., Pontiac, Mich.

G. W. W.—1½—Wilson Truck Mfg. Co., Henderson, Ia.

Garford—4, 1½, 2, 3½, 5—Garford Motor Truck Co., Lima, O.

Gary—1, 2, 2½, 3½, 5—Gary Motor Corp., Gary, Ind.

Gersix—1½, 2½, 3—Gersix Mfg. Co., Seattle, Wash.

Glant—1½, 2½, 3—Gersix Mfg. Co., Seattle, Wash.

Glant—1½, 2½, 3, 5—Giant Truck Corp., Chicago Heights, III.

Graham—1, 1½—Graham Brothers, Evansville, Ind.

Gramm—Bernstein—1, 1½, 2, 3, 3½, 4, 5—Gramm—Bernstein Motor

Truck Co., Lima, Ohio.

Hall—2½, 3½, 5, 7—Lewis-Hall Motors Corp., Detroit, Mich.

Harvey—2, 2½, 3½—Harvey Motor Truck Co., Chicago, III.

Higrade—1, 1½—Higrade Motors Co., Harvey, Mich.

Highade—1, 1½—Higrade Motors Co., Harbor Springs, Mich.
H. R. L.—3, 1½, 2½—H. R. L. Motor Co., Seattle, Wash.
Hug—1½—The Hug Co., Highland, Ill.
Hurburt—1½, 2½, 3½, 5—Harrisburg Mfg. & Boiler Co., Harrisburg, Pa.

burg, Pa.
Huron—1½, 2½—Huron Truck Co., Bad Axe, Mich.
Independent—1½, 2½, 3½—Independent Motor Co., Youngstown,
Ohio.

Independent—1, 1½, 2½—Independent Motor Truck Co., Inc., Davenport, Ia.
indiana—1½, 2, 2½, 3½, 5—Indiana Truck Corp., Marion, Ind.
international—1, 1½, 2, 3, 5—International Harvester Co., Chicago,

Jackson-31/2-Jackson Motors Corp., Jackson, Mich.

Kalamazoo—1½, 2½, 3½—Kalamazoo Motor Corp., Kalamazoo, Mich.
Kearns—¾, 1½—Kearns-Dughie Motors Co., Danville, Pa.
Kelland—Kelland Motor Car Co., Newark, N. J.
Kelly-Springfield—1½, 2½, 3½, 5, 6—Kelly-Springfield Motor Truck
Co., Springfield, O.
Keystone—2—Keystone Motor Truck Corp., Philadelphia, Pa.
Kimball—2, 2½, 3, 4, 5—Kimball Motor Truck Co., Los Angeles, Cal.
Kissel—1, 1½, 2½, 4, 5—Kissel Motor Car Co., Hartford, Wis.
Kleiber—1, 1½, 2, 2½, 3½, 5—Kleiber & Co., Inc., San Francisco,
Cal.
Kepher—14, 2½, 2½, 3½, T.T.—H. J. Koebler, Motors Corp., Phoeme

Cal.

Koehler—1½, 2½, 3½, T.T.—H. J. Koehler Motors Corp., Bloomfield. N. J.

Lange—2, 2½—Lange Motor Truck Co., Pittsburgh, Pa.

Lansden—¾, 1, 2, 3½, 5, 6—Lansden Company, Danbury, Conn.

Larrabee-Deyo—1½, 2½, 3½, 5—Larrabee-Deyo Motor Truck Co.,

Inc., Binghamton, N. Y.

Lombard—T.T.—Lombard Auto Tractor Truck Corp., New York,

N. Y.

-1, 11/2, 2-Luedinghaus-Espenschied Wagon Co., St.

N. Y. Luedinghaus—1, 1½, 2—Luedinghaus-Espenschied Wagon Co., St. Louis. Mo. Maccar—2½, 3, 4, 5, 6—Maccar Truck Co., Scranton, Pa. MacDonald—7—MacDonald Truck & Tractor Co., San Francisco,

Cal.

Mack-1½, 2, 2½, 3½, 5, 6½, 7½, T.T.—International Motor Co., New York, N. Y.

Master-1½, 2½, 3½, 5, T.T.—Master Trucks, Inc., Chicago, Ill.

Maxwell-1½—Maxwell Motor Co., Inc., Detroit, Mich.

Menominee—1, 1½, 2, 3½, 5—Menominee Motor Truck Co., Menominee, Mich.

Moline—1½—Moline Plow Co., Moline, Ill.

Moreland—1, 1½, 2½, 4, 5—Moreland Motor Truck Co., Los Angeles, Cal.

Cal.

Napoleon—34, 1, 1½—Napoleon Motors Co., Traverse City, Mich.

Nash—1, 2—Nash Motors Co., Kenosha, Wis.

Nelson-LeMoon—1½, 2½, 3½, 5—Nelson & LeMoon, Chicago, Ill.

Netco—2, 2½—New England Truck Co., Fitchburg, Mass.

Niles—2—South Main Motor Co., Pittsburgh, Pa.

Noble—1½, 2, 2½, 3½—Northway Motors Co., Natick, Mass.

Northway—2, 3½—Northway Motors Co., Natick, Mass.

Norwalk—1, 1½—Norwalk Motor Car Co., Martinburg, W. Va.

O. K.—1½, 2½, 3½—Oklahoma Auto Mig. Co., North Muskogee,

Okla.

Odden—34, 1½—214, 2½, 5—Oklahoma Auto Mig. Co., North Muskogee,

Odden—34, 1½—214, 2½, 5—Oklahoma Auto Mig. Co., North Muskogee,

O. K.—1½, 2½, 3½—Okiahoma Auto Mfg. Co., North Muskogee, Okla.

Ogden—¾, 1½, 2½, 3½, 5—Ogden Motor Truck Co., Chicago, Ill.

Old Reliable—1½, 2½, 3½, 5, 6—Old Reliable Motor Truck Co., Chicago, Ill.

Oldsmobile—1—Olds Motor Works, Lansing, Mich.

Olympic—2½—Olympic Motor Truck Co., Tacoma, Wash.

Onelda—2, 2½, 3½, 5—Oneida Motor Truck Co., Green Bay, Wis.

Oshkosh—2, 2½—Oshkosh Motor Truck Mfg. Co., Oshkosh, Wis.

Packard—2, 3, 5—Packard Motor Car Co., Detroit, Mich.

Palge—1½, 2½, 3½, 5—Parker Motor Truck Co., Milwaukee, Wis.

Parker—1, 2½, 3½, 5—Parker Motor Truck Co., Milwaukee, Wis.

Patriot—1, 2, 3—Patriot Mfg. Co., Lincoln, Neb.

Penn—1, 2—Penn Motors Corp., 1714 N. Broad St., Philadelphia, Pa.

Plerce—Arrow—2, 3½, 5—Pierce—Arrow Motor Car Co., Buffalo, N. Y.

Ploneer—1—Pioneer Truck Co., Chicago, Ill.

Pittsburger—2½, 3½—Power Truck & Tractor Co., St. Louis, Mo.

Premocar—1½—Preston Motors Corp., Birmingham, Ala.

Rainier—¾, 1, 1½, 2, 2½, 3½, 5—Rainier Motor Corp., New York

N. Y.

Banger—2—Southern Motor Mfg. Asg'n, Ltd. Houston, Tex.

Rainier—¾, 1, 1½, 2, 2½, 3½, 5—Rainier Alector, N. Y.

Ranger—2—Southern Motor Mfg. Ass'n, Ltd., Houston, Tex.
Rellance—1½, 2½—Reliance Motor Truck Co., Appleton, Wis.
Reo—1¼—Reo Motor Car Co., Lansing, Mich.

Republic—¾, 1, 1½, 2½, 3½—Republic Motor Truck Co., Inc., Alma, Mitch.
Rowe—1½, 2, 3, 4, 5—Rowe Motor Mfg. Co., Lancaster, Pa.
Ruggles—1½, 2—Ruggles Motor Truck Co., Saginaw, Mitch.
Rumeiy—1½—Advance-Rumeiy Thresher Co., Inc., La Porte, Ind.
Samson—½, 1¼—Samson Tractor Co., Janesville, Wis.
Sanford—2½, 3½, 5—Sanford Motor Truck Co., Syracuse, N. Y.
Schacht—2, 3, 4, 5, 7—G. A. Schacht Motor Truck Co., Cincinnati, 0.
Schwartz—1, 2, 3, 5—Schwartz Motor Truck Co., Reading, Pa.
Seiden—1½, 2½, 3½, 5—Selden Truck Corp., Rochester, N. Y.
Service—¾, 1¼, 1½, 2, 2½, 3, 3½, 6—Service Motor Truck Co.,
Wabash, Ind.
Signal—1, 1½, 2½, 3½, 5—Signal Truck Corp., Detroit, Mich.
Southern—1, 1½, 2—Southern Truck & Car Corp., Greenboro, N. C.
Standard—1½, 2½, 3½, 5—Standard Motor Truck Co., Detroit, Mich.
Sterling—1½, 2, 2½, 3½, 5, 7½—Sterling Motor Truck Co., Milwaukee, Wis.
Stewart—¾, 1, 1½, 2, 2½, 3½—Stewart Motor Corp., Buffalo, N. Y.
Stoughton—¾, 1, 1½, 2, 2½, 3—Stoughton Wagon Co., Stoughton, Wis.
Super Truck—2½, 3½, 5—O'Connell Motor Truck Co., Waukegan, Ill.

III.

Superior—1, 2—Superior Motor Truck Co., Atlanta, Ga.

Tiffin—1½, 2½, 3½, 5, 6—Tiffin Wagon Co., Tiffin, Ohio.

Titan—2, 3½, 5, 6—Titan Truck Co., Milwaukee, Wis.

Thomart Speed—1¼—Thomart Motor Co., Kent, Ohio.

Tower—1½, 2½, 3½—Tower Motor Truck Co., Greenville, Mich.

Traffic—1½, 2, 3—Traffic Motor Truck Corp., St. Louis, Mo.

Transport—1, 1½, 2, 3, 3½, 5—Transport Truck Co., Mt. Pleasant, Mich.

Traylor—1¼, 2, 3, 5—Traylor Frag. 8, Mar. Co., Communication of the control of

Transport—1, 1½, 2, 3, 3½, 5—Transport Truck Corp., St. Louis, Mo. Transport—1, 1½, 2, 3, 3½, 5—Transport Truck Co., Mt. Pleasant, Mich.

Traylor—1½, 2, 3, 5—Traylor Eng. & Mfg. Co., Cornwells, Pa. Triangle—34, 1½, 2, 2½—Triangle Motor Truck Co., St. Johns, Mich. Triumph—1½, 2, 2½—Triumph Truck & Tractor Co., Kansas City, Mo.

Twin City—2, 3½—Twin City Company, Minneapolis, Minn. Ultimate—1½, 2, 2½, 3, 5—Vreeland Motor Co., Inc., Newark, N. J. Union—2½, 4, 6—Union Motor Truck Co., Bay City, Mich. United—1½, 2½, 3½, 5—United Motors Co., Grand Rapids, Mich. Ursus—1, 1½, 2½, 3½—Ursus Motor Co., Inc., Chicago, Ill. Us.—1¼, 1½, 3½—Ursus Motor Co., Inc., Chicago, Ill. Vim—½, 1, 2, 3—Vim Motor Truck Co., Philadelphia, Pa. Vulcan—2½—Vulcan Mfg. Co., Seattle, Wash.

Walker—½, 1, 2, 3½, 5—Walker Vehicle Co., Chicago, Ill. Walker—½, 1, 2, 3½, 5—Walker-Johnson Truck Co., New York, N. Y. Ward—1½, 1, 2, 3½, 5—T. T. Walter Truck Co., New York, N. Y. Ward—1½, 1, 2, 3½, 5—Ward Motor Vehicle Co., Mt. Vernon, N. Y. Ward—1½, 1, 2, 3½, 5—Ward Motor Vehicle Co., Canastota, N. Y. Ward—1½, 1, 2, 3½, 5—Watson—3½, 5—Ward La France Truck Co., Inc., Elmira, N. Y.

Watson—3½, 3½, T.T.—Watson Wagon Co., Canastota, N. Y. White—1½, 2, 3½, 5—White Co., Cleveland, Ohio.

White Hickory—1, 1½, 2½—White Falls Motors Co., Wichita Falls.

Ga.

Wichita—1, 2, 3, 3½, 5½—Wichita Falls Motors Co., Wichita Falls, Tex.

Wilcox—1, 1½, 2½, 3½, 5—Wilcox Trux, Inc., Minneapolis, Minn.

Wilson—1½, 2½, 3½, 5—J. C. Wilson Co., Detroit, Mich.

Winther—1, 1½, 2, 2½, 3½, 5, 7—Winther Moter Truck Co., Kenosha, Wis.

Wisconsin (Loganville)-2, 21/2-Wisconsin Truck Co., Loganville, Wis.

Wis.
Wisconsin (Sauk City)—1, 1½, 2½, 3½—Wisconsin Farm Tractor Co., Sauk City, Wis.
Witt-Will—1½, 2—Witt-Will Co., Inc., Washington, D. C.
Wolverine—1, 1½, 2, 2½, 3½—American Commercial Car Co., Detroit, Mich.
Yellow Cab—¾, 1¼—Yellow Cab Mfg. Co., Chicago, Ill.



A Construction Which is Said Saves the Driver an Hour a Day

The bumper-step and dash assembly found on the delivery car of the Ward Motor Vehicle Co., Mount Vernon, N. Y., enables drivers to get in and out easily even though their arms may be filled with bundles. The dash is hinged at the middle and folds back out of the way while the driver is making deliveries. Enclosed cars may be similarly furnished.



This Illustration Presents a Favorable Indication of Increasing Business

It shows a large number of trucks of various makes in the mounting department of the Heil Co., Milwaukee, Wis., ready to be equipped with bodies and hoists. This company has experienced an even influx of business since the first of April and anticipates an even heavier flow far into the summer in view of the non-availability of dump trucks for rent in Milwaukee. Everything required in the mounting of bodies and hoists with dispatch and accuracy is provided in this shop. Note the 10 ton crane to the right. These cranes are capable of lifting trucks bodily to any point within the shop.

How They Sell Trucks to Farmers

Selling the Farmer Requires Use of Different Tactics From Those Employed in Selling the City Merchant

Personal Element a Strong Factor in Making Farm Sales

By FRANK H. WILLIAMS

OME truck dealers are particularly successful in selling trucks to farmers. How do these dealers sell so many trucks to this particular class of prospects?

Surely a consideration of some of the methods used by dealers who are especially successful in this particular line would be of help to other truck dealers.

It was with this thought in mind that the writer recently interviewed a number of dealers who have this year hung up splendid records in farm truck sales and secured from them brief resumes of their methods. The most striking and valuable of the methods used are related in this article and it is hoped that other dealers may secure pointers and ideas and suggestions which will prove of benefit to them in their businesses.

"The reason I am able to sell so many trucks to farmers," said one successful middle western truck dealer, "is because I know what I'm about when I go after the farm trade.

"Not only do I keep the customary card index record of prospective customers, but I also keep records which tell me what sort of products the farmers in my country specialize in, what sort of farm equipment these farmers already have and which also give me a fairly accurate estimate of what each farmer will probably make this year.

"These records I get from my salesmen and from my personal work with the farmers and by co-operation with other dealers in the county who are trying to sell farmers articles which do not compete with my trucks. For instance, I co-operate with an implement dealer who doesn't sell trucks; with a dealer in stationary farm light and power plants; with my bank which specializes in farm accounts and with a building supply company which does a particularly big trade with farmers.

"Through all these various mediums it it a fairly easy task to get all this data and to keep the data right up to date.

"Of course I use all this data continuously in going after the farm trade. I make up lists of farmers who, for instance, are large raisers of garden truck and who haven't any new trucks. Then I go after this class hard one week. Another week I go after the hog raisers and so on.

"By having all this data and by using it in going after the farm truck trade I avoid the likelihood of wasting time soliciting business from farmers who really have no need for a truck or in soliciting from farmers who can't afford to buy trucks. That's what I mean when I say that the reason I sell so many trucks to farmers is because I know what I'm about when I go after the farm trade."

Couldn't you, Mr. Dealer, co-operate more than you do with non-competing lines in getting better farm data and in exchanging prospects and all that sort of thing?

Another successful dealer had this to

say:
"I consider that the main reason why
I sell so many farm trucks is because I
do so much for the farmers.

"Now at first thought that may seem like a rather presumptuous statement. What is it I do for the farmers of my territory that isn't done by other truck dealers?

"Well, there's a lot, if I do say so my-self.

Uses "Open Sesame" Tactics

"One thing I do is to furnish free music for a lot of farm meetings. Some time ago I purchased a large phonograph for use in my home and whenever I hear of a farmers' institute or a school meeting or something of that sort in the county I immediately get in touch with the leaders of the meeting and offer to furnish them with phonograph music for the affair free of charge, provided they'll let me put up a sign at the front of the room in which the meeting is held, advertising my trucks. So far there have been only one or two times when this offer of mine wasn't welcomed.

"Of course I take the phonograph to the meeting on one of my trucks and I see to it that the truck carries a big banner advertising my business in a snappy way that will appeal to the farmers. I let this truck stand out in front of the meeting place before and after the meeting and in this way get a lot of free advertising.

"Also whenever I go to a meeting of this kind I always offer to furnish a truck to carry folks to and from the meeting and to haul any stuff that is needed—like ice cream cans—to and from the gathering. And, of course, this truck carries a banner advertising my business, too.

"The main value of a stunt of this sort is that it enables me to become friends with the leaders of the gatherings, who are generally leaders in their immediate territory. And through such friendships I make a lot of sales which lead to other sales

"It seems to me that nowadays when competition is so keen all along the line it is up to the successful truck dealer to get after business in some such way as this. It is up to the dealer to get business by rendering real service to the prospects and by thus getting to be friends with the prospects.

"It is true that trucks are sold to city business firms on a strict price, quality and service basis, but in selling to farmers it should be remembered that the personal element is still one of the very strongest factors in making farm sales."

A third successful farm truck dealer had this to say:

"With me the proposition of selling trucks to farmers has resolved itself into a matter of making as many calls and as many demonstrations as possible.

"My method is very simple. I start out in the morning with my demonstrator and drive out to the territory I've assigned to myself for working. I drive up to the first farm house in that territory and I get right to the farmer, whether he is in the barn or out in the field, and I get him into the truck and demonstrate the truck to him. I don't let him tell me he isn't interested because I tell him that every farmer must be interested in something that is going to make him money and I tell him the question of buying my truck resolves itself merely into a question of whether or not he wants to start making more money at once.

"This plan has its advantages and its disadvantages. It makes a lot of sales, but it also wastes a lot of time because I make a great many demonstrations to farmers whom I do not sell.

"But I figure that the advantages outweigh the disadvantages. And to my mind the principal advantages are these:

"I am out actually selling all the time instead of fiddling around making up lists of prospects and all that sort of thing. Naturally the more selling experience I get the better salesman I become and the more sales I make. Also by going out after 'em instead of waiting for them to come around and see me I make myself and my business talked about and that word-of-mouth advertising helps considerably in making more sales. Also, I've demonstrated this to be an actual fact—the more calls and demonstrations I make the more sales I make. Which is a tremendous stimulant to work."

Price List of Truck Pneumatic Tire Casings, With Capacities and Inflation Pressures of Larger Sizes

14		esaure	LI							TI	HE	C	OM	ME	R	CLA	L	CA	R	JO	UR	NA	AT.							-		
	10	noiteft	a I			136		:	:	::	:	:	:	:	:	:	::	:	:	:	:	:	:	:	:	:::		0.		JU	LY 15,	
	17	gairting Theory	5	:		0009	:	:	:	::		:	:	:	:	:	::	:	:	:		:	:	:	:	:::		0 130		:	140	:
	1	eoir	d	:		317.25	:	:	:	::	:	:	:	:	:	:	::	:	:		:	:	:	:	:	:::		0009 (:	0009	:
S	(0.70.000		٠	•	69	•			::	:	:	:	:	:	:		:		:	:	:	:	:				334.30			333.90	:
Sizes	6	noitalto erusser	I	:		:			:	::	:	:	:	120	:	•	::	:		:	:		:	:	120			0				
U	42 x 9	gniving thisags	3	:	:	:	:	:	:	: :	:	:	:	2000	:	:	::	:	:	:	:	:	:				:	0 120	:	::		:
Laigei	l	esin	I	:	•	:	:	:	:		:	:		38.36	:	:	::	:	:	:	:	:	:		0 2000		:	2000	:	::	5000	
1	ľ	91µ8891		•	•	:	•	:	•	: :	:			7.38	:		::		:	:	:	:	:	: 6	235.00			239.95	:		238.90	
5	80 H	noitefin	I	:	:	100	:	110	110			110	110	011	110	110	110	: 5	011	110	: ;	110	110	: ;	2 .	:::	0	0		_		•
	\$	gaiving vibaga)	•	:	4000	:	4100	4000			4000	4000	000			000			3650			1000				0 110	0 110	0 110	0 110	120	:
	l	soin ^q				46.65	: :	48.70	26.00	:					•	4.	148.70		0 4	9		-					0 4000	4000	4000	4000	4000	:
			•		• ,	Ä	. ;	= ;	9 ;	:		77	146	930	9	148	148	165 90	7,7	11.		200	149 75	148 7			156.50	153.15	146.65	148.70	148.70	
		Inflation Pressure	100	100	3	700	: 5	007	001	:		100	100	100		700	:::	100	100	3	100	001	8	100			0	0	•			,
	38 1	Carrying	3000	3000	0000	2000	9100	0000				3000	3000	3000			:::	3000			3000					::	0 100	0 100	0 100	100	110	100
	1	Price	125.00	115.00	119 05	00.0	2 40					13.85					:::		-					0 3000			3000	3000	3000	3000	3000	3000
	,	0.17	1	1	1.		116	191	:	: :		113	113	184.00	115 45			120.10	112.20		170.00	125.00	111.7	115.40	:		121.20	116.30	113.86	115.45	115.40	116.40
•	,	noitafial erueserq	90	90	06	06	90	06	:	: :	90	90	90	90	90	06	::	90	06	90	06	06		06		٠.	0	_				1
36		Carrying Capacity	2200	2200	2000	2200	2300	2200	:	: :	2200	2200	2200	2200	2200	2200		2200	2000	2200	2200		:		:	::	06 0	06 (06 (90	100	90
	1	Price	83.00	82.00	10.00	78.05	82.65	00.9	:		97.50	78.55	80.45		82.65 2							0 2200	75	5 2200	:		2200	2000	2200	2200	2200	2200
				90	2	2	90	86	: :		93	200	80	143.00	90	90	::	78.95	79.30	90.00	120.00	92.00	75.7	82.65	:		85.40	83.40	78.55	82.65	82.65 86.80 41.05	82.65
		60 to	:	54.00	54.75	54.75	56.75	67.50	4.75	62.00	54.70	54.75	55.85	83.00	56.50	54.75	::	64.50	15	22	12	00	00	0	_ 0		0	0				
		\$ w	00.09	:	45	:	.50 5	20		100									54.75	56.75	68.45	65.00	62.00	57.50	61.00		65.90	60.90	55.85	54.75	64.75	67.50
			9	00	5 53		5 57	5 55.	::	:	:	54.10	53.75		55.10	and.	ii	53.50	55.40	53,90		62.50	60.00	53.50	59.50		61.60	63.75		3.50	9.10	6.00
		60,10	:	52.0	52.1	52.1	54.2	54.75	56.75	51.35	52.20	52.15	53.20	80.00	53,80	52.15		51.75	52.15	52.15	65.20	00.09	58.00	52.15	52.50 58.00				03.20	52.15	32.95	62.15 6
		24	:	43.00	43.90	43.90	45.25	46.05	43.75	42.00	43.90	43.90	44.85	70.50	45.30	43.90		43.75	43.90	43.90	26.50	45.75	48.50	43.90 5								
		53.4	:	41.00	41.90	41.90	43.75	44.00	41.75	39.35	41.95	41.90	42.70 4	67.25 7	43.25 4	-									0 44.50				44.00			43.90
		24		34.00	34.25													41.75	41.90	41.90	52.35	43.25	46.50	41.90	42.50	04	42.80	49.70	95.	41.90	31.45	41.90
						34.25	36.00	36.00	26.00	34.65	35.40	34.25	34.50		35.35	34.25		34.95	34.25	34.25	48.95	36.50	:	34.25	34.75		37.05	34 50		34.25	24.25	92.
0		23.4				32.40	34.00	34.00	$\frac{24.00}{32.00}$	32.65	33.45	32.40	32.50	58.75	33,45	32.40		32.75	32.40	32.40	46.30	34.00	:			. 66						
		36.50	10.00	10.00	18.00	18.00	20.50	18.90	12.90	8.60	:					_															25.45	
		>		•	:	:	:	:			7	::	: 1	:	.∵ :∹	12	13		. 19	15	24.	. 19.		. 17.	21.8	18.95	19.7	18.3		18.0	18.00	
		ton, P		>			arfield, N. J.	K. 1.		lun.	o., Rutherford, N. J.	= 1	Inc	:	Z			7		:	:	/18.		alls, Mass.			19.70					
		amp	ż	z	:	o 'ue	leld,	Wis	>	Seal)	erfor	leage	svIII6	n, 0	mffel	Skid	hio.	z	0			. ×.	.0	Mass			0		0	o		
		Bingh	nton,	York	0	Akr	Garri	ukee	n.	Red .	Ruth	5	Noble	stow	Bloo	non-	un, O	entor	usky,	Ohlo	lle, o	Sudal	kron,	ills,		•	ron,	W.	ron,	kron,		1
		Skid.	Tre	Ne N	kron	S S	Inc.,	W Co	Skid id	rd C	ပိ	0	Co.	onno,	ဝိ	ord,	Dayto	T.	Sand	orth,	a Fa	ols, c	O. A	66 F		Cole	Ak .	alre,	, Ak	o., A	ż	ı
		Tire non-	n-ski	Inc.	O., A	Tir	Con	Ke,	non-sk on-sk	ပ္ပ ပုံ	F	llend	ber	0	Mfg	9000	Co.,	O.	S	adsw	yahog	HIL	ber C	hicop	ord	rid .	-skid	-skid	Cord	Wea	fraio.	ı
		ord,	Mfg.	Co.,	0	ber &	pper	No.	rd, n	Rubb	4	3	Rul	eu e	bber	Z Z Z	Mfg.	Rubb	pper	W. W.	C	20.0	Rub	C., C.	ead Co	De De	Rubbe	o., E	ubbe	Rubt	Ba-Ri	ı
		Rubbi	Cor	Cord	Rubb	Reb	B Ru	ubber	r Co	Se Ri	Rubb	Ball	Ire C	Cket	n R	ation	bber	40	R.	0	Co	ber	200	- in	t Tr	rd, n	Cord,	Cord,	De I	Cord	Cros	ı
		Achilles Rubber & Tire Co., Binghampton, N. Y.	Acme	A fax	Amazon Rubber Co., Akron, O.	American Rubber & Tire Co., Akron, O.	Armstrong Rubber Co., Inc., Garfield, N. J.	er R	Beager Fault, 101-8kid 12:90 Beagen Tire Co., Inc., Beacon, N. V.	Blekre Cord non-stray, St. Paul, Minn.	nder	Wick	ck T	n.Bla	Inatio	mbin	n Ru	oring	Fire & Rubberg, Sandusky, O.	Rubb	Subbe	Rut	Fitner Tie & Rubber Co., Akron, O.	20	k Fla	Rubbe	General Cord, non-skid	Rubi	rich.	r Ti	lyear lyear Rubb	
		Ach	Ach	Alas	Ama	Ame	Arm	Bado	Beace	Blekr	Braei	Brunswick-Balke-Collender Co., Chicago, III.	Burdick Tire & Rubber Co., Nobiesville, Ind.	Canto	Somb	າປປິ	Dayton Rubber Mfg. Co., Dayton, Ohio Thorobred Cord, non-skid	Empire Tire & Rubber Co., Trenton, N. J.	Erle T	xcel	Falls Rubber Co., Cuyahoga Falls, O.	sdera	Firefred & Rubber Co., Akron, O.	Fla F	Fisk Flat Tread Cord Chico Non-skid Cord	Gates Rubber Co., Denver, Colo. Gates Cord, non-skid	General Tire & General Cor	Gillette Rubber Co., Eau Claire, Wis. Gillette Cord, non-skid	Goodrich, B. F., Rubber Co., Akron, O. Goodrich, Di. Luxe, Cord	Good	Goodyear Rut-Proof Goodyear Cross-Rib Hewitt Rubber Co., Suffaio, N. Y. Hewitt Cord, non-skid	
													_	9	9		۵	ш		la)	E	F	Ī.	ī		Ö	Ö	5	Š	9	Ĭ	
									4 344																						1736	E

JUL	V	15	. 1	922	2									TH	Œ	CC	M	ME	RC	CIA	L	CA	R	JO	UR	NA	L												5	3	
;	:			:	:	:	:	:		:	:	:	:	:	:	: ;	140		:	:		::		::	:	:	:		:	:	:	:	:	:	: :		:	:			
:				:	:	:	:			:	:		:	:		: :	0000	:	:	:		::	:	::	:	:	:	:		:	:	:	:	:	:			:		:	
				:	:		:			:	:		:		:		330.00					• • •		:::	:		:			•		•		:			: :			•	
			:	:	:	:	:		:	:	:	:		:			130			:	* * *	::	:	: :	:			:	:	:		:	:	:	:	::	::	:	:	•	
:				:	:		:			:	:	:	:		:		2000	:		:	:	::			:	:	:	:	•	:	:	:	:		:	::	::	:	:	:	
:	:		:			:	:		:	:	:	:	:		:		236.25	:	:	:	:	::	:			:			:	:	:			•	:		::				
:						:	:			:	:		:		:			:	*	•	0						:		•		:		011		:		::	:	. 011	:	
:	110		:	110	:		:		110	:	:	:	0 110	:	:	:		0 110		:	0 110	00 110	:	:		00 110	:	:	:	:	:	:	1 000		:	::		:	1 000	:	
:	4000	000#		4000	:	:			3595	:	:	:	4000	:	:	:	4000	4000	:		2 4000	0 4000	:	1	2 4000	0 4000			:	:	:	:	-	:				:			
	151 90	101.00		157.50	:	:			173.75	:		•	142.20				146.65	156.50			149.95	157.50	:		144.75	148.70	:	:	:				146.65		:				146.65	*	
100	100	TOO	:	100	:	:		:	100	•	:	:	100	:	:	:	110	100	:	:	100	100	100	100	100		:	:	:	:	100	100	100	100	:	::	::	:	001 0		
3000	0000	3000	:	3000	:				2720	:	:	:	3000	:	:	:	3000	3000	:	:	3000	3000	3400	3000	3000	3000	:	:		:	3000	3000	3000	3000	:		::		3000	:	
120.00	0000	118.90		121.50	:				135.05		•	•	110.40	:	:		113.85	121.50		:	105.95	121.50	128.25	115.50	110 95	115.45			:		115.45	115.65	113.85	117.70					113.85	:	
06		90	90	90	96	90	2 2	90	90	06	90	90	90	90	:	06	100	06	06	:	90	06	90	90	: 8	06	06	90	90	90	06	90	90	06		: : :	: : :	90	90	8	
2200		2200	2200	2200	2200	0000	0000	2200	1970	2200	2200	2200	22.00	2200	:	2200	2200	2200	2200	:	2200	2200	2200	2200		2200	2200	2200	2200	2200	2200	2200	2200	2200		: :	: : :	2200	2200	2200	
85.00		83.75 2	68.21	90.90				81.30	98.50	82.65	91.85	82.65		103.10	86.00	92.50	78.05	87.00	75.00	:	84.95	90.90	95.90	85.00		77.45 09 6E	8E 00	90.90	90.00	85.00	82.65	82.80	78.65	84.30				83.60	78.55	82.65	
																							•							55.85	64.75	90	55.50	55.80	40.	920	32.95	54.75	28.90	54.75	
K4 30	2	85.40	48.02	54.40	54.75		04. (0	60.25	67.75	55.95	55.70			56.50		59.00	57.50	59.50	67.20	54.75						56.60												2	_		
00 00	00.50	56.50	:				54.40	:	66.25	54.85		53.50	52.60		55.50	:	53.50	56.50	52.55		53.95		. 4			54.40		00.00				, re							64.10		
00	05.00	62.70	45.79	59 20	2 6	07.70	52.90	57.35	64.50	63.20	53.00	50.15	60.80	54.90	53.75	49.25	52.18	55.00		52.15	59 95	52.15	42.15	7 69		53.00	55.25	61.00	67.40							33.00					
	44.20	44.40	38.57	44.90	11 50	41.00	44.85	48.30	56.75	44.85	44.70	42 90	49.95	46.55	44.75	47.50	46.95	46.20	:	43.90	49.75	43.90	36.25	00.00	33.40	45.35	46.60	52.60	44.30							15.00		42 90			
	42.25	42.30	36.77				41.90	46.10	54.25	49 80	49 KK	41 90	40.05	44.45	42.60	45.45	41.90	44.10		41.90	41 00	41.90	34.05	10.00	26.85	43.25	44.35	49.40	41.90	49.70	41 90	4 H. 0			42.75	15.00 26.95	15.00 25.95			41.90	
	35.45	37.10					34.90	34.25			20.00			27.00			34.95	36.10		24 95		34.25	27.35	41.00	24.95	35.40	35.85	35.85	34.50			04.50			34.95 Vork.	14.85	0 14.20 15.00 5 20.65 25.95	13.90		36.05	
	.10	.90	93	0 1	9	5	90	0	25		92.00	00.10	32.40	24 95	22.25	20.00	29.40	34 10		29 40	01.70	32.50	25.45	39.10	32.40 15.75	33.45	33.75	33.90	32.50	35.50	32.50	32.40	39.20	32.50	03	00	0001	62 .	32.40	34.10	
	.75 3	.95 3	90 40	00.	.95	.50	3.90	3,00	75		9.5	0.00	9.90	07.0	0 10	00.00	000	6 50	0.00		00.1	19.60	13.75	23.30	21.85	18.85	19.00	18.90			18.90	18.00	20.00	18.30	. 0	1 8 65	8.25	7.75	19.60	19.00	
3	24	19	-		18	17	18	18	76		P	0,		Mo.				6	onn.								Sallf.		al.	:	:				F. F. F.	31 001		Pa.		00.61	
Brunswick. N.	р	ron, O.	Moines, la.	w York, N. Y.	Kelly-Springfield Cord, Kant Slip 18.35 32	V N Jack well		o, Ind.	York, N. Y.	ite, N. C.	ndianapolis, inc	Cuyahoga Falls	nt, 0.	Mason Cord, non-skid	, z	Wichita, Kan		o.	nc., Norwalk, C	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	annette, Pa.	Perfection Tire & Rubber Co., Fort Madison, 18, 19, 60, 32.4	ester, N. Y.	ladelphia, Pa.	kid -skid	WIE.	o Angeles.	non-skid	San Diego, C	eokuk, lowa	by, O.	Akron, O.	id	n-skid	d on	Co., Broadway		Goodale & Ensign Fabric Goodale & Ensign Fabric Bethiehem, Pa.	Vork. N. Y.	United States Cord, non-skid	
2	non-sk	Co., Ak	nc., Des	Co. No	Cord, K	n-skid .	on-skid	, Kokon	New Y	Charlo	on-skid er Co., 1	ber Co.,	on-skid	skid	Ilitown,	Afg. Co.,	kron, O.	Akron,	ber Co., I	ron, O.	Co. Je	rd, non-i	D. Roch	Co. Ph	d, non-s	Racine,	on-skid	ize Cord	on-skid	Cord K	non-skid	ubber Co	non-sk	ord, no	non-ski	Supply		gn Fabr	non-ski	Springfle n-skid	
	Cord	ubber	Co.,	non-s	gfield Bro	d, no	ord, n	3	ber C	ord Co.	Rubb	& Rut	ord, n	f. non	Co., N	Tire I	Co., A	0.0	L Rubi	ord, II	Tubber	Se Ro	rabrica re Co	Cord	ty Cor	Iti-Mi	ord, n	per S	ord, 1	Savag	Cord,	t, non	Cord	Syra-	cord,	Auto	Cord	Ensi	Cord,	Co.,	
	Ultra	4	-lie	Cord,	Spring	Coi	ne C	Rubbe	Rub	Rubb	Tre C	Fig Co	hon C	Cord	ger C	lin C	Core	Rubbe	Tire	I S	ald Co	Tire	ard F	rtown	er Ci	e Mu	blic C	on St	rue C	kles	dard	F00	ehart	ense	plom	quare	mph BCO F	ale &	reller	ed St ubbe	
	lowe for	Tire	Cord	Spring.	Selly-S	enyor	eysto	Omo	Tire &	aren.	tile T	fajest	farati	fason	dellin	Contl	r Rul	awk F	Walk	Norwa	Oldfie	Penns	Stand	Powe	Quak	Racin	Repul	Same	Sprag	Sprec	Stan	Tiger	Swin	Syrac	Ther	Triur	Time	Good	Trav	Unit	
	HOM	India	lowa	Kelly	Keny	1	Keys	Koke	Lee	McCL	Maje	Mark	Mass	Melli	Mich	MIG	MIIIe	Moh	Nor	PPIO	Pen	Per	0	9		E I	He	100	0 0	9		9		6	-	Tin		1		>	



SERVICE AND REPAIR DEPARTMENTS



Recommended Factory Practice for Disassembling, Adjusting and Assembling Clark Axles

By C. P. SHATTUCK

HE following are the operations employed at the factory of the Clark Equipment Co., Buchanan, Mich., in disassembling, replacing components, reassembling and adjusting the Clark models 1D and 2D axles. These are Clark axles of the internal gear type. There are two major assemblies; a load carrying unit on which the wheels are free to rotate, and a driving unit. The live axle

(driving unit) is secured to the load carrying member and its shafts (2) drives the wheels through spur pinions. See phantom view, Fig. 1. Each pinion meshes with a large internal gear bolted to the wheel drum. See Fig. 17.

The Clark live member differs from the conventional axle in that spur pinions are

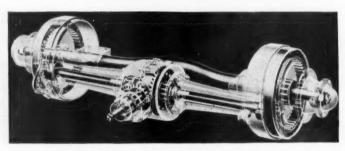


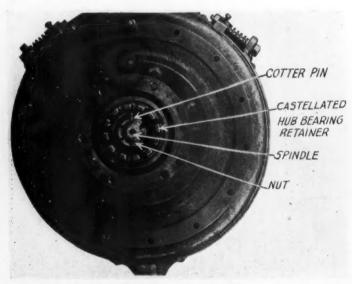
Fig. 1. Phantom View of Clark Internal Gear Drive Axle and Illustrating Load Carrying and the Driving Units

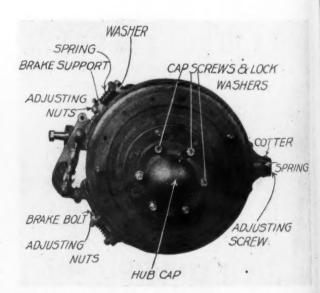
secured to the driving shafts instead of the road wheels. The Clark load carrying member is a solid steel bar, the ends of which are formed into wheel spindles. The spring seats, which also form supports for the brakes and drive shaft housing, are pressed on over the ends of the load carrying member.

Progressive Steps in Disassembly

The complete disassembly of the axle, all assemblies, involves 17 operations, as follows:

- 1-Removing Wheels
- 2-Removing Drive Shafts
- 3-Disassembling Drive Shafts
- 4—Removing External Brakes
- 5—Removing Internal Brakes
- 6—Removing Brake Disk Assembly
- 7-Removing Live Axle
- 8-Removing Brake Flange Support
- 9—Removing Pinion Flange Assembly 10—Disassembling Pinion Flange Assem-
- 11—Disassembling Pinion Shaft Assem-
- 12—Disassembling Pinion Flange Housing Components

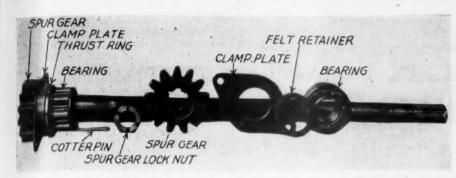




Left: Fig. 3. Hub Cap Displaced and Showing Lock Nut, Cotter Pin and Castellated Hub Bearing Retaining Nut. Right: Fig. 2.

The Hub Cap is Retained by Cap Screws and Has a Lock-Flange Which Prevents the Castellated

Hub Bearing Retaining Nut From Turning





Left: Fig. 5. The Drive Shaft Complete Also Disassembled and With Components in Order of Disassembly, From Left to Right. Right: Fig. 4. Before Drive Shaft Can be Removed the Two Brake Disk Nuts and Bolts Must be Displaced. The Third Brake Disk Nut is Removed Previous to Removing Brake Disk Assembly or Operation No. 6

13-Removing Differential

14-Removing Differential Bearing

15-Removing Outer Race, Differential Bearing

16-Removing Axle Housing

17-Disassembling Differential

Certain operations in the progressive disassembly may be eliminated when it is

remove lock nut. The gear is broached to fit the shaft and is a press fit, so an arbor press should be employed to remove the gear. Press off gear. Remove clamp plate, felt retainer, thrust ring and bearing. Fig. 5 shows a drive shaft assembly, also its components and in the order of their disassembly, from left to right.

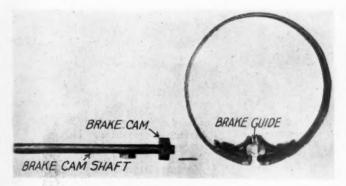


Fig. 7. The Internal Brake is Easily Removed by Displacing Cotter Pin From Cam End of Cam Shaft and Slipping Off the Band.

desired to disassemble a particular part, i.e., it is not necessary to take out a differential to remove a spur gear, etc.

Operation No. 1

Removing Wheels—Remove six 7-16 in. cap screws and lock washers and hub cap. See Fig. 2. The hub cap has a lock—flange—preventing the castellated hub bearing retainer nut (see Fig. 3) from turning. Remove castellated hub bearing retainer nut. Remove cotter pin from nut on spindle and displace nut. See Fig. 3. Remove washer. Grasp opposite spokes of wheel and pull off. Repeat operations to remove other wheel.

Operation No. 2

Removing Drive Shafts—Remove cotter pins (2) from brake disk bolts retaining the spur gear clamp plate (see Fig. 4) and remove the brake disk bolt nuts, (2) % in. nuts. If the lower brake disk bolt turns when attempting to displace the nut hold the bolt head with a wrench. To remove the spur gear and drive shaft assembly, insert a lever on either side in back of the gear and pry outward. Remove felt retainer from wheel spindle. Note: On some older models of axles the spur gear is integral with the drive shaft.

Operation No. 3

Disassembling Drive Shaft—Remove cotter pin from spur gear lock nut and

Operation No. 4

Removing External Brakes—Remove cotter pin from stop adjusting screw (see Fig. 2) and remove screw and coil spring. These are shown displaced in Fig. 6. Remove brake bolt nuts (2), top and bottom from each brake adjusting bolts. There are two to each brake. Remove the bolts (2), springs and washers. A washer is employed between each end of spring and

brake support. Pull brake lever outward, compressing band, and use a screw driver to pry band away from brake band support. The band is displaced complete, or as shown at Fig. 6.

Operation No. 5

Removing Internal Brakes—Remove cotter pin from cam end of brake camshaft and slip off band. See Fig. 7, showing complete disassembly.

Operation No. 6

Removing Brake Disk Assembly—Remove cotter pin from third or remaining nut of brake disk bolt. See Fig. 4. Two of these nuts were removed in operation No. 4. Remove brake disk bolt nut and slip off disk. The disk bolt has a tube spacer between it and the brake flange.

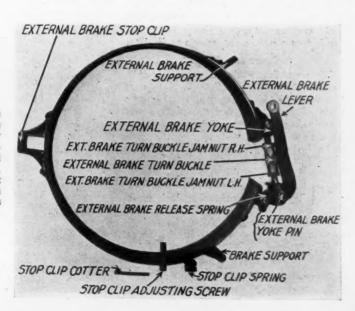
Operation No. 7

Removing Live Axle from Load Carrying Member—Remove cotter pins from nuts A and AA (see Fig. 8) and remove nuts. Remove bolts C and CC. There are four bolts in all, two on either side of the axle. Remove load carrying member, to which are attached brake flange.

Operation No. 8

Removing Brake Flange—Remove two 7% in. cap screws, B and BB, and lock washers from brake support. See Fig. 8. The brake flange is located

Fig. 6. To Remove External Brake Displace Cotter Pin, Stop Adjusting Screw and Spring Shown, Then Brake Bolt Nuts From Each of Adjusting Bolts



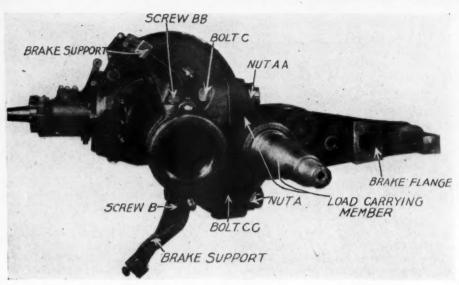


Fig. 8. To Separate Live Axle From Load Carrying Unit Remove Nuts "A" and "AA" and Bolts "C" and "CC"

SPRING PAD

PINS

by means of two pins, the location of which is indicated in Fig. 9. These pins are 3% x 1¼ in. and must be drilled out before attempting the removal of the brake flange. Drive off flange. It is

BRAKE FLANGE-

Right: Fig. 19. The Clark Two and a Half Ton Axle or 2D Model



ing Off Flange.
nut. Remove pinion shaft, which is keyed on. Remove bearing and spacer.



shown displaced from the axle, also the

LOAD CARRYING MEMBER

axle, at Fig. 9.

Removing Pinion Flange Assembly—On the top of the differential case is a plug. Remove this to provide a vent, then remove lower or drain plug and drain lubricant from case. See Fig. 10. Cut and remove the wires from the six 7-16 in. cap screws, remove screws and lock washers. Remove pinion flange assembly as a unit, or as shown at Fig. 11.

Operation No. 10

Disassembling Pinion Flange Assembly—Remove pinion flange lock plate nut, bolt and lock plate. See Fig. 11. Remove pinion flange cover plate screws (4), lock washers, and remove plate with gasket. This plate has an extension meshing with the adjusting collar, preventing the latter from turning. Screw out outer pinion bearing adjusting collar and felt. Straighten tits on lock plate between bearing lock nuts. Remove outer bearing lock plate nut, lock plate and inner lock plate nut. Use a lead hammer or block of wood to drive out shaft assembly, which is shown at Fig. 13.

Operation No. 11

Disassembling Pinion Shaft Assembly

Remove cotter pin from pinion shaft

Operation No. 12

Disassembling Pinion Flange Housing Components—See Fig. 12. Remove outer bearing adjusting collar if it was not re-

moved when disassembling the pinion flange assembly. Remove outer pinion bearing and inner pinion bearing adjusting collar. The latter screws out. Remove pointed set screw by displacing lock nut and washer. The point of this screw enters hole in inner pinion bearing sleeve, preventing movement of the sleeve. Fig. 12 indicates the holes in these members. Remove sleeve and bearing washer. Care must be taken in the reassembly to so locate the outer pinion bearing sleeve that its hole will align with the point of the screw member.

Operation No. 13

Removing Differential—Remove differential case nuts (6) and drive out bolts (6). See Fig. 10. Slip off one axle housing. The housing removed and showing differential complete is shown in Fig. 15. Note: The differential thrust bearing is adjusted by a nut or collar, which screws out. It is best and cheapest to replace



worn or damaged members as a unit, as the bearing is pressed in.

Operation No. 14

Removing Differential Bearing—Drill the spots prick-punched and drive the extended metal towards center or back, so that the plain washer or bearing retaining member can be displaced. Remove bearing cage and outer race. Remove main shaft housing cover plate, which is held by 4 machine screws with lock washers.

Operation No. 15

Remove Outer Race, Differential Bearing—Remove differential adjusting nut as-

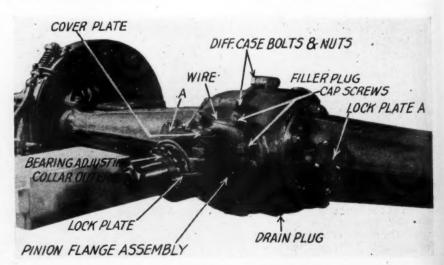


Fig. 10. Illustrating Components Referred to in Operations 9, 10, 13 and 16, and Those Employed in Making Adjustments; the Filler and Drain Plugs Are Also Indicated



Fig. 17. Showing How Internal Gear is Bolted, Making for Easy Removal and Replacement.

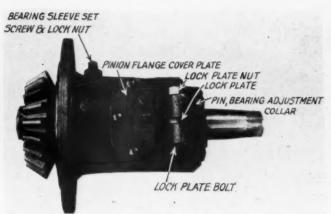


Fig. 11. The Pinion Flange Assembly, Having a Set Screw With Lock Nut, the Set Screw Preventing Turning of the Adjusting Collar Shown in Fig. 12



Fig. 16. Showing One-half of Differential Housing and Member Used When Adjusting Pinion and Ring Gear of Live Axle; the Lock Plate in Pinion Flange Housing Meshes With Slot in Bearing Adjusting Member, Preventing Its Turning.

sembled with thrust bearing. Use a punch against outer washer in case and drive out.

Operation No. 16

Removing Axle Housings—Remove cotter pins from 6 castellated nuts, lock washers and nuts from each housing, right and left. See Fig. 10.

and left. See Fig. 10.

The differential is conventional and is disassembled and reassembled according to standard practice. If for any reason a component is replaced, care should be taken to see that the wire locking differential case bolts are replaced and gears, pinions, etc., well lubricated before replacing the assembly in the housing.

Adjustments

Pinion and Ring Gear, Live Axle-Provision is made for adjusting the relation of the drive pinion with the ring gear of the live axle or for obtaining the proper tooth contact. The back lash of the gears should not exceed approximately .008 in. If the back lash be greater, remove the nut and lock washer of the bolt holding lock plate in pinion flange housing, and remove the bolt and lock plate. See Fig. 10. Screw in the bearing adjusting collar or cap until back lash is reduced to .008 in. or proper paint mesh. Replace lock plate, bolt, lock washer and nut. The adjusting collar must be so turned that the lock will mesh with a slot in adjusting member.

Differential Ring Gear—The mounting of the ring gear of the live axle is such that it can be moved sidewise when necessary, as when installing a new gear. To adjust, remove the 4 machine screws from each lock plate, A, which will give access to the bearing adjusting nuts. To bring about a closer mesh of the pinion and ring gear, unscrew bearing adjusting nut on

housing with bearing adjusting nut partly screwed out.

The internal gears should be lubricated with heavy graphite grease every 3000 miles. Access to the gears is through a cover plate inside of each brake drum.

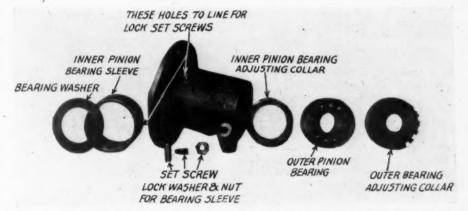
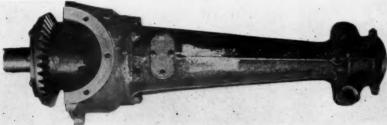


Fig. 12. The Pinion Flange Housing, Completely Disassembled, Excepting Pinion Shaft Shown in Fig. 13. In the Reassembly It is Most Important That Hole in Inner Pinion Bearing Sleeve Aligns With That in Housing

right when facing axle from rear. Next screw up bearing adjusting nut on left, which will carry the ring gear to the right. Turn both adjusting nuts the same distance. If the mesh be too close reverse the operation. Both bearing adjusting nuts must be so turned that the flange on lock plates will register with a slot in the bearing adjusting nut. Fig. 10 shows the lock plates, and Fig. 16 a differential

Each wheel should be removed every 3000 miles and the wheel bearings repacked with a medium heavy cup grease. The lubricant in the differential gear case should be changed every 5000 miles. The proper level is about one-third. In winter use 600W or an oil of similar consistency. In summer use a medium weight grease. The pinion shaft bearings are lubricated by the oil in the gear case.





Above: Fig. 15. A Drive Shaft Housing and One-half of Differential Housing, and Showing Differential.

Left: Fig. 18. If Differential be Disassembled, Replace Wire Locking the Case Bolts.

Right: Fig. 13. The Pinion Shaft Assembly With Components Lettered.



Use medium heavy cup grease to lubricate the brake camshaft bearings, turning down the cup at least one full turn every 100 miles. The 1919 and 1920 axles are equipped with oilless camshaft bearings. Use light cup grease or heavy oil for the spur gear bearing.

The above operations describe the disassembling steps on a Clark 1-D axle. Practice differs very slightly on other models.

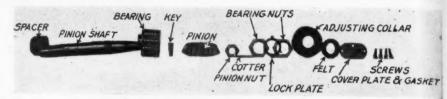


Fig. 14. The Pinion Shaft Disassembled and Parts Arranged in Order of Assembly From Left to Right. Other Components of Pinion Flange Housing Are Shown in Order of Reassembly (Left to Right) at Right of Cotter Pin

Four Ways Opened to Service New York City With Buses

There are at least four ways in which buses may become a useful part of the transportation scheme in New York City in the opinion of Daniel L. Turner, Consulting Engineer of the Transit Commission of New York, speaking before the truck manufacturers of the National Automobile Chamber of Commerce recently.

"There are at least four ways," said Mr. Turner, "I believe, in which buses may become a useful element in the transportation scheme of New York. But in every case their use would be as a supplement in the existing services, not as a general substitute for such services.

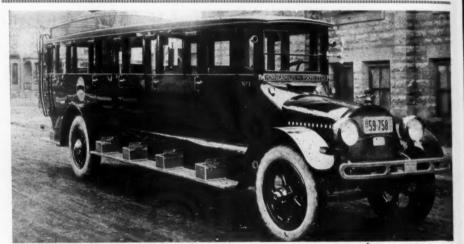
"First, buses may be used to furnish a special route service. Every day service of a special character for regular customers. Regular through route special service workward in the morning and homeward at night can be furnished for segregated groups of patrons.

"Secondly, New York needs more crosstown or circumferential routes in order to better articulate the traffic carried on the workward and homeward lines. Crosstown routes are relatively short. This is particularly so in Manhattan. Such a service where possible can be furnished better by buses than in any other way. "Thirdly, buses can be used to some extent to accommodate the short-haul traffic in the congested centers in the place of the surface car lines. This would not mean an elimination of surface cars and substitution of buses—but use of buses in place of cars only when and where excessive vehicular congestion requires it.

"Fourthly, and the most important of

all the uses mentioned, the bus should be utilized as an important auxiliary to our subway and elevated lines in developing the outlying areas of the city."

Inasmuch as the Transit Commission has not made public its plan for using buses in its general transit scheme, Mr. Turner's unofficial remarks are considered therefore of special significance.



This Multiple Limousine Type Bus, Having Five Individual Compartments, Was Recently Put Into Service by the De Luxe Line, Running From Minneapolis to Rochester, a Distance of 90 Miles

Each compartment is separated by glass partitions and provided with individual doors on each side. The last compartment is larger than the rest, having a rotunda seating nine. This section is used as a smoking compartment. Chassis is a regular Mack of 216-in. wheelbase





Views of a Model D1, 192 In. Wheelbase, Master Chassis With Underslung Spring Suspension and Walker Axle

It is equipped with a special body for glass haulage. The top of the frame is 26 in. from the ground and the top of the bed is 28½ in. from the ground

Service Station and Repair Shop Appliances

Hannifin Adjustable Boring Bars

Hannifin Adjustable Boring Bars offered to the trade by the Hannifin Mfg. Co., Chicago, Ill., are used for rough boring, finish boring, reaming and line reaming. All parts are locked into one solid unit, of which the contact surfaces are large,

dowel pins that fit into the holes in the bottom of the cylinder block and two cap screws that screw into the water inlet flange.

Its construction is such that no bolt or support passes through the space between the No. 2 and 3, thereby leaving the center main bearing bolt nuts easily accessible in all positions.



Left: Constructional Details of the Hannifin Adjustable Boring and Reaming Bar

Right: The Nacco
Automatic Electric Steam Vulcanizer With
Complete Equipment.

straight metal surfaces, giving the rigid and heat absorbing qualities of a solid bar.

Other constructional details claimed are minimum number of parts; rigidity and strength due to small amount of stock cut from bar; greater expansion, and heavier cutting tools. Besides, cutters can be stacked in multiples with independent adjustment to each set, and in every position they are backed metal to metal, thus eliminating loosening. Accurate scroll adjustment is stated to insure true bore, and graduated scroll adjustment to save time when adjusting cutters. The cutters are easily adjusted in and out, and replaced and adjusted to size quickly and without removing bar from machine. Overlap of cutters at bottom adds to rigidity and life of the tool. This bar also has a positive locking device consisting of only one unit.

Hubaco Full Swing Bench Vise

The Hughson Bacon Co., Inc., Market at 11th St., San Francisco, Cal., has developed a full swing vise especially for service work on the Model T Ford engine. It is attached by two tool steel



Showing the Manner of Employing the

The holding fixtures are made of close grained gray iron, and hydraulic drawn steel tubing is used for the spindle. As its name indicates, it may be swung completely around and locked in the desired position by a lock screw.

Bull-Dog Lock Washer

"It never lets go of the bolt," is the expression the manufacturer employs in summarizing the quality of tenacity possessed by its Bull-Dog washer and nut lock combined.

These units are designed for standard bolts, nuts and tools. The washer is applied like an ordinary washer. It is stated to function best when under extreme vibration and shocks and that it will not injure machined parts, nuts or threads.

The edge of the nut plays on the angles of the lugs, forcing the whole washer back of center and causing the tooth or dog to grip the thread. When the nut is drawn up tight the edge of the nut falls between the lugs, the washer turning up with the nut until it is dead tight.

It is manufactured by the Bull-Dog Lock Washer Co., 269 S. Seventh St., Baltimore, Md., in U. S. standard and S. A. E. thread sizes.

Nacco Steam Vulcanizer

An automatic control is the salient feature of the Nacco Automatic Electric Steam Vulcanizer made by the Newsom Automatic Controller Co., St. Louis, Mo. It uses steam generated by electric heat. When the correct amount of steam is generated the steam pressure turns off the electricity, then when the plate cools off a fraction of a pound, due to radiation, it automatically turns the current on again.

To prevent accident in case the con-

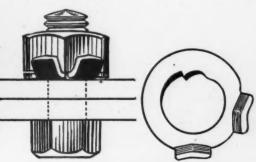
troller has been altered or misused, a fusible or rupturable plug is installed at the rear of the steam chest, and is designed to rupture at 100 lb. pressure, thereby letting the entire contents out of the vulcanizer.

The heating unit consists of a copper tube .281 in. in diam., which is so applied in the plate that it is immersed in the water, thus heating inside the water. This is a feature that is said to make for lower operating cost. The plate is constructed of one-piece boiler tube with 5% in. machine steel ends welded in.

Skayef Ball Bearing Hangers

The improved Skayef Ball Bearing Hanger manufactured under the supervision of SKF Industries, Inc., is distinguished by several features of design. The hanger is built around the SKF marked self-aligning ball bearing.

The hanger, however, uses the principle of two-point suspension, carrying the bearing in a split housing which is rigidly held by two threaded suspension rods. This makes a strong, compact unit easy to assemble, locate and inspect. Any necessary vertical or horizontal adjustment



Two Views Showing the Tenacity of Bull-Dog Lock Washers



Improved Skayef Ball Bearing Hanger

can be easily made at the end of the housing by lock nuts and set screws. This provision is claimed to eliminate the possibility of applying pressure which otherwise might be transmitted to the bearing while making adjustments.

The feature of self-alignment furnished within the bearing, itself, enables the shaft to turn freely at all times with a minimum amount of friction and prevents rubbing, heating and binding.

New Buffalo 24 Inch Drill

The Buffalo Forge Co., Buffalo, N. Y., has designed this drill especially with reboring jobs in view. It also meets all the requirements of a first class machine shop drill

It will drill to the center of a 24 in. circle, has a spindle travel of 141/4 in., and can be instantly changed from plain to back-geared drive by simply disengaging



This Buffalo 24 Inch Drill Was Especially Designed for Reboring Jobs. It Contains Many New Features, and Lists at \$350

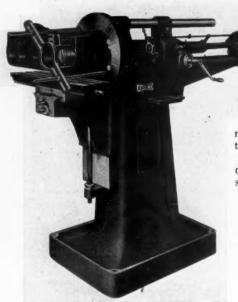
a knurled knob in the top gear and throwing in the back gears by means of hand levers. A locking screw holds this in place.

An adjustable automatic trip throws out the power feed when the piece has been drilled to required depth. The ball bearing spindle is graduated and ground; lever handle is adjustable from 6 to 18 in., and held in place by a tension spring; all bearings are split and adjustable; the latchhinged worm-feed runs in oil; all gears are machine cut and supplied with heavy bronze bushings.

A special tapping attachment of standard design, accurate and well made, can be supplied to operate efficiently on this model as well as the 25 and 20-in. Buffalo drill. List price, \$350. Tapping attachment, \$100 additional. Weight, 1100 lb.

Ammco Multi-Purpose Machine

Rigidity of construction, and accuracy of operation, together with adaptability to a large variety of operations, such as cylinder reboring, drilling and boring, mill-



A Large Variety of Operations Can be Performed by This Ammco Multi-Purpose Machine

ing, gear cutting, cutting keyways, splining, squaring shafts, etc., is stated by the manufacturer, the Automotive Maintenance Machinery Co., 326 West Madison St., Chicago, Ill., to make this machine especially useful equipment for garages and service stations.

It is constructed in accordance with correct engineering principles. All parts are uniform and interchangeable, making possible, if desired, the purchase of the machine for reboring work only, and the securing of milling and drilling equipment later when needed. The main frame is heavy and properly proportioned to prevent twisting strains and insure perfect alignment of the working parts.

Mikro-Indicator Cylinder and Piston Gages

Two items of gage equipment that should hold interest for the repairman, garageman and accessory dealer are the Mikro cylinder gage and the Mikro piston gage, both of which are being distributed by the George H. Wilkins Co., 180 N. Market St., Chicago, Ill.

With the cylinder gage the repairman can actually prove to his customer that he is wasting oil and gas and fouling spark plugs because of worn cylinders. They can be tested before his eyes for roundness, straightness, size or scoring; or allow him to make his own test.

The construction of this gage is very simple, consisting of but two units; the indicator or dial, which can be removed and used as an inside micrometer, and the saddle with a supporting stud upon which the indicator dial is placed and which

holds it at right angles to the axis of the cylinder. This Mikro-Indicator cylinder gage measures exact diameters from 25% in. to 5 in., the adjustable rear contact passing through the saddle plate and riding the cylinder diametrically opposite the front contact point.

The Mikro-Indicator piston gage is an adaptation of this company's dial indicator to a bench gage for rapidly checking the diameter of pistons, piston pins and other cylindrical articles with diameters up to and including 6 in.

With this instrument pistons can be checked for roundness, diameter and uniformity; piston pins can be

formity; piston pins can be rapidly sized; and flat pieces gaged for thickness.

Variations are instantly shown on the dial; larger dimensions appearing on the steel scale in inches, by sixteenths; small-





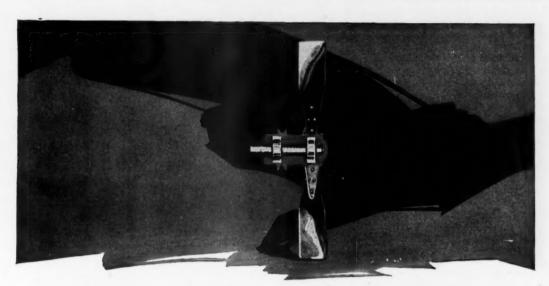
The Upper View is That of the Mikro-Indicator Piston Gage, and the Lower of the Cylinder Gage

er dimensions and variations on the dial in thousandths of an inch. The price of these instruments is \$15 each.

Packard Installs Flat Rate System

A system of standardized service which will cover 400 of the most common repair operations has been put in effect by the Packard Motor Car Co. throughout its entire distributing organization. The plan is a result of two years' study by factory executives and distributors, and will cover both Packard trucks and passenger cars. It will permit Packard service to be performed throughout the country on a definite price basis.





Deep-Groove Ball Bearings Make A Good Fan Better

HE EFFICIENT operation and life of an engine depend considerably upon the fan. But no matter how good the fan may be, it cannot perform its full duty unless properly supported by reliable bearings. With deepgroove ball bearings, properly installed and mounted, the fan maintains its setting indefinitely.

Subject to the tight pull of oil-and watersoaked belts, sudden speed changes and vibration, plain bearings soon wear or bind. On the other hand, since friction is practically eliminated by the use of deep-groove ball bearings the fan will operate at high speed with loose belts which would slip and wear and fail to turn a plain-bearing equipped fan.

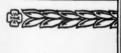
When deep-groove ball bearings are used, dirt and water blown back from the radiator cannot enter the bearing and cause damage, for the sealed housings eliminate foreign matter and keep the oil from leaking out.

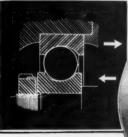
Where performance counts, deep-groove ball bearings as made by the Hess-Bright Manufacturing Company are invariably found.

THE HESS-BRIGHT MANUFACTURING COMPANY

Supervised by **5KF** INDUSTRIES, INC., 165 Broadway, New York City

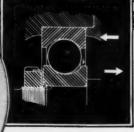
751





Races displaced to show DEEP - GROOVE bear-ing carrying maximum end thrust in a forward direction.





carrying maximum thrust in reverse direc-







Taken From Current House Organs

Hitting the Nail on the Head

The profiteering price cutter who takes a standard, identified, widely wanted article and reduces the standard price in order to deceive the unwary customer, is a trade pirate. He is a spider luring the puzzled customer into his web. He is not a public benefactor, he is a public malefactor. His predatory plan is to fool the purchaser by giving him a few cents on one transaction so that he may rob him of dollars on others. He is a price cutter in order to be a profiteer. He gives 25 buyers a bargain on known goods so that he may overcharge 500 customers on unknown goods. He piles up profits for his department store or mail order house by the tactics of the green goods man and advertising fakir and the deceived public foots the bill. His success, built on unfair methods, means higher price and lower quality on all goods. In the beginning he robs the customer by fraud and in the end devours him by extortion.

The profiteering price cutter ruins the reputation of high-grade goods and destroys the good will of the makers, thus stealing both purse and good name in one operation. He advertises standard goods at a loss and then seeks to persuade the public to accept substitutes on which he makes money. He demoralizes the price and the product. He forces other dealers to follow his lead or refuse to handle the article. He restricts sales and lessens distribution. His unfair practices leave the manufacturer helpless to protect his business, into which he has put his name, his labor and his money.

The profiteering price cutter drives the small distributor to the wall by the worst form of illegitimate competition. He destroys competition by the very practices the Anti-Trust laws were intended to prevent. He is the cut-throat competitor who is everywhere and always the forerunner of monopoly. He is a restrainer of trade and a lessener of competition. He robs the neighborhoods of their corner stores, which can give best service under fair competition. He shouts for a free market where, in a jungle war, his unscrupulous tactics may give him a strangle-hold on business.

The profiteering price cutter helps to weaken the honesty and morality of American business. He seizes any straw, however, flimsy, to free himself from moral and legal obligations to fulfill contracts and obligations. He breaks down the one-price-to-all system, which is an inseparable companion of business honesty. He is the author of many degrading tendencies in business. His spirit of disregard of fair play is encouragement to every cheat in business. He helps rot the fabric of American Commerce. He breeds the tax dodger and the canceller of honest contracts and the men who cheat but keep within the law. He encourages "gentlemen's agreements." is an enemy of the public good and he must go.

Give the independent manufacturer of identified, guaranteed goods the right to maintain his price and his policy and protect his reputation and good will, which depends upon public approval of the price and quality of his product. That will assure a square deal for business and the public.—The Leader, A. E. A., Chicago, Ill.

The Poor Old Truck

A motor truck is the most peaceful thing I know of. All it demands is decent treatment, and even though it seldom gets the treatment that it deserves, it will work its tires off serving its not always appreciative owner. Day after day it carries heavy burdens—frequently too heavy—satisfied with the potions of bad smelling liquids and smeary greases, which are so begrudgingly given it.

If, groaning under a great load, one of its over-strained parts gives way, the Poor Truck is harshly cursed and "wished" into that torrid zone where the radiator would boil bone-dry in a small fraction of a second.

Abused, neglected, the Poor Truck goes on and on until there comes a day when the Owner, ashamed of the wretched wreck for which he disclaims all responsibility, tries to trade it in for a new outfit, and he gets as mad as hell when some soulless seller refuses to trade even or give him liberal "boot." That's the time when the old worn-out relic of misuse comes back strong. It's easily worth five times what anyone would give for it. It's so good that the Owner hates to part with it, but goes hunting for a lover of antiques who is willing to trade something for nothing.

Oh, yes—he finds what he is looking for. There are still some sellers, so anxious to do business, that they will take from a tearful owner his most cherished possession and on a trade-in allow him only half of what he asked for but twice what he had ever hoped to get.

And what becomes of the faithful carrier that had served its owner so well and so long? Why, it becomes part of the physical assets of the philanthropist

who is accumulating a museum of what his unsympathetic creditors will later refer to as "piles of junk."

So the much-abused Truck at last gets even with mankind for all it has been made to suffer. It doesn't "get" the builder; for it owes its existence to him. It hasn't anything against the owner, for didn't he always feed it gasoline and oil and grease and water? But it hates that Collector, who after appraising it so highly drove it into the back yard and made it a part of a business-killing collection of frozen assets.

And as Time and his rough playmates, The Elements, romp over and deface the Poor Old Truck it doesn't seem to care—it finds comfort in the thought that sooner or later the Collector will go broke and the frozen assets will go through the melting fire of a sheriff's sale. And that'll settle both of them—Driver Dan, Sterling Motor Truck Co., Milwaukee, Wis.

A Fatal Disease

Ever see a really successful salesman who was seriously afflicted with that malady commonly designated as enlargement of the head? Of course, you haven't, because the successful chap doesn't get that way.

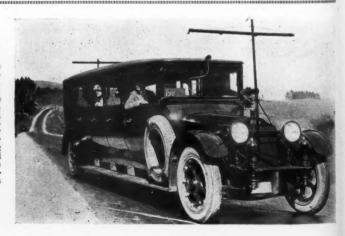
The swellheads are invariably the little fellows who contract the habit of looking back at those they have distanced rather than keeping their eye on the leader. The man who continually looks ahead, can find no possible excuse for self-glorification, because he can always see those who are so vastly his superior that he cannot but realize his own humble position.

The swellheaded chap does not advance he is too well satisfied with himself. He has no established ideals toward which he is constantly striving, which represent one of the prime essentials to successful selling. Salesmanship is one of the greatest of all vocations, and it deserves every ounce of energy, enthusiasm, thought and study that can be devoted to it. There is no room for the know-it-all.—Transport Headlight, Transport Truck Co., Mount Pleasant, Mich.

Radio Concerts for Bus Passengers

Bus Passengers

Should tests which the California Transit Company, of Oakland, Cal., started recently, prove successful many of the eighty-five White buses operated by this line will be equipped with radio phones to pick up daily radio concerts in the bay region. It was found that by a sacrifice of speed concerts were as audible when the bus was in motion as they are when standing at the curb.



RUGGLES

Now that more than one hundred dealers are franchised to sell Ruggles Trucks—and the number is constantly growing—we are ready to carry out our original plans for national advertising.

The first Ruggles page advertisement appears in The Saturday Evening Post issue of July 15—in circulation July 13.

This advertising will multiply the value of every dealer's franchise.

The New System of Transportation Economy

RUGGLES MOTOR TRUCK COMPANY
Saginaw, Michigan

Canadian Factory: Ruggles Motor Truck Company, Ltd., London, Ont.

TRUCKS

Principles of Motor Bus Design and Operation

(Continued from page 14)

full complement of passengers on both decks is 52 in. from the ground. With our type-J single-deck bus, this dimension is 38 in. It is interesting to note that when rounding corners, even at a high rate of speed, skidding will occur due to centrifugal force and overturning is scarcely possible. Furthermore, rolling or sidesway is practically eliminated.

Among the constructional difficulties in connection with the production of low-level equipment, one of the problems is to obtain a flat floor. There is a natural tendency for the components to project above the frame and therefore through the floor. To avoid this, special design is required. The effect of a flat floor is very pleasing to the eye. Its structural strength is greater. It is less costly to keep in repair and there is less possibility of accidents due to the passengers' feet coming into contact with the obstructions during the boarding and alighting processes.

Wide Frame, Track and Spring Centers

These features are necessary to provide for adequate vehicular stability and, in conjunction with a low center of gravity, make for maximum safety. The necessity of providing proper stability applies equally to single and double-deck vehicles. It may be said that the added risk due to the top-deck load with the latter is more than equalled by the faster speed of the single-deck unit.

Apart from the matter of safety, a wide frame is necessary in connection with the body construction. Obviously it is desirable to support the body as far out as possible, for in all cases the seating arrangement is such that the passengers are grouped about the outer edges. Then, the wide frame admits of the lightest possible form of body under-frame. The wide frame also is a factor from the standpoint of the passengers' comfort. This point will be referred to later.

We believe that the overall length of a motorbus for city service should not exceed 26 ft.; the total width, 7 ft. 6 in.; and the overall height for single-deck vehicle, 9 ft. With the double-deck bus, the last-named dimension should be such that a person standing on the top deck can clear a 14-ft. structure. With these dimensions we have found it possible to accommodate comfortably 51 seated passengers with our double-deck, and from 25 to 29 with our single-deck vehicle. Whether this practice is economically correct for all localities, we cannot say. We have, however, up to the present found that this arrangement works out very well both in our own service and in the service of those who have purchased our equip-

Next, there is the question of important dimensions other than those overall, such as the wheelbase, which naturally affects the axle load distribution, the turning-radius and the general comfort and balance of the vehicle. For the class of vehicle now under discussion, we believe that this dimension should not be less than 168 nor more than 180 in.

The front track should be ample in width and not less than 65 in., for to turn a bus within the intersection of the average city street, it is necessary to move the front wheels through an angle of not less than 35 deg. This determines the distance between the front axle pivots and the springs. The spacing of the front springs should not be less than 36 in., since they are responsible to a large extent for the stabilization of the vehicle when turning a

Regarding the rear track, we believe that the outer edge of the tires should closely correspond to the extreme overall width of the body and that the rear springs should be as close to the tires as is practical. For buses as above described, the rear track should not be less than 72 in. This will bring the distance between the springs to approximately 52 in. Having decided the approximate distance between the vehicle springs, it naturally follows that the best design is to arrange the frame dimensions so that they connect with the springs in the closest and most practical manner.

Effective Brakes

Perhaps the most difficult problem that engineers must face is the brake question. Even now it has not as yet been solved entirely satisfactorily, at least insofar as our knowledge goes. With the bus, the number of applications is vastly in excess of that of the average truck or automobile, and the brakes of a bus must be sufficiently powerful to lock the wheels at any moment. Yet the effort required for average application must not be such that a driver may become exhausted as a result of the work imposed upon him.

Particular attention must be paid to the location of hand-brake lever. It should be positioned so that it can be grasped firmly without moving the body out of the normal seated state. We believe the best practice is to have the lever arranged for a push and not a pull-on. Time can thus be saved, and a fraction of a second is often the determining factor from an accident-prevention standpoint.

The brakes of a bus must be free from undue noises such as squeals or rattles. This means, among other matters, the use of special brake-drum material. The conventional soft pressed steel is practically useless. The best plan is to employ treated steel forgings or, failing in this, steel castings with a high carbon-content.

Friction surfaces must have long life, and the adjustment be such that no tools or special skill are necessary. We

attach considerable importance to the matter of foolproof adjustment.

The braking action must not be too abrupt. It must be positive yet not sudden and violent, for such a condition is exceedingly severe on the driving members, tires and body. It is also a frequent source of accidents from which serious claims may result. Brakes must be sufficiently good, yet not too good. Excessively efficient brakes have a most marked influence on tire wear. It may be said that tire wear is almost directly proportionate to the effectiveness of the brakes.

In bus operation it is desirable from every point of view to cover the route as quickly as safety will permit. In this manner the maximum number of passengers can be carried daily. With a fixed maximum-speed, this means fast deceleration and acceleration. Expressed in another way, the problem is to move from a stop in one location to a stop in another in the least time. In our own service this must be done without exceeding a speed of 15 m.p.h., or accelerating or decolerating faster than 2 m.p.h. per sec. A still more rapid rate of deceleration is, of course, available for emergency, but it will be uncomfortable and unsafe, especially for standees.

Short Turning-Radius

One of the great advantages of a bus over any other form of transportation unit is its flexibility. A bus can be switched around at any point, and it is highly desirable that it should be able to make a complete turn in the average thoroughfare without backing, for the latter practice if followed in congested areas merely adds to both confusion and congestion. There is also a marked possibility of increased number of accidents.

A short turning-radius is dependent on the interference of the tires with the draglink, front springs or frame, when the wheels are turned at the maximum angle. The controlling elements are wheel-spring tracks and wheelbase. As the radius of the steering angle equals the wheelbase divided by the sine of the front-wheel lock, it can be seen that a wheelbase of reasonable length is important to secure a short turning-radius.

From the viewpoint of safety, the design features dictated by human considerations are

- (1) Easy steering
- (2) Clear vision for driver
- (3) Comfort and convenience for driver

Easy Steering

The steering of a bus should be at least as easy as that of the average automobile. To operate a stiff steering-gear is a hard-ship that certainly should not be inflicted upon the driver of a public-service vehicle. A driver's energy and effort must be concentrated on his regular duties, and if he becomes fatigued through the expenditure of unnecessary effort, faulty operation is bound to result.

It is highly desirable that there should be an absence of shocks at the steeringwheel. This is largely controlled by the total ratio, but also by the distance be-



The Two Kinds of Tests This Rolled Steel Wheel Passed

Imagine the impact caused by a 1200-lb. weight falling from a height of fourteen feet, and striking the outer edge of the tire base of a truck wheel!

This impact is the equivalent of the road shock received by the rear wheel of the average 3½-ton truck that, speeding along at 20 miles an hour, strikes a sharp obstruction in the road.

This severe laboratory test is typical of a series of such tests that the Bethlehem Rolled Steel Truck Wheel passed, including a compression test, a side deflection or skidding test, a tractive effort test, tests to determine effects of braking and driving on spokes, a shock test, and a series of fatigue and impact tests, to prove the correct distribution of metal in various points of the wheel.

Prolonged road tests, under conditions of hardest commercial service, followed these laboratory tests. The purpose of these road tests was to wreck the wheels. But the wheels could not be wrecked; they proved their stamina on the road as conclusively as they did in the laboratory.

You can put Bethlehem Rolled Steel Truck Wheels under a truck and forget them.

A copy of Catalog RC will gladly be sent on request.

BETHLEHEM STEEL COMPANY, BETHLEHEM, PA.

Sales Offices in the Following Cities:

New York Boston Philadelphia Baltimore Washington Atlanta Pittsburgh Cleveland Detroit Chicago St. Louis San Francisco



BETHLEHEM
ROLLED STEEL TRUCK WHEELS

tween the point of contact of the wheel and the road and the intersection of the knuckle center-line and the road.

Minimum steering-wheel travel is important as it makes a change of hand position unnecessary for ordinary driving. It also decreases the apparent back-lash, which is present in all steering mechanisms. The steering-wheel travel is roughly inversely proportional to the total ratio, which is kept as low as possible for this reason.

Clear Vision for Driver

This very important feature can be accomplished only as a result of joint chassis and body design. The driver should be located close to the left-hand side. This permits him to observe and also to signal his intentions to oncoming traffic. There should be absolutely nothing obstructing his view. He should face clear glass. It should also be mentioned that with single-deck vehicles the placing of the driver well over on the left-hand side provides for the very necessary boarding and alighting space for passengers and adequate room for operation of door.

Briefly, a driver's vision should be such that when seated, even back of a closed windshield, he will have nothing on which he can readily concentrate, no vertical posts or obstructions of any kind. He should just naturally sense that he is in the open.

Comfort and Convenience for Driver

This is largely a question of seat formation in conjunction with the correct positions for brake, change-speed levers, pedals, accelerator, etc. Obviously, it is not a practical matter to give the driver of a bus as much room as with a touring car; therefore, much care and thought must be paid to the placement of pedals and levers. The conventional cowl as used in automobile practice is almost out of the question, for anything that tends to increase the overall length of the vehicle is distinctly undesirable, particularly if such increases add nothing to the passengers' seat or pay-load space.

The driver should be comfortably seated at all times. He should be able to reach his change-speed or brake levers without body movement. He should have ample leg-room and not be obliged to cramp his limbs when his feet are either on or off the pedals.

Comfort and Convenience of the Public

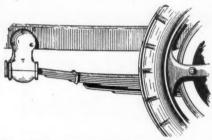
The American public is automotively inclined and the percentage of those owning cars is so large that when riding in any self-propelled vehicle, there is a natural tendency to compare its behavior with that of an automobile. In designing a bus this factor must under no circumstances be lost sight of. The success of any public utility depends on the good will of the public. It has been correctly stated that the permanence of any business depends upon the good will of those it serves and that no business can achieve permanent success that does not give in exchange for its earnings at least an even measure of helpful service. This applies especially to public utilities, and the truth has been abundantly proved in connection with the operation of our enterprise.

From the viewpoint of design, it is essential that consideration be paid to the attitude of the public as a whole. It is not enough to consider only the attitude of the actual riders; regarding the matter of comfort from these somewhat different angles, it is necessary that attention be given to

- (1) Riding ability
- (2) Reliability
- (3) Silence of operation
- (4) Smoothness of starting and stopping

Riding Ability

Broadly, this is a matter of proper spring-design. There are, however, other important influences; the wide frame, track and spring-centers bear materially upon this question, for the nearer the wheels are to the outer edge of the body, the less will be the movement to which



Illustrating the Progressive Spring Arrangement Used on the Type J Bus.

Mack Type of Rubber Insulators Are

Used.

passengers must be subject when obstacles are passed over. Again, with the wider track, many of the ruts and depressions created by vehicles of narrower gage, will be passed by. Incidentally, this is quite an important matter from the standpoint of road wear. The wide track also diminishes the wheel-pocket projection inside of body. The modern tendency is to employ cross seats and with the narrow-gage vehicle the wheel pockets are a source of much discomfort to those seated upon the inside immediately over them. A rigid frame, correct axle-load distribution and minimum overhang are all factors that make for better riding performance.

Apart from the points briefly touched upon above, the controlling factor from the standpoint of riding ability is, of course, the design of the suspension itself. Obviously, the difficulty is to obtain good riding under all conditions of load. Spring design is always a compromise; a spring must be able to withstand maximum load, yet vehicles are expected to ride reasonably well when light.

We believe that the answer will be found largely in the employment of what we term the progressive spring as illustrated herewith. It will be seen that spring is split into two parts. The top half takes the weight of vehicle, body and a certain proportion of load. The bottom part or helper, comes into action progressively. The top part must make a rolling contact with the bottom. One of the great advantages of this system is the fact that for no additional cost or weight, a marked improvement in performance is possible.

For our single-deck equipment we have standardized the Mack type of rubber This is by special arshock-insulator. rangement with the Mack company. We are experimenting with this device for our double-deck vehicle but as yet are not prepared to state the results. This arrangement, in conjunction with our progressive system, markedly improves the riding conditions. It also avoids the necessity for lubrication and for replacement of shackles, shackle-pins and bushes: also, no spring-eyes are required. Experience up to the present shows that we may expect a very satisfactory life from rubber blocks.

Silence of Operation

It is a problem to produce a silent vehicle. It is doubly a problem to retain this state throughout the life of the vehicle. Silence necessitates freedom from engine vibration, q iet transmission gears, evenly stepped gears, a quiet rear end. and generally the elimination of all rattles and squeaks from both body and chassis. To attain this, every detail of design must receive the most minute care. Silent operation is necessary in crowded thoroughfares, and certainly the people demand this condition in the residential areas, particularly at night when the streets are comparatively empty and noises become automatically emphasized.

Reliability

The word "reliability" with a bus attains an entirely new meaning. The entire design must be predicated on ability to give uninterrupted service between clearly defined periods, preferably based on mileage. The ability of a bus to fulfill this requirement with particular reference to the duration of period will at once determine the utility of the design. The public will not long tolerate an unreliable service. Failures with an automobile cause confusion enough but the number of persons involved as compared with a bus is relatively insignificant.

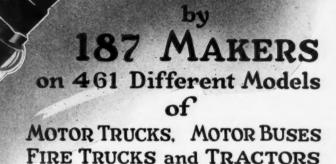
One point it is especially desired to bring home is that under average conditions, drivers cannot be expected to make any attempt whatever to spare their equipment. All they are concerned with is stopping for passengers, avoiding accidents, and keeping in their places on the road in accordance with their schedule. Everything must be subordinated to these three things, and in cases where vehicles cannot stand up under such conditions, either the required changes must be made to enable them to do so or they should be scrapped, for assuredly they have no place in the operation of a public utility.

Smoothness of Starting and Stopping

Smoothness of starting is primarily a clutch function, but of course the driver is a factor. Correct gear-ratios, a satisfactorily performing engine and proper axle-load distribution are contributing influences. Quick starts and stops are highly dangerous from the viewpoint of possible accidents. Some of the heaviest claims for injuries and damages result in this manner. Apart from injuries to passengers, quick starts and stops do more

ROSS STEERING GEARS

Specified as STANDARD EQUIPMENT



Ross Steering Gears predominate on motor trucks because efficient motor truck operation demands easy steering, safety and reliability. It is significant that, after careful study of materials and workmanship, together with exhaustive tests and comparisons, 187 different motor truck manufacturers have adopted Ross Steering Gears as standard equipment on from one to nine models, or a total of 461 different motor truck models,—this number representing over two-thirds of the entire motor truck industry of America.

PASSENGER CAR GEARS

Ross Steering Gears are now offered also for passenger cars. The elements of easier steering, greater safety and reliability which have won such overwhelming favor with motor truck designers, appeal with equal or even greater force to the manufacturers of passenger cars.

Write for catalog and for any special information desired.

ROSS GEAR & TOOL COMPANY 760 Heath St., Lafayette, Ind., U.S.A.



for

Motor Trucks
Passenger Cars
Motor Buses
Fire Trucks
and

Tractors

toward causing damage to the chassis and the bodies than anything else. All driving members are subject to abnormal stresses with the former. With the latter, the fore-and-aft or lateral movement, which of necessity results, causes a loosening up of post joints, panelling, etc., and consequently a high rate of depreciation.

Of the various features that make for efficient and economical operation, the clutch is perhaps one of the most important. We employ exclusively a clutch of the single-disk type. The spring pressure is evenly distributed over the entire surface of the friction members by 20 small springs, the levers are balanced against centrifugal force and the disk is exceedingly light, thus simplifying the changing of gears. Incidentally, a clutch-stop has been found unnecessary.

Minimum operating cost demands:

- (1) Maximum accessibility.
- (2) Minimum consumption of labor and material. This of course means excellence of both materials and workmanship.
- (3) Minimum consumption of fuel
- (4) Minimum weight, particularly that which is unsprung
- (5) Maximum safe speed. This naturally comprehends rapid acceleration.
- (6) Maximum tire-mileage.

Maximum Accessibility

It is fundamentally necessary that the design of a motorbus be such that inspection and repairs can be carried out quickly and economically. We believe it is imperative that separate unitary construction be followed. For instance, engines, carburetors, all electrical equipment, fans, clutch couplings, transmissions, control levers, axles, wheels and propeller-shafts should all be entities unto themselves, so that the repair of any one of these assemblies will not necessitate the removal of any other.

Minimum Consumption of Labor and Material

From a financial viewpoint, the success or failure of a utility operating buses depends upon the cumulative additions or subtractions of small amounts expended on either labor or material. Sometimes the items may appear insignificant but, taken as a whole and over lengthy periods, the story is entirely different. When working, a bus is a heavy consumer of both labor and material. The consumption is perhaps much greater than is generally supposed. To afford a practical illustration, the accompanying table representing the actual consumption by our company of some of the major elements for the year 1921, may be of interest. These figures are based on the average of all buses.

Fifth Avenue Coach Company's Cost

rei bus ioi 1921	
Gasoline	\$1,125.94
Lubrication	109.42
Tires	284.34
Repairs to Chassis	
Labor\$676.97	
Material 759.81	
	1,436.78

Repairs to	B	00	li	es	S												
Labor										\$	3	5).	0	0	
Material											1	6	2	2.	4	4	
									_	-	_	_	_	_	_	-	521.44
Drivers							۰	9							0		3,071.71
Conductors																	2,692.48

Total\$9,242.11

From a casual study of these data it will be seen that a relatively small percentage of saving, if applied to any of the items and then multiplied by a large number of vehicles, must total a vast sum annually. If one assumes that the equipment in question is of good design and that its maintenance is economically undertaken, then how much more important does this issue become when the reverse

Perhaps it will not be out of place here to point out that the profit of the average utility expressed percentagewise, usually does not run beyond one figure, and that there are a vast number of utilities where the figure is in red. To change the color and to exceed the single-figure basis, requires all that is best in design, material, workmanship and operating care.

* * * Minimum Weight

It seems scarcely necessary here to argue as to the desirability of light weight. These remarks particularly apply to the matter of unsprung weight. Assuming good design, obviously minimum weight means minimum fuel-consumption, maximum acceleration and speed and minimum costs for repairs and renewals. These are the controlling elements.

Clearly, the lighter the vehicle, the easier the solution of our problems. Heavy vehicle-weight means unnecessarily large tires, stronger axles and frame, larger brakes, slower gear-ratios and, last but not least, more engine power. The entire theory of design should be based on the highest safe vehicle-speed for the smallest throttle-opening, and consequently the minimum number of engine revolutions.

Maximum Safe Speed

The greatest single factor from the standpoint of economical operation is speed. This point is perhaps not sufficiently recognized. The following facts in connection with our operation may make the matter somewhat clearer. During 1921 we spent in platform payment, drivers' and conductors' wages, in round figures, \$1,625,000. So, for each 1-per cent economy in speed there is a yearly potential saving of more than \$16,000. Looking at the situation another way, the ratio of expenditure between our platform payment and all money expended in connection with repairs and renewals to chassis and bodies, is approximately 5 to 1.

From this it is clear that, while there are always opportunities to effect a saving in connection with maintenance methods generally, the real solution is to employ the fastest possible safe speed and to drive the vehicles up to the limit of their endurance. This, of course, necessitates all that is best from the standpoint of design. Naturally, to maintain a high average rate of speed, rapid acceleration

is essential. But in connection with this matter it is well to bear in mind that there is nothing gained and much lost if the engine power is in excess of actual requirements, for it is bound to be abused.

Maximum Tire-Mileage

In the earlier days of bus operation, the tire question was one of our chief anxieties. Today the situation is very different, for wonderful improvements have been made in tire manufacturing methods. Of course, there is no sense in decreasing tire expenditures at the cost of the equipment generally. Resilient tires are essential and too great a wear must not be permitted. It is our regular practice to remove a tire immediately the rubber has worn to within 7% in, of the hard base.

In looking back over our records, it is extremely interesting to note that in 1911 our cost per mile for tires was 4.93 cents. From that date on, a steady reduction has been effected. The figure for 1921 was 0.87 cents per mile, and this, of course, includes the use of six tires.

Conclusion

As the result of long experience in connection with the design, construction and operation of buses, we are convinced more than ever that trucks or automobiles, modified or unmodified, are absolutely incapable of giving satisfactory and economical service if operated as buses. The tendency today is to employ trucks or automobile chassis as buses, or to attempt to modify their construction, then to re-christen them. This is a dangerous policy from the standpoint of both the builder and the user, and eventually it must surely result in dissatisfaction and disillusionment.

There is another and very important matter: We must not lose sight of the fact that the bus has not made good in some of the localities where it has been tried out. We are constantly confronted with failures such as those at Des Moines, Toledo, Kansas City, and other cities. Such failures, when analyzed, invariably point to the fact that the combination of extemporized equipment, indiscriminate operation, overloading and lack of experience is responsible. But these failures can be avoided, and the automotive industry in its own interest should do all that is possible to guard against such occurrences.

It seems scarcely necessary here to comment upon the splendid achievements of the Society in connection with standardization work in general. Certainly, this has been a controlling influence in the development of the automotive industry. We believe much would be gained if it should now concentrate upon the motorbus. What we have in mind, is the standardization of certain of the main dimensions; for example, front and rear-axle tracks, spring center-to-center distances, frame width, dimension between dash and wheel pocket, seat dimensions, aisle widths, etc., for the various classes of service.

The matter of body design has not been touched upon since this is a subject that, because of its magnitude, must receive separate treatment.

COMMERCIAL CAR JOURNAL

Entered as second-class matter at the Post Office at Philadelphia, Pa., under the act of March 3, 1879

Vol. XXIII PHILADELPHIA, AUG. 15, 1922

No.

Published the 15th of each month by the

CHILTON COMPANY

Market and 49th Streets

Philadelphia, U. S. A.

JAMES ARTMAN, President C. A. MUSSELMAN, Treas. & Gen'l Mgr. GEO. H. BUZBY, Vice President A. H. VAUX, Secretary

ADVERTISING DEPARTMENT

C. MONROE SMITH, Eastern Manager
GEORGE D. ROBERTS, Advertising Director Chilton Publications
HENRY L. HORNEERGER, Advertising Manager
L. E. McCONNELL, Jr., New York
J. C. WEED, Detroit

EDITORIAL DEPARTMENT

JAMES ARTMAN, Editor in Chief ALBERT G. METZ, Managing Editor MARTIN J. KOITZSCH, Associate Editor

EDITORIAL REPRESENTATIVES

C. P. SHATTUCK, Field Editor A. V. COMINGS, Western CHESTER S. RICKER, Technical

TABLE OF CONTENTS

	PAGE	
Advertisers' Index		
Buyers' Index of Reading and Adv	ertising Pages 172	
Commercial Car Specifications	39	
Editorials		
Metal and Rubber Markets		
New Commercial Cars	54	
News of the Trade, Including Agencies, Factory Items, Etc		
Pneumatic Truck Tire Table	52	
Replacement Table		
Service Station Appliances		
Truck Equipment and Appliances	57	
SPECIAL ARTI	CLES	

SPECIAL ARTICLES	
Washington May Establish Bus Precedent	9
Two Million Vehicles for 1922, Says N. A. C. C.	10
Why Substitution in Oil Does Not Pay	11
Why Not?	13
Passion for Figures Helps in Selling	15
Touring Conveyance of Speed and Comfort	16
Flat Rate in the Small Shop	17
Philadelphia Hauling Concern Convinced	19
Rolling Store a "Comer" to Stay	21
Sales Possibilities in Milk Transport	23
Establish a Policy—Then Stick to It	24
Electric Truck Cheaper in Milk Delivery	25
Parts Manufacturers Discuss Timely Topics	28
Truck Industry Rallies to Railroad's Aid	29
Motors Solve Chicago's Strike Problem	51
Report on Pirate Parts Situation	70

					11313	************	**********		*******					
					SUB	SCRI	PTIO	N R	ATES	3				
United		and	Pos	sessi	ons									\$2.00
Canada		61						-						3.00
Foreign				-		-	-	**	-					4.00
Single	Copies		-	"				*			-			40c
	Make	Chec	eks,	Mon	еу О	rders,	etc.,	pays	able	to Ch	ilton	Com	pany	
Change	of A	ddre	89-	Subsc	riber he ol	s des	dring well	thei	r ad	idress w	char	nged	should	give

The COMMERCIAL CAR JOURNAL is a member of the Audit Bureau of Circulations, the Recognized Authority on Circulation Audits



Wilson-Built Standardized Unit Truck Cabs and Bodies are a new development in truck-body building. They supply a wide variety of body types, all built from a few units. The bodies are handsome, sturdy, serviceable. Built to Wilson standards, they add value to every truck on which they are used.

The unit type of construction presents numerous advantages—every one a factor for increased profits for you. The units are compact—they require little room for shipment or for storage. A small stock of them enables you to supply every need promptly. Your stock is easily replenished by buying only the units most in demand. Assembly is a simple operation, easily performed by your workmen.

Learn Today How This New Line Solves Your Truck-Body Problem Write for Bulletins Nos. 1-B and 3

C. R. WILSON BODY CO.

Detroit, Michigan

Bay City, Michigan





What other tires could have done this?

The Midwest Refining Company recently had a lot of machinery to transport from Casper, Wyoming, to their oil fields at Salt Creek, a distance of about fifty miles. Six pieces of this machinery weighed over thirteen tons each and two weighed slightly over fourteen tons. The one on the truck above weighed 28,450 pounds.

The road over which this machinery had to be hauled was "one of the worst in the Wyoming oil fields, full of ruts and bumps, and at the time was covered with ice and snow."

It seemed impossible for any tires to carry these tremendous loads over such a road but the Midwest people felt that Caterpillars would do the job if any tires could.

The loads were so heavy that the Caterpillars bulged over the flanges fully two inches on each side at the point of contact with the road but in spite of this terrific punishment they finished the job without loosening at the base in a single place. They were cracked to some extent but are still good for many more miles.

No matter what your tire requirements may be, at least you should get acquainted with tires that can accomplish such a feat as this. Let us send you our little booklet "Caterpillar Logic."

Caterpillars are made in sizes suitable for trucks of every type and weight

Kelly-Springfield Tire Co.

GENERAL SALES DEPARTMENT

250 West 57th Street

NEW YORK, N. Y.